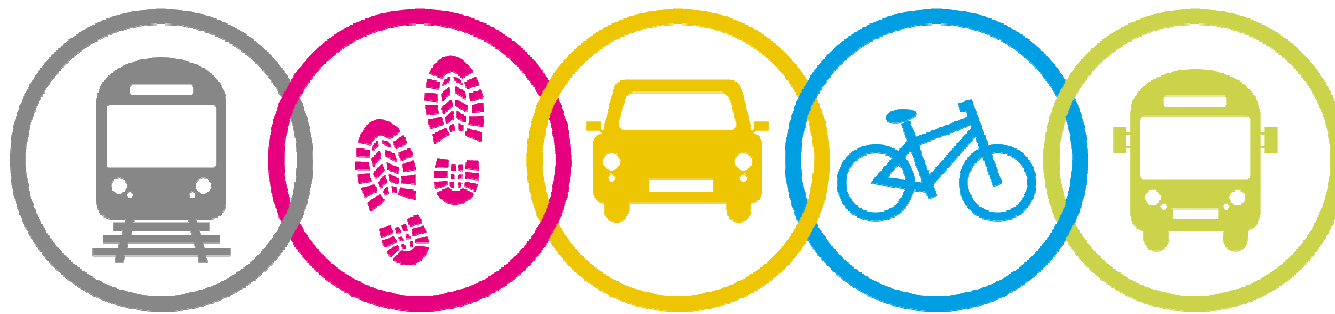


Long List of Actions

Fa'side Area Partnership

December 2015



East Lothian on the Move

The route to smarter travel

This Study

East Lothian is facing great change in its population, economy and way of life, which will affect everyone who lives there and all of its towns and villages. The new **East Lothian Local Development Plan (LDP)** will focus on key changes and the big ideas for future development, taking in to account the environmental and infrastructure opportunities and constraints in the area.

In the context of significant future development and predicted population growth East Lothian Council are keen to be proactive in tackling the challenges they face and identify measures which can improve the transport infrastructure and services across each of its six partnership areas.

This project uses a proportion of the Smarter Choices, Smarter Places funding allocated to East Lothian to, firstly, plan, promote and deliver a series of 6 events in association with each of East Lothian's 6 Area Partnerships, that seek to encourage sustainable travel choices.

The overall aim of the study is to produce a series of effective, achievable, community endorsed Action Plans designed to have an impact on improving community awareness, encouraging behavioural change and increasing access to and use of active and sustainable travel options, that can be integrated into ward level Area Plans.

Outcomes

- The main outcome of the project will be community endorsed, short, medium and long term actions which will feed into the **East Lothian's Local Transport Strategy (LTS)** and its associated **Active Travel Improvement Plan (ATIP)**, as well as the **Area Partnership Area Plans**.
- A key aim is to develop low cost (<£10k) 'seed projects, to be delivered in this financial year, which would act as 'pump-primers' to get the ball rolling. These are likely to be soft measures, rather than new infrastructure, given the relatively low costs.

The project is being undertaken in the context of relevant national, regional and local policy and the process will benefit from being broadly aligned with the Scottish Transport Appraisal Guidance (STAG). Whilst not a STAG-based study as such, following an objective-led and evidence-based process will add credibility to the process and also be beneficial in later funding bids.

Action Plans

This note contains a long list of actions which have emerged from the process to date and it is envisaged these will form the basis of the Action Plans. The list has been informed by:

- A drop-in event held on the 1st September 2015, between 3pm and 8pm, at the Fraser Centre, Tranent
- An online survey
- A workshop event held on the 10th November 2015 and attended by individuals identified as 'local champions' and the following organisations:
 - Belhaven Bikes
 - Recharge
 - Musselburgh Area Partnership
 - Macmerry

Objectives

The objectives of the emerging Local Transport Strategy are as follows:

- To deliver a more attractive and safer environment for pedestrians and cyclists
- To reduce the overall dependence on the car and the environmental impact of traffic
- To promote the availability and use of more sustainable means of travel
- To locate new development to reduce the need to travel
- To maximise accessibility for all and reduce social exclusion
- To promote integration and interchange between different means of travel
- To maintain the transport network to a suitable standard to ensure it meets the needs of all users

The suitability of these objectives for the Fa'side area were discussed at the workshop event with a general consensus that they are appropriate. However, some further important points were noted:

- In relation to the fifth objectives, social inclusion should include people living in rural villages as well as groups e.g. young people, disabled.
- It was suggested there should perhaps be an objective relating directly to public transport.
- There could be an objective that refers to moving towards a 'seamless journey'

Next Steps

The list is being distributed to the Fa'side Area Partnership, an extensive list of stakeholders and individuals who have expressed an interest in being involved in the process.

It will be an opportunity for them to assess the suitability of the actions in terms of achieving the objective of the area.