

## Members' Library Service Request Form

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Document Title	Children & Young People Services Plan 2016-19

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East Lothian Council
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Additional information:

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**REPORT TO:** Members' Library Service

**MEETING DATE:**

**BY:** Chair of Children's Strategic Partnership/Head of Children's Wellbeing

**SUBJECT:** Children and Young People Services Plan 2016-2019

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## **1 PURPOSE**

- 1.1 To note East Lothian Partnership's Children and Young People Services Plan 2016–19, approved by the Resilient People Partnership (RPP) on 9 March 2016: attached as **Appendix 1**.

## **2 RECOMMENDATIONS**

- 2.1 It is recommended that members note the contents of the East Lothian Partnership's Children and Young People Services Plan 2016–19.

## **3 BACKGROUND**

- 3.1 Following the Joint Inspectorate multi-agency community planning Inspection of Services for Children in East Lothian during 2013/14, it was agreed that the Partnership would develop a new Children and Young People Service Plan, replacing the existing Integrated Children's Services Plan 2013 – 17. This new plan was to take account of the Post-Inspection Services for Children Improvement Plan actions agreed between the Partnership and the Joint Inspectorate; the Improvement Plan was agreed within the Partnership and was submitted to the Lead Inspection agency, the Care Inspectorate on 30 June 2014.
- 3.2 In the intervening period, the Resilient People Partnership has overseen the establishment of the Children's Strategic Partnership and its supporting Planning and Delivery Groups (PaDs). These new multi-agency groups formed over the period August to September 2014. During the period October 2014 to August 2015, these groups worked to develop and agree improvement workplans, incorporating all improvement actions identified during the Joint Inspection of Services for Children and all feedback available about services for children from children, families, practitioners and partners. This enabled these groups

to progress with ongoing work and new partnership initiatives during the period where our new Plan was being developed.

- 3.3 The Planning and Delivery Group's improvement plans informed the developing new Children and Young People's Services Plan 2016 – 19. Leadership Workshops informed the Vision and Values and priorities in partnership, giving focus to the content of the new Plan. Children, young people and family's feedback (through surveys, focus groups, participation events etc) accumulated during the period 2014 to 2015 further informing key priorities for the new Plan. We also had the wealth of feedback gained through the Joint Inspection process, from children and young people, parents and carers, partners and practitioners, which also informed the developing new Plan.
- 3.4 In addition, the new Plan developed over the period in which the Children and Young People's Act (the Act) became statute and the Getting it Right For Every Child (GIRFEC) principles which had been operating in East Lothian for many years, became law. This saw the embedding of 'wellbeing indicators' into all of our work with all of our children and young people. These are the wellbeing indicators: safe, healthy, achieving, nurtured, active, respected, responsible and included. Our new Plan therefore had to reflect the new obligations of the Act embedding effective community planning arrangements and partnership planning around outcomes focussed on the wellbeing indicators within our new Plan.
- 3.5 By October 2015, the Children's Strategic Partnership was ready to progress the Draft Children and Young People Services Plan to a consultation phase. The public consultation over the draft new Plan took place over the period November/December 2015. The **Consultation and Feedback Report** attached as **Appendix 2** outlines the scope of and response to the public consultation. This feedback informed further amendments to the new Plan.
- 3.6 The Children's Strategic Partnership received the Final Draft of the new East Lothian Children and Young People Services Plan 2016 -19 at its meeting on 28 January 2016. The new Plan was approved by the Children's Strategic Partnership for forward presentation to the Resilient People Partnership who gave it full approval and acceptance by the East Lothian Partnership on 9<sup>th</sup> March 2016.
- 3.7 The Children's Strategic Partnership developed a Communications Plan to support the launch and wide awareness-raising of the new Plan across the community and within all children and young people services in East Lothian. Approval of the new Plan by Resilient People Partnership now activates the **Communications Plan**; it is attached as **Appendix 3** for information.
- 3.8 Resilient People Partnership was asked to note and applaud Sean Gardner, an Advanced Higher student at North Berwick High school, who as part of his submission for his Advanced Higher is re-branding and re-designing the new Plan to create a colourful, interesting, easy-read

document for all readers. He will also aim to produce a suit of posters focussed on 'marketing' the Wellbeing Indicators and the outcomes detailed in the new Plan. The design of the new Plan will be formally attributed to Sean.

#### **4 POLICY IMPLICATIONS**

- 4.1 The Children and Young People Services Plan 2016 – 19 stipulates the Partnership's approach to achievement of the single Outcome Agreement as it relates to East Lothian's children and young people. The new Plan reflects the ten high-level outcomes in the East Lothian Plan, with each action being linked to the relevant high-level outcome(s) within the East Lothian Plan. The new Plan becomes, in effect, the Community Plan for East Lothian's children and young people. (It also reflects the Council's own plan - Growing Our Economy - helping to meet the third objective: "Growing our People – to give our children the best start in life and protect vulnerable and older people".)
- 4.2 All services should therefore be aware of the new Plan and incorporate relevant values, responsibilities and actions into their own Service Plans. Where appropriate, they should also support the Children's Strategic Partnership in meeting its stated priorities within the Plan.

#### **5 EQUALITIES IMPACT ASSESSMENT**

- 5.1 An Equality Impact Assessment has been carried out and negative impact(s) have been found. These have been addressed in the amendments made to the new Plan following the public consultation over the new Plan. The equalities areas addressed included insertion of specific outcomes and actions in respect of issues relating to mental health, LGBT, travelling communities, etc. The Equality Impact Assessment is available

#### **6 RESOURCE IMPLICATIONS**

- 6.1 Financial - There are no immediate financial implications arising from approval of the new Plan. Partners and services aim to deliver the new Plan within existing budgetary resources, recognising that as new initiatives come forward, there may be a need to bring forward individual reports relating to financial matters and financial priorities to be agreed in partnership to ensure delivery of the new Plan and achievement of the partnership outcomes stated therein.
- 6.2 Personnel - There are no immediate personnel implications arising from approval of the new Plan. Partnership working is an intrinsic feature of delivery of service for children and young people and will continue. Where opportunities arise to improve partnership and multi-agency

working, and where such proposals have staffing implications, these will be progressed within and through appropriate single and multi-agency organisational and staffing change policies and procedures as appropriate.

6.3 Other - None.

## **7 BACKGROUND PAPERS**

7.1 Appendix 1 FINAL DRAFT Children and Young People Services Plan 2016-19

7.2 Appendix 2 Consultation Feedback and Report 29 December 2015

7.3 Appendix 3 Communications Plan February 2016

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<b>DATE</b>	<b>10<sup>th</sup> March 2016</b>

East Lothian Partnership

# Children & Young People

**Services Plan** 2016-19

it takes a whole community to raise a child

Section	Content	Page
	Foreword and Introduction	4
1	Our partnership vision and values	8
2	Who are our children and young people and what are they telling us?	11
3	What are our priorities for East Lothian's children and young people?	22
4	Review of our 2013-2017 plan	27
5	How have we structured the plan and why?	40
6	Our plan for improving the wellbeing of children	43
7	Managing our performance - how well are we doing?	81
8	How we will make sure our plan lives	83
9	More about us	84
	9.1 East Lothian Partnership	
	9.2 The Children's Strategic Partnership	
	9.3 Involvement by children and young people	
	9.4 <i>The East Lothian Plan (Single Outcome Agreement)</i>	
	9.5 <i>Getting It Right for Children and Young People In East Lothian</i>	
	9.6 What we spend in partnership	

9.7 The shift to early intervention

9.8 Who are our children and young people

Appendices

105



## Foreword to our plan

*The East Lothian Children and Young People's Services Plan 2016 to 2019* is our partnership commitment to every child and young person in East Lothian. We want our children and young people to be safe, healthy, achieving, nurtured, active, respected and responsible and included.

East Lothian's children and young people are the future for our county. Without them achieving their fullest potential in life, our county cannot thrive and grow. From the best possible start in life, we want East Lothian's children and young people to enjoy being young, with the right supports in place to make sure all children and young people are successful learners, confident individuals, effective contributors and responsible citizens in their community. We want our children and young people to live safe, healthier, more active and independent lives. Together, we want to get it right for every child and young person.

Most children and young people grow and achieve in East Lothian through access to mainstream 'universal' services. There are

some who need additional supports. To meet the range of needs of all children and young people, early intervention (where required) and prevention are at the centre of our planning and delivery of services.

This plan also provides a framework for all staff, carers and volunteers working with children and young people in East Lothian. It helps them identify and understand the needs of East Lothian's young population and promotes the participation of children, young people, families and carers in helping shape and improve the services we offer.

Working in partnership with families, our core principle is that we work to do things 'with' rather than 'to' our children and young people in our communities. This plan has been developed in partnership with our children and young people. It sets out the shared local priorities for achieving the vision and priorities for all children and young people. It makes clear what services and partners need to do together to achieve them.

The East Lothian Partnership is fully committed to achieving the promises made to East Lothian's children and young people in this plan. We thank all partners for their contribution to this plan and for their ongoing commitment to working together to achieve the best possible outcomes for our children and young people living in East Lothian.

**Cllr Willie Innes** / Chair of East Lothian Partnership

**Mike Ash** / Chair of East Lothian Resilient People Partnership

**Sharon Saunders** / Chair of East Lothian Children's Strategic Partnership

*January 2016*

# Introduction

Welcome to *East Lothian's Children's and Young Peoples' Services Plan 2016-2019*. It has been written by the East Lothian Partnership to set out its commitment to give every one of our children the best possible start in life and to ensure that all our children and young people are safe, healthy, achieving, nurtured, active, respected and responsible and included.

## What is the East Lothian Partnership?

East Lothian Partnership is a grouping of four high-level partnerships: the governing body, the Resilient People Partnership, the Sustainable Economy Partnership and the Safe and Vibrant Communities Partnership and also six Area Partnerships. Each partnership is made up of organisations who work together alongside residents in East Lothian to oversee how best to work together to deliver services to all the people of East Lothian. The Partnership has 22 member organisations including East Lothian Council, NHS Lothian, Police Scotland, Scottish Fire and Rescue Service, Queen Margaret

University, Job Centre Plus Edinburgh College and many other organisations including those in the voluntary sector such as STRIVE.

East Lothian Partnership is responsible for *The East Lothian Plan 2013 to 2023*, otherwise known as our *Single Outcome Agreement*. *The East Lothian Plan's* top priority is to reduce inequalities within and between our communities. It promotes three strategic objectives:

- sustainable economy;
- resilient people;
- safe and vibrant communities;

It also sets out 10 high level outcomes that provide a clear vision for East Lothian and everyone who lives here. All these affect the lives of children and young people living in East Lothian.

East Lothian Partnership's work relating to the children and young people of East Lothian is carried out by the Resilient People Partnership and it's supporting Children's Strategic Partnership, who have immediate oversight of and responsibility for this

*Children's and Young People's Services Plan* and in turn are overseen by East Lothian Partnership.

You can find out more about East Lothian Partnership and the Children's Strategic Partnership through the information in the sections of this plan called '**More about the East Lothian Partnership**' (Sections 9.1) and '**More about the Children's Strategic Partnership**' (Section 9.2).

## What is purpose of this plan?

This plan builds on the high quality partnership working currently taking place across East Lothian and outlines how services including East Lothian Council, NHS Lothian, Police Scotland and those in the voluntary sector will work in partnership over the next three years to improve outcomes for our children and young people.

It provides a framework for all staff, carers and volunteers who work with children and young people to identify and understand

# Introduction

their individual needs and to consider what support is required. It also outlines our commitment to working together with children, young people and their families to finding solutions to the challenges we face.

This plan will drive the agenda for the Children's Strategic Partnership, a group which is responsible for overseeing the joined-up approach to delivering the best outcomes for children, young people and families in East Lothian.

## Who has helped to contribute to this plan?

*The Children and Young People's Services Plan 2016-2019* has been informed by feedback from children and young people and their families, inspections and reviews and our own self-evaluation. The views of children, young people and families are gathered in a range of different ways including our Care Experienced Young People's Champion's Board, school student surveys, family feedback and community consultation have also contributed. We have used the feedback

from these consultations to inform some of the actions in section 6. For example, young people told us that they wanted more emphasis placed on the value of relationship-based practice and parents who participated in the consultation process emphasised the need for training on attachment and trauma. The mental health of our children and young people has become a key priority as a result of the input to our Partnership meetings from young people, an issue reinforced by many other respondents. You can find out more in the section of this plan called **'More about involvement by children and young people'** (Section 9.3).

## Where does this plan fit in with other plans?

East Lothian Partnership's overall aim is to reduce inequalities both within and between our communities. This is set out in our *East Lothian Plan*, which is an agreement with the Scottish Government called the *Single Outcome Agreement*, often referred to as the 'SOA'.

*The East Lothian Plan* has ten high level outcomes we hope to achieve. Fuller details about the plan and these ten outcomes are contained in the section of this plan called **'More about the East Lothian Plan (Single Outcome Agreement)'** (Section 9.4).

All of these outcomes impact on the lives of East Lothian's children and young people. *The Children and Young People's Services Plan* links those ten outcomes to the wellbeing of all our children and young people and gives more detail as to how we hope to achieve those outcomes.

Embedding the United Nations *Convention on the Rights of the Child* and the Scottish legislative framework of the *Children and Young People Act 2014*, we will work together to 'Get it Right for Every Child' (GIRFEC) and will progress our work to assess the wellbeing outcome improvements achieved for all children and young people in East Lothian.

# Introduction

## Why must we work together to achieve this Plan?

*The Children and Young People's Services Plan* will be implemented during a time of great

change and challenge in the delivery of public sector services across Scotland. We have been already changing our culture, processes and practice over recent years: see '**More about Getting It Right for Children and Young People in East Lothian**' (Section 9.5).

Over the next three years we will implement: *The Children and Young People Act 2014*, including introducing the Named Person Service; the Child's Plan; the *Early Years Framework*; *Raising Attainment for All*; *Developing Scotland's Young Workforce – Scotland's Youth Employment Strategy*.

Children's Health and Social Care Services are also included in Health and Social Care Integration and this Plan provides a solid

basis on which the Integration agenda can build.

We reckon we spend approximately £105 million on services for children between all agencies in the partnership - see the section in this plan called '**More about what we spend in partnership on children and young people's services**' (Section 9.6). That sounds like a lot of money but in reality we have more and more needs to meet with less and less money at our disposal. We need to move towards more early intervention with a shift towards prevention - see the section in this plan called '**More about the shift to early intervention**' (Section 9.7).

We remain in a time of tighter budgets, shrinking resources and increased demand for services. This is even more reason that we must work together so that we make best use of the resources we have.

It is also the reason why we expect this plan to be a living document that will grow and adapt over the next three years as we implement the changes and monitor the impact within our communities and on the wellbeing outcomes for our children and young people.

This plan, and the Children's Strategic Partnership, recognise that no one service works in isolation, that to effectively meet need we must continue to develop our partnership approach - therefore the plan concentrates on activity undertaken by partners working together to improve outcomes rather than single-agency activity or priorities, which may inform individual service plans.

We are bound together by a common commitment to early intervention – to prioritise and shift our spending in the context of our shared vision and values, which are outlined in the next section.

East Lothian Partnership

# 1 Our partnership vision and values

getting it right for all East Lothian children & young people

## Section 1: Our partnership vision and values

### Our vision

East Lothian Partnership agreed that the overarching statement of intent for our work together (focussed on improving the lives of everyone in East Lothian) is:

*“We will work in partnership to build an East Lothian where everyone has the opportunity to lead a fulfilling life and which contributes to a fair and sustainable future.”*

The East Lothian Partnership is committed to making sure that all services are accessible and work together to meet common goals and develop effective partnership working across all sectors – public sector, third sector (voluntary and charity) and private sector – and most importantly with the people and communities of East Lothian.

The overarching priority in East Lothian is to reduce inequalities both within and between our communities. This places a ‘prevention and early intervention’ approach (along with the promotion of equality and respect for diversity) at the heart of our partnership working, to address both individual and “whole system” wider structural issues affecting the lives of children and families.

It is within this context that the Resilient People Partnership and the Children’s Strategic Partnership agreed a Partnership Vision that applies to all of our work affecting the lives of East Lothian’s children and young people, particularly those who experience isolation because of disability, looked after status, sexual orientation, cultural background or religion etc:

*“We will work together with children, young people and their families, delivering well-integrated, seamless services which result in positive outcomes for children and young people; we will “get it right” for all of East Lothian’s children and young people.”*

### Our values

Working together to achieve improved outcomes for East Lothian’s children and young people, it is important everyone providing support and services for our children and young people share a common set of values, irrespective of which service or partner agency they work within.

The Resilient People Partnership and the Children’s Strategic Partnership have agreed the following values that we hope to see applied: in the principles of practice and the approach taken in our partnership working with children and young people:

- we will focus our thinking and our actions on the needs of the child or young person
  - we will intervene early to make sure children and young people get the help they need when they need it
  - we will respond to each child or young person’s needs in a personalised, proportionate, appropriate and timely way
- We will work together to assess the needs of individual children and young people and to meet needs in a co-ordinated and integrated way
- we will provide targeted support to children and young people in greatest need
  - we will develop services to meet the needs of children and young people at

## Section 1: Our partnership vision and values

the earliest/lowest level of need to prevent higher levels of need developing

- we will work together to help and strengthen the abilities of children, young people, families and communities to achieve improved outcomes for themselves
  - we will fully consider the ethnic, cultural, religious and language needs of children and young people when we work with them
  - we will support children, young people and families to be involved in planning the services they need
  - we will ask children, young people and families how effective our supports and services have been for them and make service improvements based on their feedback.
- 
- We will emphasise a relationships-based approach in our work with children, young people and families.

We intend that the influence of our vision and values can be seen clearly in the outcomes and actions contained later on in the actual Wellbeing Indicator (SHANARRI) plan.

East Lothian Partnership

## 2 Who are our children and young people and what are they telling us?

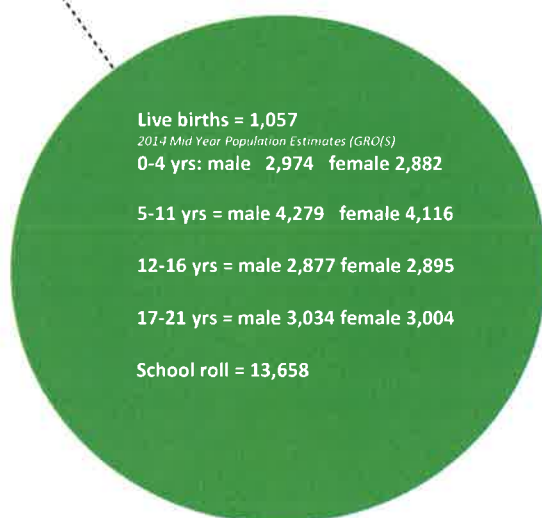
getting it right for all East Lothian children & young people



## Section 2: Who are our children and young people?

### All children and young people in East Lothian

**Total number of people in East Lothian aged 0-21: 26,061**



### Vulnerable children

**Proportion of children living in poverty (after housing)**

- Low birth weight babies = 1.75%
- Number of homeless households with children or pregnant women in temporary accommodation = 87 (March 2014)
- Teenage pregnancies = 8.86 per 1,000 females aged 13-15
- School leavers not in positive destinations = 7.8%
- Number of children referred to Children's Hearing = 233
- Proportion of primary pupils eligible for free school meals = 11.3%
- Proportion of secondary pupils eligible for free school meals = 8.6%

### Children in Need

- Children on Child Protection Register = 27
- Looked After Children – number at home = 50
- Looked After Children – number in the community = 88
- Looked After Children – number in residential care = 28
- Kinship Care children = 44 (formal kin care)

(As at 31 March 2015)

**Number of referrals to Children's Wellbeing**

3,258

East Lothian is the 21st largest area out of Scotland's 32 local authorities in terms of population. An estimated 23,650 children and young people under the age of 20 lived in East Lothian in 2014 (2014 Mid Year population estimates GRO(S)). This represents 23% of the total East Lothian population, a slightly higher proportion than the Scottish average. Our young people's population aged 0-25 years is expected to grow to 33,268 by 2025.

## Section 2: Who are our children and young people?



### Comparisons between children and young people in East Lothian and the rest of Scotland

Key: Scottish average ▲ East Lothian ▼



### Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
% of pupils agreeing that they feel safe to go out in local neighbourhood during the day	98.3	96.3	92.5
% of pupils agreeing that they feel safe and secure in school	96.2	94.6	92.2
% of pupils agreeing that they feel safe to go out in local neighbourhood during the evening	88.3	79.2	66.3
% of pupils who know what to do if they are not happy about how someone is treating them	97.2	93.5	88.7
% of pupils able to get information about health services in East Lothian	90.8	87	83.6

## Section 2: Who are our children and young people?



Comparisons between children and young people in East Lothian and the rest of Scotland



## Section 2: Who are our children and young people?

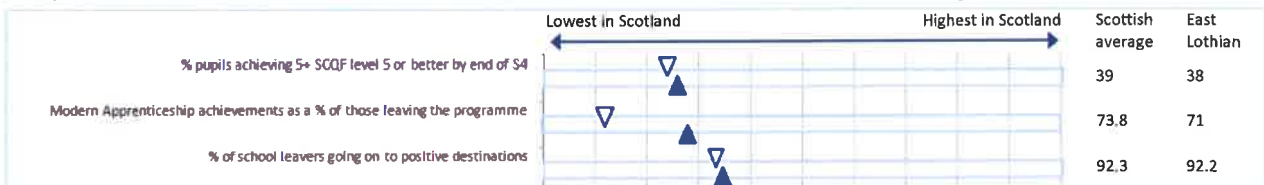


# Achieving

### Comparisons between children and young people in East Lothian and the rest of Scotland

Key: Scottish average ▲

East Lothian ▼



### Comparisons between children and young people in East Lothian and the rest of Scotland

Measure	East Lothian Average	Virtual comparator	Scottish average
Average tariff score of the highest attaining 20% of school leavers	179	174	163
Average tariff score of the middle 60% of school leavers	852	875	805
Average tariff score of the lowest attaining 20% of school leavers	1867	1855	1817
Average tariff score of the highest attaining 20% of school leavers looked after away from home	725	1238	842
Average tariff score of the middle 60% of school leavers looked after away from home	290	458	224
Average tariff score of the lowest attaining 20% of school leavers looked after away from home	134	118	25

### Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
% of pupils agreeing that the school recognises their achievements in school	89.9	84	80.1
% of pupils agreeing that the school recognises their achievements out of school	70.2	61.9	51.1

## Section 2: Who are our children and young people?



# Nurtured

### Comparisons between children and young people in East Lothian and the rest of Scotland

Key: Scottish average ▲ East Lothian ▼



### Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
% of P6 pupils who say "I enjoy being at this school"	93.8	91.4	88.8
% of S2 pupils who say "I enjoy being at this school"	88.1	80	63.9

## Section 2: Who are our children and young people?



### Active

#### Comparisons between children and young people in East Lothian and the rest of Scotland

Key: Scottish average ▲ East Lothian ▼



#### Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
% of P6 pupils agreeing that they take part in physical activities outside the school day	93.4	87.4	82.4
% of S2 pupils agreeing that they take part in physical activities outside the school day	93.3	80.4	72.8
% of pupils agreeing that they live a healthy life	97.5	96	93.5

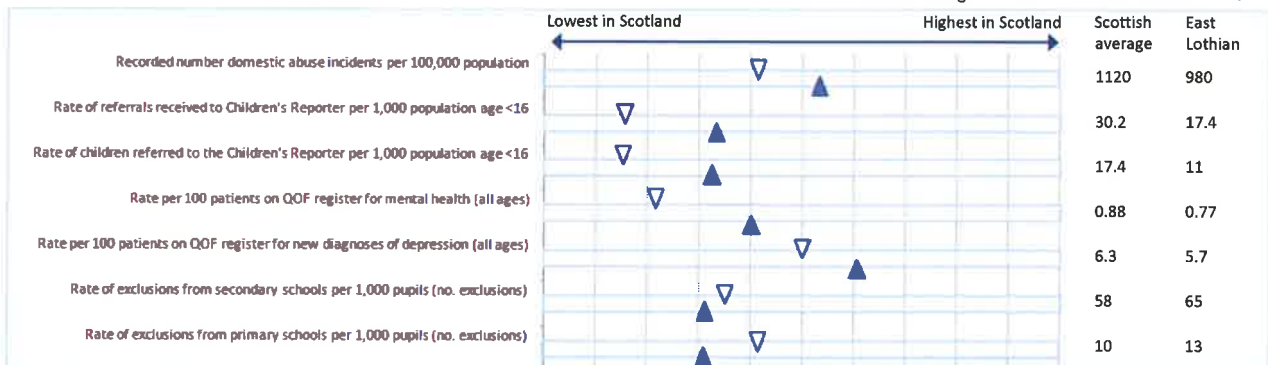
## Section 2: Who are our children and young people?



# Respected

### Comparisons between children and young people in East Lothian and the rest of Scotland

Key: Scottish average ▲ East Lothian ▼



### Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
% of P6 pupils agreeing that they are treated fairly in school	96.1	91.9	88.1
% of S2 pupils agreeing that they are treated fairly in school	88.9	78.5	70.3

## Section 2: Who are our children and young people?



# Responsible

Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
+% of P6 pupils who regularly help to take care of someone in their family (ill/drugs/alcohol)	31.2	27.4	20.8
% of S2 pupils who regularly help to take care of someone in their family (ill/drugs/alcohol)	31.1	22.8	14.9
% of P6 pupils agreeing that they have opportunities to contribute to decisions made in their school	91.4	89.3	87.3
% S2 of pupils agreeing that they have opportunities to contribute to decisions made in their school	74.2	69	61.5
% of P6 pupils who think most pupils behave well in their school	88.9	81	69.7
% of S2 pupils who think most pupils behave well in their school	83.7	61.3	48.6
% of P6 pupils agreeing that they take account of other people's feelings and viewpoints	97.1	92.8	89.1
% of S2 pupils agreeing that they take account of other people's feelings and viewpoints	95.6	92.5	90.8
% of P6 pupils who have heard about the UN Convention on the Rights of the Child	96.4	88.8	72.8
% of S2 pupils who have heard about the UN Convention on the Rights of the Child	98.7	88.7	75.4



## Section 2: Who are our children and young people?

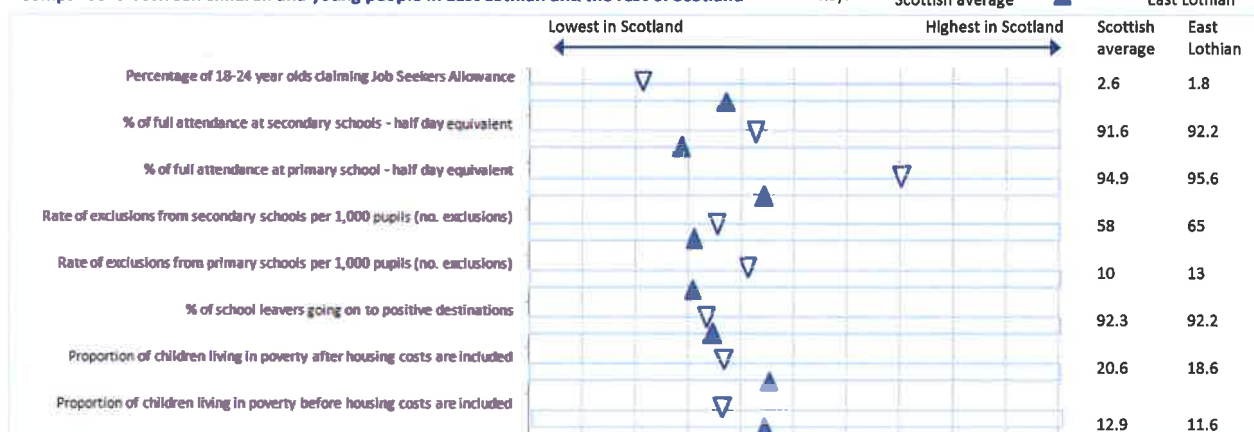


# Included

Comparisons between children and young people in East Lothian and the rest of Scotland

Key: Scottish average ▲

East Lothian ▼



## Section 2: Who are our children and young people?

Included (cont)

Comparisons between children and young people within East Lothian

Measure	Highest school cluster result	East Lothian Average	Lowest school cluster result
% of P6 pupils agreeing that young people's views are listened to	84.5	75	65.7
% of S2 pupils agreeing that young people's views are listened to	65.5	54.4	39.5
% of P6 pupils agreeing that they are treated fairly in school	96.1	91.9	88.1
% of S2 pupils agreeing that they are treated fairly in school	88.9	78.5	70.3

You can find out more about who our children and young people are in the **More About Us** section of this Plan in Section 9.

East Lothian Partnership

3 What are our priorities for  
East Lothian's children and  
young people?

getting it right for all East Lothian children & young people

## Section 3: What are our priorities?

### What are our priorities for East Lothian's children and young people?

We have assessed the 'make up' of East Lothian's children and young people, and feedback from them, and have reviewed the outcomes we are currently achieving with them. We have identified and agreed five Partnership Priorities within *the Children and Young People's Services Plan*, linked to and driven by our Single Outcome Agreement and multi-agency planning supporting service delivery. The Scottish Government has as its ambition 'to make Scotland the best place in the world to grow up for all babies, children, mothers, fathers and families', and our priorities have been developed with this in mind. We can see from our assessment of current outcomes for all children and young people in East Lothian that we can improve outcomes in these five core aspects of services for all children and young people.

**Early Years - East Lothian's children have the best start in life and are ready to succeed**

A child's world in the early years of life is largely defined by the family. We know that a child brought up in a stable and nurtured environment is better placed to succeed in life, than a child from a less secure background. The biggest gains in improved outcomes and reduced inequality will come from supporting parents – to help them help themselves – and by creating communities which are positive places to grow up. That is why we have invested in Support from the Start, developed Parenting Pathways, and invested in the Psychology of Parenting Programme.

In October 2012, the Scottish Government launched the Early Years Collaborative (EYC). It was the world's first multi-agency, bottom-up quality improvement programme to support the transformation of early years. Its focus is on strengthening and building on services using improvement methodology. This enables local practitioners to test, measure, implement and scale up new ways of working to improve outcomes for children and families.

The Early Development Instrument (EDI) is used in East Lothian to assess how 'ready' children are for primary school and learning. It concluded that 4% of children in East Lothian are already identified as having additional needs. A further 9.5% are recognised as having problems needing further assessment by teachers, parents or other professionals. Girls are less likely to be developmentally vulnerable than boys (consistent with other research) and older children less likely to be developmentally vulnerable than younger children.

**East Lothian's Young Workforce – "Positive Destinations"- All of East Lothian's young people are successful learners, confident individuals, effective contributors and responsible citizens and are supported into further education, training or employment**

East Lothian is below the Scottish average in terms of leavers going on to positive destinations, and higher for those leavers not in education, employment, or training. The

## Section 3: What are our priorities?

proportion of leavers going on to positive destinations has increased recently, whilst those not in positive destinations has decreased.

The proportion of 18-24 year olds claiming Job Seekers Allowance in East Lothian during September 2014 was more than double the average for people of all ages in East Lothian – 4.0% compared with 1.9%.

417 people began Modern Apprenticeships in East Lothian during 2013/14 and 359 ended apprenticeships. There has been a steady increase in the number of people going through Modern Apprenticeships since their establishment. East Lothian has seen year-on-year increases, whereas the Lothians and Scotland have seen fluctuations in the numbers going through Modern Apprenticeships.

### **Corporate Parenting – The outcomes of looked after children and young people match the outcomes of other children**

Young people who are looked after have, on average, poorer outcomes than those who are not looked after. Educational attainment and positive destinations on

leaving school are on average worse. In East Lothian, the average Tariff Scores (points given for academic progress through the examination system) for Children who are looked after in S4 is 95.6 compared with a non-looked after average of 194.9.

Young people with care experience are disproportionately affected by homelessness. In 2014/15, there were almost 1,500 homeless applications from ex-looked-after young people out of a total of 35,764 in Scotland. East Lothian received 190 homeless applications from young people in 2014/15.

Of the 43 care experienced young people receiving an After Care service in East Lothian, 54% are in positive destinations (that is, Education, training or Employment).

### **Children are safe – We will work together to keep children and young people safe embedding the Signs of Safety approach in the assessment of risks and needs for vulnerable children and young people**

It is estimated that for every child identified as needing protection from abuse, another

eight are suffering from abuse. There are currently 50,000 children identified as needing protection from abuse in the UK and over 29,000 children and young people talked to Childline about abuse last year. In Scotland, the biggest concern that was presented at case conferences last year was parental substance misuse closely followed by emotional and domestic abuse.

Between 1<sup>st</sup> April 2014 and 31<sup>st</sup> March 2015 there were 280 child protection Initial Referral Discussions (IRDs) held for East Lothian children. For 70 children, this was a repeat IRD within the space of 15 months. Fifty-eight per cent of East Lothian children on the Child Protection Register are under the age of five. There has been a continual reduction in the number of East Lothian children on the Child Protection Register over the last twelve months and at 30<sup>th</sup> September 2015 the number was 20. This represents a rate per 1,000 (0-15) of 1.1 compared with a national rate of 3.2 per 1,000 (0-15).

The Children's Wellbeing division in East Lothian council has 858 allocated cases (0-18). This represents one child/young person in every 26 of the 0-18 population.

## Section 3: What are our priorities?

### **Children and young people's mental health**

*The NHS Lothian Strategy for Children and Young People (2014-2020)* quotes official UK statistics, estimating that 1 in 10 children between the ages of 1 and 15 has a mental health disorder.

Many mental health problems start early in life. Half of those with lifetime mental health problems first experience symptoms by the age of 14. We know that mental health will impact on every aspect of a child and young person's life and therefore responding to the issue needs a coordinated approach.

In the quarter ending September 2013, 1,014 referrals were made to the Child and Adolescent Mental Health Services (CAMHS). The referral rate per 1,000 people under 18 for East Lothian was 25.4, significantly higher compared to the whole of the Lothians (6.8) and Scotland (5.3).

CAMHS generally operate their service at the highest level of need, referred to as 'Tier 3', and so for many young people their

mental health has deteriorated significantly before they can access the CAMHS service.

Speaking directly to the Children's Strategic Partnership in October 2015, young people representing the East Lothian Champion's Board highlighted the importance of mental health. Therefore the Partnership will prioritise it as a key theme for the partnership groups, building on examples of good practice. For example, our Looked After Children's Nurses team now include mental health and emotional wellbeing as part of their overall health assessment of looked after children and young people. In the period January to August 2015, the LAC Nurse Service received on average 4.5 new referrals per month and carried out assessments of these young people within four weeks (as per the service target).

Intervening and providing supports much earlier, when a young person's mental health is identified as a concern, is a partnership priority.

### **Additional Support Needs and Disability – Children with a disability make appropriate progress taking into account their age, aptitude and abilities**

In Scotland in 2014, 140,542 pupils (20.8% of all pupils) had additional support needs, of which 62% were boys. About 4.2% of pupils had social, emotional or behavioural difficulties and another 2.3% had a learning disability. (95% of them) are in mainstream schools, making up 19.9% of mainstream school pupils. In East Lothian this equates to 4,665 0-17 year olds. In 2013/14, 87.9% of school leavers with additional support needs in East Lothian entered a positive post school destination.

### **Cross-cutting themes in delivery of services for East Lothian's children and young people**

These priorities share a number of cross-cutting themes including -

#### **Participation and service-user involvement**

Each of our Planning Groups has been tasked with evidencing how they have sought the views of children, young people

## Section 3: What are our priorities?

and families and how they have used this feedback and information to inform service provision and action. As part of the reporting cycle to the Children's Strategic Partnership, Planning Group Chairs will update the partnership on how they have embedded participation in what they do.

### Transition

Some of our children and young people face complex issues in their lives and their needs span the remit of different strategic remits and operational services, for example, Health, Education, Children's Wellbeing, Adult Wellbeing and Housing. Examples of areas of focus in our work on transitions are in respect of the 'Named Person' service and the function which sees the transitions of the Named Person responsibilities from Health to Education. Also, in 2015 work has progressed to review how young people are supported in their transition into independent living from a care setting.

Our planning processes around these transitions, whether these are at age or stage, are being considered in each of the Planning and Delivery Groups relevant to the needs of the children and young people the

group supports. To ensure we develop a consistent and robust approach, transition is a theme that the Children's Strategic Partnership will monitor and the Supporting Planning Officers from each group will progress as part of their regular meetings.

### Training and development

While there will be specific training and development needs that each of the planning and delivery groups engages with, we will consider overlapping training needs and opportunities as these arise (for example, around the implementation of the various aspects of *the Children and Young People (Scotland) Act 2014*). We have recently appointed a Lead Education Officer to progress the implementation of parts 4 (Named Person), 5 (Child's Plan) and 18 (Wellbeing Assessment) of the Act and have established a multi-agency group to develop and deliver multi-agency training. We are also carrying out a review of our Staged Assessment and Intervention approach, aligned with the implementation of the Named Person function and will incorporate awareness-raising of the revised model into this training programme.

### Prevention and Early Intervention

*The East Lothian Plan: Single Outcome Agreement (SOA) 2012-23* is our 10 year strategic plan to improve the lives and opportunities of East Lothian's people.

Our SOA has one overarching priority - 'to reduce the inequalities across and within our communities.'

The ambition and aspirations set out in the SOA will only be achieved if all partners work together. A shared focus on moving from reactive to preventative and early intervention services is embedded within all of our work. This plan is no different and a focus on prevention and early intervention underpins all of the work undertaken within the Children's Strategic Partnership planning and delivery groups, requiring partners to identify and agree joint service priorities with an equivalent shift and refocusing of individual partner resources to enable those joint priorities to be met. To find out more about our shift of focus, read the information in the **More About Us** section of this plan.

East Lothian Partnership

## 4 Review of our 2013-2017 plan

getting it right for all East Lothian children & young people



## Section 4: Review of our 2013-2017 plan

### **Review of East Lothian Integrated Children's Services Plan 2013- 17**

This section reports on our progress in implementation of our existing *Integrated Children's Services Plan, 2013-2017*.

We report on current progress in achieving the key Outcomes for East Lothian's children and young people as stated in our East Lothian Plan.

We also outline our key achievements in improving the wellbeing of children and young people during the period 2013 - 2015. These achievements are reported under the wellbeing indicator headings as this helps connect the previous 2013-2017 plan to the new 2016-2019 plan.

## Section 4: Review of our 2013-2017 plan

### Priority 1 - Early years and early intervention:

#### Medium-term outcomes:

- Women have a positive experience of pregnancy

Indicator	2013/14	2014/15	Target
Proportion of women who are identified as smoking at antenatal booking	18.4%	16.5%	18%
Proportion of women in each Scottish Index of Multiple Deprivation quintile booked for antenatal care by the 12th week of gestation	90.2% baseline	92.3%	90%

- Families are supported

Indicator	2013/14	2014/15	Target
Percentage of children who have reached their developmental milestones by their 27-30 month health review	80.4%	81.9%	81%

- All children are ready to start primary school

Indicator	2013/14	2014/15	Target
P1 On-Entry (baseline) average total PIPS scores	50.97	50.24	51

## Section 4: Review of our 2013-2017 plan

### Priority 2- Curriculum for Excellence/Staged Assessment and Intervention

#### Medium-term outcomes:

- All children - particularly those at risk, looked after or with a disability - make appropriate progress taking into account their age, aptitude and abilities

Indicator	2012/13	2013/14	Target
Proportion of school leavers entering positive destinations	89.9%	92.2%	93.2 %

- Young people and children are involved in community life and their achievements are recognised

Indicator	2013/14	2014/15	Target
Percentage of P6 and S2 pupils agreeing that their school recognises their achievements out of school	60%	61.9%	65%

- Getting It Right For Every Child is effectively and safely implemented

Indicator	2013/14	2014/15	Target
% of pupils who have heard of the 'Wellbeing Indicators' (Safe, Healthy Achieving Nurtured Active Respected, Responsible and Included)	N/A	39.5%	50%

## Section 4: Review of our 2013-2017 plan

### Priority 3 – Corporate parenting

#### Medium-term outcome:

- The outcomes of Looked After children match the outcomes of other children

Indicator	2012/13	2013/14	Target
Percentage of school leavers, looked after away from who are in a positive destination	64.3%	70%	72.9%

- Children are cared for in their communities, schools and families

Indicator	2013/14	2014/15	Target
The percentage of Looked After children who are accommodated in the community	87.3%	87.7%	88%

### Priority 4 - Child protection

#### Medium-term outcome:

- Children are safe

Indicator	2013/14	2014/15	Target
The percentage of children on the Child Protection Register reregistered within a 12 month period	0%	1.5%	Less than 5%

## Section 4: Review of our 2013-2017 plan

### Priority 5 – Additional support needs/disability

#### Medium-term outcomes:

- Children with a disability make appropriate progress taking into account their age, aptitude and abilities

Indicator	2012/13	2013/14	Target
Percentage of school leavers with Additional Support Needs in a positive destination	79.7%	86.2%	88.7%

- Young people and children with a disability are involved in community life

Indicator	2012/13	2013/14	Target
Increase percentage of children with additional support needs who have an allocated social worker using Viewpoint	n/a	n/a	20%

## Section 4: Review of our 2013-2017 plan

### Achievements in 2013- 2015

#### **SAFE**

##### **Signs of Safety**

In April 2013, East Lothian introduced the Signs of Safety approach to its child protection intervention and assessment process. Its introduction is part of a five-year plan. The Signs of Safety approach is a solution-focused, safety-oriented model of intervention. It aims to have a greater focus on planning, enabling families to present their views, ensuring that all views are grounded in evidence, placing strong emphasis on relationships, reducing power inequalities and building on existing strengths in families. The Signs of Safety approach was initially adopted in relation to initial child protection case conferences and following a positive evaluation of this approach was subsequently adopted in relation to all case conferences and core group meetings.

#### **Public Protection Unit**

The East Lothian and Midlothian Public Protection Committee (EMPPC) was established in July 2014, incorporating the duties and functions of the Adult Protection Committee, Child Protection Committee, Offender Management Committee and Violence Against Women Partnership and to ensure robust links with Midlothian and East Lothian Drug and Alcohol Partnership (MELDAP) and Police Scotland. A Public Protection Team was also established and is located in The Brunton, in Musselburgh. This multi-agency team works in a more integrated way to strengthen public protection practice, sharing skills and resources and giving innovative opportunities for a more joined-up response, which will improve outcomes for our most vulnerable service users.

#### **HEALTHY**

##### **Preconception and perinatal**

Preventative work begins even before women conceive. Unplanned teenage pregnancies have reduced since 2005, attributable in great part to initiatives such as Healthy Respect; C:Card etc. For young women concerned about being pregnant, Healthy Respect Drop-Ins exist throughout East Lothian offering pregnancy testing, sexual health information and options. These drop-ins are staffed by school nurses and appropriately trained Community Learning and Development staff, with additional support, management, fundraising and accommodation provided by Community Learning and Development. Young women who are pregnant and wishing to continue with pregnancy are supported to access their midwife quickly. The Antenatal HEAT Target is currently being exceeded, with booking at eight weeks versus the national average of 12 weeks and in excess of 90% of women being booked within 12 weeks. This ensures that any

## Section 4: Review of our 2013-2017 plan

health, wellbeing or safety related issues can be identified and addressed quickly.

### Health assessment for young people who are looked after

Currently all looked after and accommodated children have a health assessment carried out by the looked after children's nurses within 4 weeks of becoming looked after. Through increased investment from NHS Lothian, all 'Looked After' children, including those at home and in kinship care are now offered a comprehensive health assessment including a mental health screening.

### ACTIVE

#### The Group

'The Group' is a youth group for young people who are looked after. It meets every Tuesday evening at the Gate House (opposite Musselburgh Grammar School). The young people in The Group have experience of a range of care settings including residential, foster care and kinship care. The group is open to young people aged 13 plus. There is no restriction on the

upper age limit. Young people have taken part in lots of interesting activities including 'Come dine with me' competitions, bowling and National Who Cares? (Scotland) events and summer camp.

#### Sports and leisure

Young people are encouraged to engage in sports activities. Each secondary school has an Active Schools co-ordinator. Each secondary school across Scotland offers two young people the opportunity to become Young Ambassadors; East Lothian has 12 Young Ambassadors. Their key role is to promote sport and motivate and inspire other young people to get involved in sport in a wide range of settings within their local communities, including school, clubs and community organisations. There is also an accessible range of sporting activities developed and supported by the Community Learning and Development Service, held in Community Centres across East Lothian. Swimming is offered as a 10 week block with the aim of achieving the standard of a 25-metre swim. When this is not achieved primary school-aged children get free swimming lessons until they reach this standard.

Children and young people who are looked after and accommodated are increasingly involved in a range of sport, leisure and cultural activities. This is enhancing their self-esteem and confidence. Staff and young people within the residential houses run a weekly football group and badminton group to promote active lifestyles.

### NURTURED

#### Partnership Working - Support from the Start

Support from the Start is a network which works in partnership with local communities and agencies to facilitate a range of positive parenting & play experiences and opportunities as well as sharing learning on good practice in early years.

Local parents and services can access on a 'simple rules' basis small development grants through the SFTS local network. This has led to a range of developments for parents and children from local bursary schemes to baby massage and promotion of free play experiences like 'Pop up Play' and

## Section 4: Review of our 2013-2017 plan

mud play, in community parks or open space settings. Dads Play (offered a half-day on a Saturday) encourages dads to come along with their children and play. Play is also woven into groups supporting young or vulnerable parents. This is provided by family support workers, either through one-to-one at or in group settings.

### **Parenting groups**

We have established a regular pattern of Parenting Groups and parenting courses, using evidence-based approaches including Incredible Years (for parents of pre-school and primary aged children) Escape (for parents of secondary aged children) and Raising Children with Confidence (for parent parents and carers of children 0-11). Staff from a range of agencies (including Education, Children's Wellbeing, the Voluntary Sector, Community Learning and Development Services) have been trained in these approaches and deliver four to six programmes a year. Feedback from parents participating in these programmes has been extremely positive.

### **Kinship care**

In working with children and families, we purposefully look to find strengths and supports within families and their extended family network; this is our commitment to the lowest form of intervention in family life and to 'keeping families together' whenever possible. Since April 2013, our engagement with families has seen the number of children and young people living safely within their families increase significantly, from 32 Formal Kinship care placements to 43, and from 27 Informal Kinship care placements to 53. Enabling children and young people to remain with their families and relatives, in their local communities, attending local schools and participating community activities, keeps early intervention and prevention connections and supports active.

### **Early Years Collaborative**

East Lothian Council, Midlothian Council NHS Lothian and voluntary sector services within both East and Midlothian have all agreed to work in partnership for the national Early Years Collaborative. Tests of

change are piloted to promote better outcomes for children and parents. Examples include improved engagement with treatment services for pregnant substance users, and bedtime reading now about to be tested in East Lothian

### **Supporting parenting - Olivebank**

Olivebank Child and Family Centre provide services for 40 to 50 of the most vulnerable young children. A recent inspection report stated that some parents said the centre "provided them with life-changing experiences and real chances to become good parents." Some felt the centre was instrumental in getting them 'back on their feet' as parents and as individuals."

### **ACHIEVING**

#### **East Lothian Works**

East Lothian Works was officially launched 15 April 2013. East Lothian's employability-related services work alongside a variety of partners to deliver a range of services from one Haddington town-centre premises. They include Business Gateway, Adult Learning, ELVOS (supported employment



## Section 4: Review of our 2013-2017 plan

service for disabled adults), Community Learning and Development Services and East Lothian Skill Centre (who specifically focus on young people moving into positive post-school destinations).

East Lothian Works developed a programme at the end of 2013 with a focus on looked after young people. With East Lothian Council as the main provider, this programme offers a period of work experience (up to one year) with the opportunity to achieve certificated training, for example, customer care and supported by our partner the Bridges Project.

### **Young People's Duke of Edinburgh and Community Awards:**

Community Learning and Development administer and oversee an extensive DoE programme in East Lothian. In 2014-15, there were 279 new entrants to the Duke of Edinburgh Award and during the same period, 145 young people gained Duke of Edinburgh awards

### **Young People's Volunteering - STRIVE:**

The number of young people achieving Duke of Edinburgh and Saltire awards continues to increase. We have developed a draft volunteering strategy which includes targeted volunteering activity for young people.

### **Graduate/Work Experience Scheme:**

The East Lothian Works initiative has facilitated the establishment of increased employment and training opportunities for young people across the council and community planning partners.

By end of March 2015, 163 young people had benefitted from paid work or paid work experience job opportunities (including 107 young people employed in new jobs in the private sector). Fifty-six young people were employed within the Council, including 39 paid work experience placements, eight graduate internships and nine new modern apprenticeship opportunities.

### **Positive destinations:**

Numbers of unemployed people participating in council-funded or operated employability programmes and numbers of unemployed people assisted into work from Council funded or operated employability programmes are both reported quarterly and both continue to reveal positive upturns in trends. East Lothian continues to achieve incremental improvement in school-leaver positive destination results, the most recent increasing from 89.9% to 92.2% of young people leaving school and moving into employment, training or further education.

### **RESPECTED and RESPONSIBLE**

#### **Youth E-Panel**

A new Youth E-Panel was launched in 2015 to gather the views of young people between the ages of 14 and 25 living in East Lothian. Once young people sign up as Youth E-Panel members they will be emailed links to regular surveys which will ask for their views on a range of issues including their local community, the environment,

## Section 4: Review of our 2013-2017 plan

education, health and wellbeing, culture, sport and leisure, transport and more. The information gathered through the Youth E-Panel will be used to help plan and improve services relevant to young people. The East Lothian Youth Council and other groups of young people will also use the information to help them identify what's important to young people locally.

### **Listen More Assume Less**

*Listen More Assume Less* continues to report on a range of consultation and participation activities that have taken place with children and young people in east Lothian. Listen More Assume Less has a focus on the voice of young people who are care-experienced and/or who have additional support needs and their parents and carers. The section on what has changed as a result of consultation and involvement activity is a key way of telling children, young people and their families that we have acted on what they tell us.

### **Viewpoint**

Viewpoint is our online survey tool which gives looked after people the opportunity to provide feedback on a range of wellbeing issues. It was re-launched in January 2015. Questionnaires were shortened and young people can now complete viewpoint online. Young people's views are mapped out using a wellbeing web. Viewpoint questionnaires are available for children and young people looked after both at home and away from home and for young people who are involved in child protection processes. A questionnaire for young people when their care placement ends is also available. Use of Viewpoint has improved during 2015 where in the first 6 months of the year 46 looked after young people completed the viewpoint questionnaire, in comparison to 4 in the same period in 2014.

### **INCLUDED**

#### **Specialist education provision for young people with autism**

In June 2015, East Lothian Council approved the creation of a new specialist education

and community provision for children and young people with autism. The new provision will be sited in the renovated former Haddington Infant School building and will be part of the Knox Academy Campus. It will open at Easter 2016 and will have capacity for 30 pupils (following a second renovation phase). Facilities will include five classrooms, an independent living apartment, a sensory room, a cafe area, therapy rooms, a common room and a 'soft play' exercise room.

### **Champion's Board**

The East Lothian Champion's Board was launched on the 1st May 2015. It aims to give young people with care experience a platform to have their voices heard and to influence change in the experiences young people have in the 'care system'. The Board is made up of three groups: the *Champions Group* is made of young people; the *Support Group* is made up of staff that support the young people in every way they can; and the *Ambassador's Group* is made up of Heads of Services and Elected Members. The young

## Section 4: Review of our 2013-2017 plan

people have identified seven priorities for change. These are:

- education
- keeping loved ones together
- supports available to parents
- housing
- finance
- aftercare support
- police

The Champion's Board has applied for a three-year package of funding through the Life Changes Trust to help them form and shape their own programme of work over the next three years.

### ZAP

ZAP is a specialist youth group for young people with autism, from across East Lothian, delivered at Prestonpans Community Centre.

### Young Mums Group

The Young Mums Group supports an integrated holistic service to young parents. It provides a dedicated and integrated

service for vulnerable young parents in East Lothian. The Young Mum's group improves outcomes for both mother and child.

Positive outcomes reported by members of the group include:

- increase in confidence in their parental skills
- positive parent/child attachment
- reduction in future involvement from social work services
- increased opportunities for their children to socialise and learn and develop

### General achievements

In addition, over the period of the current Plan, we have progressed a lot of prevention and early intervention work aimed at supporting increased resilience and capacity in our communities:

### Parenting

In 2014/15 we introduced the Psychology of Parenting Programme, targeting this service to families interested in developing positive parenting approaches, particularly in

parenting young children or teenage young people.

During 2015, commitments have been made by NHS Lothian to bring the Family Nurse Partnership to east Lothian early in 2016, focussing on supporting young parents in their early experiences of parenting.

### Families

Our 'Musselburgh Total Place: Family Focus' project, which began in March 2014, and has focussed on partnership working across the Musselburgh area, to identify opportunities to develop better integrated supports and services for families facing challenges. This project will share its findings in 2016, and redesign services and shift resources to address the recommendations agreed between partners.

### Early Learning and Childcare

In the academic year 2014-15, we allocated 2130 out of 2134 applications for 600 hours of early learning and childcare for three and four year olds at local authority nurseries. In addition 359 children accessed 600 hours of

## Section 4: Review of our 2013-2017 plan

early learning and childcare in our partner provider nurseries.

Eighty-five applications were also received for early learning and childcare places for the group of children referred to by Scottish Government as 'Priority 2's' i.e. children aged 2 for whom additional early learning and childcare support would be helpful. Geographically, most of 'Priority 2' need is located in the west of the County. Of the 85, 84 children were allocated places in partner and community childcare facilities.

This equates to 70% of the Scottish Government's predicted number of 120 children in East Lothian who meet the qualifying criteria. We have therefore set our target at 80% in this plan.

To learn more about our partnership approach to early intervention and prevention, go to the **More About Us** section ... see Section 9 at the end of this plan.

### Corporate Parenting

Queen Margaret University now provide our care leavers and care experienced students with a dedicated member of support staff. They also offer the 'QMConnect' Peer Support Project (including online pre-entry forum and mentoring) and 'QMAdvance', an induction programme for new students with priority access to campus, staff and essential induction information.

East Lothian Partnership

## 5 How have we structured the plan and why?

getting it right for all East Lothian children & young people

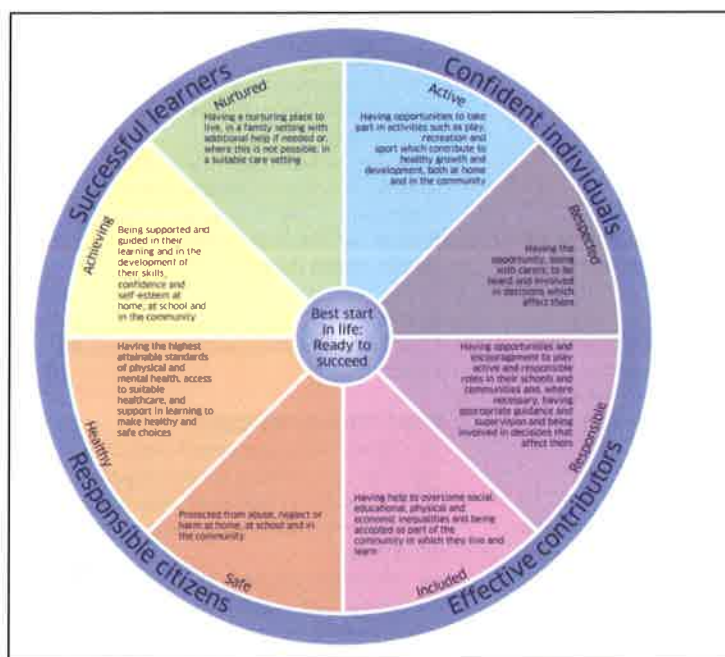
## Section 5: How we have structured this plan and why

Underpinning our vision and values are the eight indicators of wellbeing in children and young people: that they are **safe, healthy, active, nurtured, achieving, respected, responsible and included** (sometimes referred to for short as 'Wellbeing Indicators'). These wellbeing indicators were set out around a decade ago by the Scottish Government, and have now become the legal definition of wellbeing in children and young people in Scotland under Section 96 of the *Children and Young People (Scotland) Act 2014*.

We are also mindful of the use of these Wellbeing Indicators in the National Practice Model which underpins our practice when assessing and planning for individual children. (See [Section 12 Appendices](#) for more information about the National Practice Model.)

They form the outcomes we want to see for all our children and young people and so each of the Wellbeing Indicators has its own section in this plan. Therefore the wellbeing indicators form the Outcome Framework for the plan, which all partners have agreed to

use to measure progress in achieving outcomes for children and young people.



## Section 5: How we have structured this plan and why

### Better Outcomes for East Lothian's Children and Young People

#### SAFE

1. Children are protected from abuse, neglect or harm at home, at school and in the community.
2. Children are well-equipped with the knowledge and skills they need to keep themselves safe.
3. Young people and families live in increasingly safer communities where anti-social and harmful behaviour is reducing.

#### HEALTHY

4. Children and young people experience healthy growth and development.
5. Children and young people make well-informed choices about healthy and safe lifestyles.

#### ACHIEVING

6. Children and young people are equipped with the skills, confidence and self-esteem to progress successfully in their learning and development.
7. Children and young people are supported to achieve their potential in all areas of development.

#### NURTURED

8. Children and young people thrive as a result of nurturing relationships and stable environments.
9. Families receive support, advice and guidance which is well-matched to their needs and available in ways which helps them to prepare for the various developmental stages.

#### ACTIVE

10. Children and young people are physically active.

#### RESPECTED AND RESPONSIBLE

11. Children and young people know their rights and are confident in exercising these. They are able to express their views and be involved meaningfully in decisions which affect them.
12. Families are valued as important contributors and work as equal partners to ensure positive outcomes for their children and young people.

#### INCLUDED

13. Children, young people and their families are supported well to develop the strengths and resilience needed to overcome any inequalities they experience.
14. Children, young people and families are enabled to tell us what they think about services and the community in which they live, and improvement is determined with their involvement and by understanding their views, wishes, and expectations.

In East Lothian, all of our work to achieve positive wellbeing outcomes for our children, young people and families is underpinned by the National Practice Model for Getting It Right for Every Child (GIRFEC), a framework for partnership working ensuring we share, assess and plan for children and young people in the best way we can. For more information about the National Practice Model, please see the Appendix.

East Lothian Partnership

## 6 Our plan for improving the wellbeing of children

getting it right for all East Lothian children & young people



## Section 6: Our plan for improving wellbeing

### Our plan for improving the wellbeing of East Lothian's children and young people 2016-2019

This section of the plan provides detail of what we aim to achieve and how we will do this over the next three years.

We have not presented the full range and extent of activity undertaken by all the partnership groups and services that support and engage with children, young people and families. Much of this detail can be found in the specific action plans and strategies which inform the work of these groups and services and it is not our intention to merely duplicate this information. Instead we have outlined what we regard as the high level priorities which the Children's Strategic Partnership will concentrate on.

We have grouped these priorities under the most relevant Wellbeing Indicator, although we recognise that there is much overlap, as they do not sit in isolation from each other.

The **performance indicators** we have included in each section highlight what we want to change, usually by increasing, reducing or reviewing percentages. The **baseline** states where we are now (in April 2016 or based on the most recently collected and published data) and where we want to be by March 2019.

The **action** describes what we will do to achieve the stated **outcome** and the **evaluation** provides us with the evidence of the extent to which we have achieved it.

Finally, the **'lead'** describes which partnership group or service is responsible for driving the achievement of the Outcome in partnership, making sure the relevant group/s and services deliver on the specific action/s required.

Rather than tracking a lot of actions ourselves, our intention as a Partnership is to 'chase the outcomes', together, making sure that all partners are focused on these for the best collective impact on achieving the outcomes sought for East Lothian's children and young people

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# Safe

at home, at school, in the community

## 1.1 What we aim to improve

1. Pre-birth: Women are supported during pregnancy and during postnatal period		
2. Children are protected from harm in the community		
3. Children are protected from harm at home		
4. Children are protected from harm at school		
5. Young people are safe and can access appropriate accommodation on leaving care		
6. Child's transitions take place seamlessly and through GIRFEC process		
Performance indicator	Baseline 2015	Target 2019
Proportion of women in each SIMD quintile booked for ante-natal care by 12th week of gestation	90%	92% by 2017
Number of children under 2 on Child Protection Register due to Parental substance misuse	4	2
Proportion of Child Protection plans audited as SMART	26%	100% by 2017
Proportion of school staff receiving training in radicalisation (PREVENT awareness) programme	0% in 2015	100% by 2016

# Safe

at home, at school, in the community

## 1.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Women are supported during pregnancy and during postnatal period	Develop a better understanding of the reasons behind non-engagement during pregnancy (SOA 5)	Service user feedback	Early Years Planning & Delivery Group
Women are supported during pregnancy and during postnatal period	Develop a specialist support for pregnant women misusing substances (SOA 5, 6, 7)	Service User Feedback	Early Years Planning & Delivery Group
Children at home who have been identified as being at risk of harm are kept safe	Implement the Signs of Safety Action Plan 2014-19 (SOA 4 and 7), working with families to ensure all child plans make a practical difference by being specific, measurable, achievable, realistic and time-based. (SOA 7)	Audit of child Protection Plans	Signs of Safety Steering Group
Children at home who have been identified as being at risk of harm are kept safe	Ensure all children have a multi-agency chronology (SOA 7)	Audit of Child Protection Plans	Named Person Service
Children are protected from harm at school	Finalise and implement the Education Service Anti-bullying Policy (SOA 7 and 10) with particular regard to the impact on pupils with additional support needs	Monitoring Reports	Senior Management Education Board

# Safe

at home, at school, in the community

Outcome	Action	Evaluation	Lead
Children are protected from harm at home, at school and in the community	Implement the E-safety plan (SOA 7 and 10))	Annual Report to Public Protection Committee	Senior Management Education Board
Children are protected from harm in the community	Implement the <i>Child Protection Improvement Plan</i> (sexual exploitation; communication, chronologies; risk management of young people putting themselves at risk; approaches where children fall below the child protection threshold; developing SMARTER plans for children producing an annual report on the work of the Public Protection Committee) (SOA 4 and 7)	Audit of Child Protection case files	Head of Children's Wellbeing/ Signs of Safety Steering Group
	Explore widening the extension of car exclusion zones at/near schools to reduce road traffic accidents involving children and young people (SOA 3,6,7, 8)	East Lothian Council Evaluation of Pilot	Road Services
	Develop and implement Road Safety Action Plan to ensure road safety continues to improve over next 3-5 years	Road Safety Working Group	Safe and Vibrant Communities
	Provide appropriate "Relationships, Sexual Health and Parenthood" programme for children and young people with additional support needs and disabilities and share the programme with parents/carers(SOA 4, 6,7,10)	Healthy Respect evaluation of programme	Additional Support Needs/ Disability Planning & Delivery Group
	Adapt public protection face to face and e-learning training to	Workforce Development	Public Protection

# Safe

at home, at school, in the community

Outcome	Action	Evaluation	Lead
	incorporate new legislation on radicalisation prevention (SOA 7 and 10)	Participation data	Committee
Young people are safe and can access appropriate accommodation	Develop increased availability of specialist housing provision as well as emergency housing provision for young people who are looked after (SOA 2,6, 9)	Audit of Care Leaver Pathway Plans	Housing Service / Corporate Parenting Planning and Delivery Group
Child's transitions take place seamlessly and through GIRFEC process (SOA 4 and 5 and 9)	Implementation of Named Person Service pre-birth to age 18 (SOA 4,5,6,7)	NHS Lothian Service User Feedback  Student Evaluation of Education Experience Survey	Named Person Service
Children and young people's experiences of bullying in schools reduces	Update and implement the anti-bullying policy within all nurseries and schools (SOA 4,7,10)	Incident data reports  Student Evaluation of Education Experience Survey	Senior Management Education Board
Reduced experience of identity-based bullying (e.g. LGBT, gypsy travelers, refugees etc) in youth settings	Review support to schools to tackle identity-based bullying and hate crime e.g. homophobic bullying and islamophobia	Number of identity-based bullying incidents reported in schools	Education / Police / Equality Officer

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## 2.1 What we are aiming to do

1. Women are better supported during pregnancy and during the post natal period
2. Children achieve their appropriate developmental milestones by 27-30 month review and on starting P1 (also contributes to Achieving)
3. Looked after children's health is similar to that of all children
4. Children and young people with autism receive timely diagnosis and support
5. Children, young people and young parents make informed choices about their sexual health
6. Children and young people's mental health and wellbeing outcomes improve

Performance Indicator	Baseline 2015	Target 2019
Percentage of children exclusively breastfed at first visit	39.1%	45.0%
Percentage of 13 year olds that think it's OK to try smoking	24.0%	20.0%
Percentage of 13 year old that think it's OK to try alcohol	49.0%	45.0%
Child obesity in Primary 1	9.0% (2013/14)	Equal to or less than 9.0%
Percentage of Looked after children's health assessments carried out within 4 weeks of placement	100%	100%



## 2.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Women are supported during pregnancy and during the post natal period	Plan to reduce maternal stress and resulting harm to unborn child (SOA 2, 5, 7) including: <ul style="list-style-type: none"> <li>targeted support for parents/main care givers in the 'at risk' group;</li> <li>improved capacity of staff;</li> <li>working to include fathers / improving secure attachment;</li> <li>signposting to money advice;</li> <li>support around domestic abuse</li> </ul>	Maternity Collaborative / NHS Lothian Tests of Change	Early Years Planning & Delivery Group
	Plan to improve maternal nutrition (SOA 2, 5, 10): <ul style="list-style-type: none"> <li>achieve the UNICEF Baby Friendly award;</li> <li>promotion of breast feeding;</li> <li>promotion of Healthy Start vouchers and vitamins</li> </ul>	East Lothian Early Years Collaborative Tests of Change	Early Years Planning & Delivery Group
	Safer environment: <ul style="list-style-type: none"> <li>develop specialist support for pregnant women using substances (SOA 2, 6);</li> <li>offer access to safe housing for women and children affected by domestic violence (SOA 9)</li> </ul>	Public Protection Office: Violence Against Women Lead Officer Quarterly Reports	Signs of Safety/Child Protection Steering Group
	Roll-out of Family Nurse Partnership (SOA 2,5,6)	NHSL Annual Implementation Update Report	Early Years Planning & Delivery Group

# Healthy

physical, mental, sexual health

Outcome	Action	Evaluation	Lead
Children achieve their appropriate developmental milestones by 27-30 month review and on starting P1	Implement the Health Visiting programme of review; collect and analyse review data to shape pre-school service. (SOA 5,7)	Annual Update Report and Data Analysis	Early Years Planning & Delivery Group
Looked after children's health is similar to that of all children	Ensure all looked after children have an up to date physical and mental health assessment (SOA 4)	Annual Audit of Looked After Children's Plans	Corporate Parenting Planning & Delivery Group
Children and young people with autism receive timely diagnosis and support	Implement East Lothian Autism Strategy (SOA 6)	Autism Strategy Steering Group Implementation Plan Update Reports	Additional Support Needs/ Disability Planning & Delivery Group
Young people make informed choices in their sexual relationships	Implement the NHS Lothian Teenage Pregnancy Pathway (SOA 2, 5) Implement the Share and Share Special Programmes in schools (SOA 4, 6) Delivery the Healthy Respect programme in schools (SOA 4, 6) Promote C card and healthy respect drop- ins in each of the 6 clusters (SOA 4, 6)	Annual review of NHS Lothian East Lothian teenage pregnancy data	NHSL / Education Service
Young people's emotional and mental	Implement the Lothian Mental Health Strategy, reducing waiting times for Child and Adolescent Mental Health Service (CAMHS) referrals and	NHS Lothian CAMHS Referral	NHSL/Education

# Healthy

physical, mental, sexual health

Outcome	Action	Evaluation	Lead
health is effectively supported	offering low level mental health supports within schools. (SOA 4, 10)	and Waiting List Data	Service
	Upskill school based health and pupil support professionals with Mental health 'First Aid' training. (SOA 4, 6, 10)	NHSL CAMHS Capacity Development Sessions	NHSL / CAMHS / Education Psychology Service
	Implement range of education, prevention and substance misuse harm reduction measures within the Mid and East Lothian Drug and Alcohol Partnership (MELDAP) New Psychoactive Substances Plan. (SOA 2, 4, 6)	MELDAP Annual SALSUS survey results	MELDAP / Education
Children's oral health improves	Work in partnership with NHS Lothian's Public Dental Service, supporting Childsmile Oral Health Improvement programmes within the pre-school and primary school settings, and promote dental registration within the 0-2 year old population. (SOA5)	NHSL/Health Improvement Data	Early Years Planning and Delivery Group
Children and young people's physical health and activity levels improve	Implement the Active Schools Programme. (SOA 3,5, 6, 8, 10)	Active Schools Annual Report.	Active Schools / Enjoy Leisure /QMU
	Promote Enjoy Leisure facilities to families, children and young people(SOA 5, 6,8,10)	Enjoy Leisure Annual usage data.	

# Healthy

physical, mental, sexual health

Outcome	Action	Evaluation	Lead
	Promote Active Schools programme via partnership with QMU's Children's University (SOA 2,4,10)	Children's University Annual Progress Report	

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# Achieving

becoming successful learners, confident individuals, responsible citizens and effective contributors

## 3.1 What we aim to improve

1. Children experience positive parenting and good attachment
2. Children have good opportunities for play and development and are ready to learn
3. All our children reach their potential for their age and ability
4. An improvement in the attainment of the lowest performing 20% of East Lothian's school age children and especially looked after children
5. An increase in the number of pupils and school leavers with well developed employability skills

Performance indicator	Baseline 2015	Target 2019
Number of parents taking up places in Psychology of Parenting Programmes	65	242 (By 2016)
Percentage of eligible 3 and 4 year olds accessing the 600 hours of early learning and childcare scheme	98%	99%
Percentage of eligible (Priority) two year olds accessing the 600 hours of early learning and childcare	70%	80%
Percentage of P1 pupils making progress as expected or quicker than expected in reading	73% (2013/14)	75%
Percentage of P1 pupils making progress as expected or quicker than expected in Mathematics	69.2% (2013/2014)	75%
Percentage of pupils with Additional Support Needs (ASN) entering positive post school destinations	86.2% (2013/14)	87.9%
The average total tariff score for the lowest attaining 20% of school leavers	179 (2013/14)	225 (2017)
Percentage of school leavers entering positive destinations	92.5% (2013/14)	95%

# Achieving

becoming successful learners, confident individuals, responsible citizens and effective contributors

## 3.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Children experience positive parenting and good attachment	All parents of Priority 2's and 3 and 4 year olds have access to Incredible Years or Triple P Parenting programmes (SOA 5,10 )	Evaluation by PoPP by the national database	Early Years Planning & Delivery Group
Children have good opportunities for play and development and are ready to learn	Develop East Lothian Play Strategy linking to National Play Strategy; Provide learning through play opportunities for children and identify next steps for learning (SOA 3,4,5,6,8,10)	Support from the Start Annual Report	Early Years Planning & Delivery Group / East Lothian Play Association
Children have good opportunities for play and development and are ready to learn	Improve readiness of boys to start school (SOA 2,4,5)	P1 PIPS data EDI Data	Nursery Providers/Support from the Start Area Groups
	Continue to promote Queen Margaret University's Children's University to 5-14 year olds. (SOA 4,10)	Participation Data	QMU
All our children meet or exceed development for their age and ability	Maintain the Bookstart programme (including training for staff); provide access to therapeutic support following assessment (SOA 2,4,5 and 6)	Participant Evaluation	Early Years Planning & Delivery Group

# Achieving

becoming successful learners, confident individuals, responsible citizens and effective contributors

All our children meet or exceed development for their age and ability	Implement the new <i>3-18 Numeracy and Mathematics strategy</i> and the <i>3-18 Literacy strategy</i> (SOA 2,4,5,6)	Education Reports Quality Improvement Reviews	Senior Education Management Board
	Continue to support and challenge schools to raise attainment overall as measured by national examinations through improved analysis of data, improved professional judgements, the target setting process and improved learning and teaching (SOA 2,4,5,6)	Benchmark Data	Education Service
Improvement in the attainment of the lowest performing 20% of East Lothian's school age children and especially looked after children	Work with partners to enhance the school vocational programmes including Senior Phase Opportunities and promote opportunities available for target groups to participate in South East Scotland Academies Partnership. Link in with Champion's Board Education priority (SOA 1,2,4,6 )	Champion's Board annual report	Senior Management Education Board Champion's Board
An increase in the number of pupils and school leavers with well developed employability skills	Implement <i>Developing East Lothian's Young Workforce</i> plan in line with strategy from Scottish Government(SOA 1,2,4,6 )	School Leaver Destination reports and Participation Measure	Developing East Lothian's Young Workforce – Positive Destinations Group
	Continue to focus on commissioning of provision across the county to meet the needs of all young people, taking into consideration the rural nature of East Lothian and the needs of young people with additional barriers, e.g. young carers, Looked After Children etc. (SOA 1,2,4,6)		



# Achieving

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Better outcomes for Young People in further learning and employment.	Continue to support the 16 plus hub and prioritise young people who are eligible for aftercare service within ELWorks services. (SOA 1,2,4,6)	School hub monitoring data	Developing East Lothian's Young Workforce – Positive Destinations Group
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# Nurtured

a nurturing place to live in a family setting with additional help if needed or, if not possible, in a suitable care setting

## 4.1 What we aim to improve

1. Children experience positive parenting and good attachment
2. Children are cared for in their communities, schools and families
3. Children and young people who are looked after have better long-term outcomes

Performance Indicator	Baseline 2015	Target 2019
Increase the percentage of Looked After children who feel settled where they live	82%	90%
Increase the proportion of Looked after children and young people in Kincare	22%	30%
Reduce the proportion of Looked After children in external residential placements	43%	30%

# Nurtured a nurturing place to live in a family setting with additional help if needed or, if not possible, in a suitable care setting

## 4.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Children experience positive parenting and good attachment	Ensure equitable access to services and parenting programmes: maintain Pathways of Support in every cluster through universal and targeted services; all Priority 2's and vulnerable 3 and 4 year olds parents/carers have access to Incredible Years or Triple P; provide appropriate training for staff in attachment and parenting (SOA 5)	Evaluation of PoPP via the national database	Early Years Planning and Delivery Group
Children are cared for in their communities, schools and families	Expand the range of foster placements available by focusing the Foster Carers recruitment on teenage and sibling placements (SOA 10)	Annual report from the Champion's Board	Corporate Planning Delivery Group
Children are cared for in their communities, schools and families	Develop and deliver multi-agency of training on issues particularly affecting looked after and adopted children such as attachment, brain trauma, Foetal Alcohol Spectrum Disorders	Children's Strategic Partnership	Children's Strategic Partnership
Children are cared for in their communities, schools and families	Deliver on all actions identified by the Kinship Care Steering Group (SOA 10)	Report to the CSP	Corporate Planning Delivery Group
Children are cared for in their communities, schools and families	Reduce the numbers of children with severe and complex needs placed away from home (SOA 4,10)	Annual review of External Placements	Multi-agency Resource Group and ASN/Disability Planning & Delivery Group

# Nurtured

a nurturing place to live in a family setting with additional help if needed or, if not possible, in a suitable care setting

Children are cared for in their communities, schools and families	Develop Self-Directed Support approaches e.g. personalised budgets, to enable children particularly those with additional support needs to be cared for locally with a disability, particularly within the context of Self Directed Support	Report on implementation of SDS	ASN/Disability Planning & Delivery Group
Children are cared for in their communities, schools and families	Develop and promote relationship-based practice across services and partnership groups	Children's Strategic Partnership	Children's Strategic Partnership
Children and young people who are looked after have better long-term outcomes	Deliver family interventions that work to strengthen families so that children can safely stay with them (SOA 4)	National statistics on positive destinations for Looked After young people	Developing East Lothian's Young Workforce: Positive Destinations Planning & Delivery Group
	Work with education partners such as Edinburgh College and Queen Margaret University to ensure Looked After Children have equitable advice and guidance re progression to post-school Further Education and Higher Education opportunities (SOA 2,4)		
Children and young people who are looked after have better long-term outcomes	Review financial arrangements for Looked After Children and ensure they have access to all financial supports / benefits (SOA 2) Champion's Board priority	Champion's Board annual report	Corporate Parenting Planning & Delivery Group
Children and young people who are looked after have better long-term outcomes	More targeted out of hours support for former looked after children (SOA 10)	Champion's Board Surveys	Corporate Parenting Planning & Delivery Group
Children and young people who are looked after have better long-term outcomes	Increase awareness of Corporate Parenting to new public bodies and young people via social media (SOA 10)	Increased Public Information	East Lothian Partnership

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## Active opportunities to take part activities such as play, recreation and sport which contribute to healthy growth and development

### 5.1 What we aim to improve

1. Our children are more physically confident and competent from the earliest age
2. Our children have equal opportunities to be participate
3. Our children's wellbeing and resilience is supported in communities through physical activity and sport

Performance Indicator	Baseline 2015	Target 2019
Percentage of primary school pupils benefitting from at least 2 hours per week of physical education	100%	Maintain level at 100%
Percentage of secondary school pupils (S1 to S4) benefitting from two periods of physical education per week	100%	Maintain level at 100%
Number of residents from specific target groups accessing local sport and leisure facilities at reduced rates (and average number of visits per person)	3740 / 21	4123 / 23

## Active opportunities to take part activities such as play, recreation and sport which contribute to healthy growth and development

### 5.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Our children are more physically confident and competent from the earliest age, and have more improve opportunities to participate, progress and achieve in sport and Physical Activity and improve the skill profile of the population	Sustain and support Countryside Volunteer and Path Warden Schemes. (SOA 3,6,8,10)	SCL Service Plan and Scorecard	Principal Officer Countryside Services
	Deliver an outdoor learning programme for young people. (SOA 4,6,8)	SCL Service Plan and Scorecard	Principal Officer Outdoor Education
	Design and deliver specific target group developments to create inclusive programmes. These programmes will include but not limited to: Child Healthy weight, disability, teenage girls, non participants of physical education, health inequalities. (SOA 6)	SCL Service Plan and Scorecard	Principal Officer Active Schools & Community Recreation
Our children have more opportunities to participate, progress and achieve in sport where they may have barriers to participation and development taking into consideration, gender, disability, rural disadvantage, origin, culture and ethnicity.	Provide a disability activity programme for school pupils(SOA 4,6,10)	SCL Service Plan and Scorecard	Principal Officer, Active Schools & Community Recreation and Principal Officer, Sports Development
	Engage girls in Active Schools activities (SOA 4,6)	SCL Service Plan and Scorecard	Principal Officer, Active Schools & Community Recreation
	Engage looked after and accommodated children (LAAC) in activity(SOA 4,6,7)	SCL Service Plan and Scorecard	Principal Officer, Active Schools & Community Recreation and Principal Officer Sports Development



## Active opportunities to take part activities such as play, recreation and sport which contribute to healthy growth and development

Outcome	Action	Evaluation	Lead
	Increase engagement of pupils from low income families in sport and physical activity(SOA 2,4,6)	SCL Service Plan and Scorecard	Principal Officer, Active Schools & Community Recreation  Principal Officer, Sports Development
Support wellbeing and resilience in communities through physical activity and sport	Prioritise increasing the number and diversity of participants in Active Schools. (SOA 6)	SCL Service Plan and Scorecard	Principal Officer, Active Schools & Community Recreation
	Improve the connections between schools and clubs. (SOA 6,10)	SCL Service Plan and Scorecard	Principal Officer, Active Schools & Community Recreation  Principal Officer, Sports Development
	Provide training and competition opportunities for age group and district squads that will increase the number of athletes and coaches representing at Regional and National level. (SOA 6,10)	SCL Service Plan and Scorecard	Principal Officer, Sports Development

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# Respected

having the opportunity, along with carers to be heard and involved in decisions which affect them

## 6.1 What we aim to improve

1. Children and Young people understand their rights as laid out in the United Nations Convention on the Rights of the Child (UNCRC)
2. Young people and their families are supported to express their views and are supported to participate in individual and service planning.
3. Looked after young people feel listened to and their views acted on

Performance Indicator	Baseline 2015	Target 2019
Increase the number of young people who are looked after and accommodated that complete Viewpoint questionnaire	40	80
Increase in the % of young people that report they are aware of the United Nations Convention of the Rights of the Child	89%	95%
Increase membership of the E-panel youth survey	15	250
Increase numbers of care experienced young people that sign up to the Champions Board	10	60
Number % of pupils who feel they are treated fairly in school	87.5% (2014)	90.0%

# Respected

having the opportunity, along with carers to be heard and involved in decisions which affect them

## 6.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Children and Young people know about and understand their rights as laid out in the UNCRC	Review uptake of Rights Respecting Schools (SOA 4)	Student evaluation of experience survey	Senior Management Education Board / Children's Parliament
	Participate in the Children's Parliament Festival of Architecture programme in academic session 2015/16, within the Tranent Cluster (SOA 1,3,4,7,8)		
	Promote understanding of the wellbeing indicators with children, young people and families, linking these with the duties inherent in part one of the Children and Young People's Act and building on the work carried out through Rights Respecting Schools	Student evaluation of experience survey	Children's Strategic Partnership
Young people and their families are supported to express their views and are supported to participate in individual and service planning.	Widen out the use of accessible communication tools for children and young people with additional support needs(SOA 4,10)	Audit of young people's participation within staged assessment meetings	ASN/Disability Planning & Delivery Group
Young people's views inform their personal plans as well as strategic plans	Promote Viewpoint tool and report on completed surveys in Listen More Assume Less(SOA 4,7)	Annual report to the Children's Strategic Partnership	Corporate Parenting Planning & Delivery Group

# Respected

having the opportunity, along with carers to be heard and involved in decisions which affect them

Outcome	Action	Evaluation	Lead
Care experienced people feel listened to and their views acted on	Develop a Champions Board for young people who are looked after (SOA 4,7)	Champions Report evaluation	Corporate Parenting Planning & Delivery Group
Young people are supported to have their voice heard and used to inform decisions about their lives	Promote existing advocacy provision ('Let's Talk ASN') for young people with additional support needs who are making a reference to Additional Support Needs Tribunal (SOA 4)	Evaluated nationally	Education Service
Young people inform multi agency service planning and delivery	Adopt <i>The Golden Rules for Participation</i> as a new framework for supporting the participation of children and young people (SOA 4,10)	Annual participation report	Children's Strategic Partnership

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# Responsible

– having opportunities and encouragement to play active and responsible roles in their schools and communities, and where necessary, having appropriate guidance and supervision and being involved in decisions which affect them

## 7.1 What we aim to improve

1. Children and young people will choose not to take illegal drugs or misuse alcohol
2. Reduce adolescence smoking prevalence
3. Children and young people will engage positively in their communities
4. Fewer teenagers will become pregnant

Performance indicator	Baseline 2015	Target 2019
Children referred to the Reporter on offence grounds in East Lothian	43	38
Reduce number of <b>15 year olds</b> who report they usually drink at least once a week	13% (2013/14)	11%
Reduce number of <b>15 year olds</b> who report they are regular smokers at least once a week	9%	8%
Reduce number of <b>15 year olds</b> who report they used Cannabis in the last year	20%	16%
Increase the number of young people that engage in volunteering 1. Duke of Edinburgh 2. Saltire	1. 145 2. 655	1. 160 2. 720
Reduce the number of teenage pregnancies in East Lothian	28.7/1000	24.5/1000
Number % of pupils who have a personal bank account	62.3% (2014)	70.0%
Number % of pupils agreeing that they know how to care for the environment	95.6% (2014)	96.0%
Number % of pupils agreeing that most pupils behave well in school	72.9% (2014)	75.0%

## Responsible – having opportunities and encouragement to play active and responsible roles in their schools and communities, and where necessary, having appropriate guidance and supervision and being involved in decisions which affect them

### 7.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Children and young people will choose not to take illegal drugs or misuse alcohol	Deliver appropriate preventative and education programmes on alcohol and substance misuse within schools (SOA 2,4,6,7)	MELDAP report	MELDAP
Reduce adolescence smoking prevalence	Deliver <i>Decipher-Assist</i> peer led smoking prevention programme in secondary schools (SOA 4,6)	ISD Scotland Health Indicator Data	NHS Health Promotion/ CLDS
Children and young people will positively engage in their community	Implement the <i>East Lothian Volunteering Strategy</i> (SOA 4,6,10)	Volunteering Strategy Working Group	STRIVE
Fewer teenagers will become pregnant	Deliver appropriate education programmes on sexual health, relationships and parenthood in schools and other young people's settings (SOA 4,6,7)	ISD Scotland Sexual health Data	Early Years planning and delivery group
Outcomes for child and young people involved in child protection processes are met	Roll out full Signs of Safety approach to the whole child protection process including core groups [ and to all multi-agency meetings making a child's plan] (SOA 7)	Signs of Safety annual report	Signs of safety /child protection planning and delivery group



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having help to overcome social, educational, physical and economic inequalities and being accepted as part of the community in which they live and learn

## 8.1 What we aim to improve

1. Children and young people with additional support needs / disability feel included within youth, sports, leisure, arts and after school activities
2. Children are protected from poverty
3. Young people with additional support needs /Disabilities are supported to live in their own tenancies where appropriate
4. Young Carers specific needs are recognised and appropriately met
5. Children and young people and their families are treated fairly and supported to overcome inequalities that they experience
6. Children and young people whose first language is not English are integrated into the community

Performance indicator	Baseline 2015	Target 2019
Increase take up of direct payments	35	65
Increase the numbers % of pupils agreeing they enjoy being at school	86.1% (2014)	88.0%
Increase the number % of pupils who can access regular public transport where they live	86.9%	88%
Increase the number % of pupils who can use the internet in their home	97.8%	99.0%
Decrease the percentage pupils who regularly help to take care of someone in their family who is physically or mentally ill or has problems with drugs or alcohol	31.4	30

# Included

having help to overcome social, educational, physical and economic inequalities and being accepted as part of the community in which they live and learn

## 8.2 How we plan to do it

Outcome	Action	Evaluation	Lead
Children and young people with additional support needs / disability are involved in community life	Improve access to information for families about the range of sports, leisure, cultural and youth work activities available to children with ASN/disability(SOA 4,6,10-+)	Active Schools Annual report	Additional Support Needs/Disability Planning & Delivery Group
	Increase access to social and leisure activities for young people who are looked after (SOA 6 )	Viewpoint annual report	Corporate Parenting Planning & Delivery Group
	Implement the recommendations of the <i>Education Accessibility Strategy</i> including staff development to support this (SOA 4,6,10)	Consultation with parents/carers	Additional Support Needs/Disability Planning & Delivery Group
Young carers' specific needs are recognised and appropriately met	Implement the recommendations from Scottish Government's strategy 'Getting it Right for Young Carers'	Student evaluation of experience survey	Additional Support Needs/Disability Planning & Delivery Group
Children and young people with additional support needs / disability have more choice and control over	Implement the <i>Self Directed Support Action Plan</i> (SOA 6 and 9)	Review take up of direct payments	Additional Support Needs/Disability Planning & Delivery

# Included

having help to overcome social, educational, physical and economic inequalities and being accepted as part of the community in which they live and learn

Outcome	Action	Evaluation	Lead
their lives			Group
Children are protected from poverty	Increase participation of parents in employability related adult learning (SOA 1,2,10)	Performance update from East Lothian Works	Early Years Planning & Delivery Group
Children are protected from poverty	Implement the Welfare Reform Action Plan and carry out Welfare Rights and Advice Review	Anti-Poverty Alliance published data	Welfare Reform Task Group
Young people are supported to participate in decision making structures within schools and their communities	Develop <i>Education Participation Plans</i> enabling mechanism for children and young people to fully participate in school planning, including reviewing the operation and function of the School Pupil Councils and Dialogue Youth (Youth Council) (SOA 4)	Annual participation report to the Children's Strategic Partnership	Chair of Senior Management Education Board
	Develop a consistent approach for the involvement and engagement of children and young people in decision making across all services e.g. including Area Partnerships and clarifying the role of the Youth Council (SOA 4)	Annual report to the Children's strategic partnership	Chair of Children's Strategic Partnership

# Included

having help to overcome social, educational, physical and economic inequalities and being accepted as part of the community in which they live and learn

<b>Outcome</b>	<b>Action</b>	<b>Evaluation</b>	<b>Lead</b>
Young people in East Lothian live in communities where people from different backgrounds and cultures get on well together	Implement the East Lothian Equality Plan	East Lothian Council	Equality Officer

East Lothian Partnership

## 7 Managing our performance - how well are we doing?

getting it right for all East Lothian children & young people

## Section 7: Managing our performance

how well are we doing?

### How we will report progress on the Plan

The Resilient People Partnership (RPP), through the Children's Strategic Partnership, has overall responsibility for implementation and achievement of the Children and Young People Services Plan.

The Partnerships will:

**Review** evidence and learning about children and young people's services and experiences from:

- Outcomes evidence within the East Lothian profile and six Ward Profiles
- Output reports and improvement actions from Regulated and Partnership Inspections of services for Children and Young People
- Feedback from East Lothian's children and young people through pupil and care experienced children and young people's surveys
- Performance data and trends relating to children and young people's outcomes in respect of education, social care,

health, youth justice and child protection

- Complaints and compliments about children and young people's services
- Engage directly with children and young people to hear 'how it is'

**Plan** to develop services together to better achieve the outcomes sought by:

- Reviewing the Children and Young People's Services Plan annually, asking "How good are we now? How do we know? How good can we be?"
- Reporting performance progress against agreed indicators, quarterly
- Conducting planned shared self evaluation of partnership service delivery using the Care Inspectorate Performance Framework for Children and Young People's Services: "Care Inspectorate Guide to Evaluating Services Using Quality Indicators"
- Developing refreshed priorities and implementation plans on a annual basis

**Do** service delivery together by:

- Agreeing plans and priorities
- Implementing shared delivery mechanisms together
- Reviewing operational arrangements to improve effectiveness of partnership working
- Releasing and moving necessary resources to support delivery of agreed plans and priorities

**Monitor** achievement of plans through:

- Reporting of key performance indicators
- Assessing progress of plans through quarterly action reporting
- Planning and Delivery Group Chairs present progress reports to CSP twice annually
- Challenging progress, especially where it is not on track
- Self-evaluating the Partnerships' leadership of services for children and young people
- Reporting publicly, annually, on the progress of plans and achievements of outcomes

East Lothian Partnership

## 8 How we will make sure our plan lives

getting it right for all East Lothian children & young people



## Section 8: How we will make sure our plan lives

Our plan makes promises and commitments to all of East Lothian's children and young people. It shapes the focus and attention of everyone working with children and young people in East Lothian, no matter what their job is or who their employer is.

The Partnership views that it takes the whole community to raise and look after our children and young people, and so it is the community who must help achieve the outcomes for our children and young people.

The Partnership firmly believes that, if we all work together, with children, young people, families and communities, on achieving the outcomes set out in this plan, we will improve the wellbeing and life experience of all of East Lothian's children and young people.

To make sure this plan 'lives', the partnership will regularly promote it widely and monitor it closely. Section 9 of the plan describes how we will monitor it.

To promote the plan, the partnership will develop a pack of posters and accompanying information leaflets, designed to make communication of the plan easy for all.

Community briefings about the plan will be provided to all 6 of East Lothian's Area Partnerships and to Parent Councils in schools, and to any other community groups who would like to hear more about the plan.

More generally, information about the plan and the priority outcomes being worked upon

for East Lothian's children and young people will be publicised in local press and radio.

News about services for children and young people will be regularly communicated through partners' websites and specifically through the production of a 6 monthly public newsletter.

To maintain connections with the Children's Strategic Partnership about the plan, and to provide feedback about children's services in East Lothian, e-mails can be posted to: [csp@eastlothian.gov.uk](mailto:csp@eastlothian.gov.uk).

East Lothian Partnership

## 9 More about us

getting it right for all East Lothian children & young people

## Section 9: More about us

This section of our plan gives you a lot more information about how we work together to make progress on the outcomes for all children and young people in East Lothian.

It is presented to you in 'More About Us ...' sections, helping you to better understand how what we do together to focus on services for children and young people, connects to the wider services and planning arrangements for all of East Lothian's partnership services for the whole community.

Each section summarises the main points about our arrangements and connections, and

gives you web links to the main public documents available online to make it easy for you to go and look at more in-depth information if you want to.

The 'More about us ...' sections you can read about are:

- 9.1 More about... East Lothian Partnership
- 9.2 More about... the Children's Strategic Partnership
- 9.3 More about... involvement by children and young people

9.4 More about... the *East Lothian Plan (Single Outcome Agreement)*

9.5 More about... Getting It Right for Children and Young People In East Lothian

9.6 More about... what we spend in partnership on services for children and young people

9.7 More about... the shift to early intervention

9.8 More about... who are our children and young people

## Section 9: More about us

### Section 9.1 More about.... East Lothian Partnership

**East Lothian Partnership** is East Lothian's community planning partnership. The Partnership brings together East Lothian Council, other public sector bodies (like the NHS) along with the business and third sectors and community representatives to agree and then deliver our priorities for East Lothian. These are set out in [The East Lothian Plan](#) also known as the Single Outcome Agreement.

The Partnership's aim for East Lothian is set out in its 'Statement of Intent':

*"We will work in partnership to build an East Lothian where everyone has the opportunity to lead a fulfilling life and which contributes to a fair and sustainable future."*

East Lothian Partnership is the overarching partnership in East Lothian and is responsible for community planning. Its role is to show strategic and collaborative leadership and drive performance and good governance to achieve

the Partnership's aim and shared vision for East Lothian.

Sustainable Economy, Resilient People and Safe and Vibrant Communities are supporting partnerships, which report to East Lothian Partnership. They are responsible for the three objectives of *The East Lothian Plan*. Each supporting partnership is responsible for three or four of the ten high level outcomes. All Partnerships also have to contribute the Plan's headline priority – to reduce inequalities in East Lothian.

**Area Partnerships** have been established for each of East Lothian's ward areas. This aims to ensure a stronger link between communities, area based services, and East Lothian Partnership. Each Area Partnership includes representatives from Community Councils, Tenants groups and Parent Councils as well as other community group and all the Councillors for the multi-member Wards. The essential role

of the Area Partnerships is to agree a strategic level Area Plan based on a shared vision for the area and then to monitor how the Plan is being delivered.

**The Resilient People Partnership** has responsibility for the three Outcomes in The East Lothian Plan that directly relate to people. Two of these outcomes are most relevant to children and young people:

- All of East Lothian's young people are successful learners, confident individuals, effective contributors and responsible citizens
- East Lothian's children have the best start in life and are ready to succeed

Find out more on:

[www.eastlothian.gov.uk/EastLothianPartnership](http://www.eastlothian.gov.uk/EastLothianPartnership)

## Section 9: More about us

**The Children's Strategic Partnership** has been given responsibility for these last two outcomes and the *Children and Young People's Service Plan*. This partnership is a multi-agency group involving the Council, Health, Police and the Voluntary Sector. It reports to the Resilient People Partnership. It has set up a number of sub groups who plan (e.g. Early Years) and deliver policies and services that will help to achieve the outcomes.

A key feature of the Partnership's approach is that services should be built around people and communities; not professions and organisations.

The Partnership is committed to, and has been developing, ways to engage effectively with local people and communities, to better develop services around their needs.

These include:

- direct involvement as partners in community planning
- effective consultation and engagement mechanisms
- capacity building for staff, community groups and individuals.

## Section 9: More about us

### Section 9.2 More about... The East Lothian Plan (SOA) – Supporting East Lothian’s Children and Young People

#### The East Lothian Plan: Single Outcome Agreement (SOA) 2013

*The East Lothian Plan: Single Outcome Agreement (SOA) 2013* is the East Lothian Partnership’s ten-year plan. The plan is based on our understanding of East Lothian; the challenges we face and the strengths and opportunities provided, including:

- The economy and the recession
- Welfare reform
- Population growth
- Inequalities

The evidence used to help the partnership decide on its priorities is set out in some detail in the East Lothian Profile 2013 and six complimentary Ward Profiles (see Appendix).

From this understanding and analysis we developed *The East Lothian Plan*, based on three strategic objectives:

- Sustainable Economy (SE)
- Resilient People (RP)
- Safe and Vibrant Communities (SVC)

The overarching priority of *The East Lothian Plan* is to reduce the inequalities across and within our communities. The Single Outcome Agreement has ten high-level outcomes:

- 1 We have a growing sustainable economy (SE)
- 2 The cycle of poverty is broken (SE)
- 3 We are able to adapt to climate change and reduced finite natural resources (SE)
- 4 East Lothian’s young people are successful learners, confident individuals, effective contributors and responsible citizens (RP)
- 5 East Lothian’s children have the best start in life and are ready to succeed (RP)
- 6 In East Lothian we have healthier, more active and independent lives (RP)
- 7 East Lothian is an even safer place (SVC)

- 8 East Lothian has high quality natural environments (SVC)
- 9 Everyone in East Lothian has access to quality sustainable housing (SVC)
- 10 We have stronger, more resilient, supportive, influential and inclusive communities (SVC).

These outcomes have a small number of contributory outcomes that highlight the key stages towards meeting each outcome and that provide a clear indication of the difference the *East Lothian Plan* will make. Progress towards achieving the outcomes is measured by key indicators with three and ten-year targets.

All the outcomes and the Single Outcome Agreement as a whole are relevant to children and young people. But two of the 10 high level outcomes are specific to children and young people:

- All of East Lothian’s young people are successful learners, confident individuals, effective contributors and responsible citizens

## Section 9: More about us

- East Lothian's children have the best start in life and are ready to succeed

Recognising the challenges ahead for our communities and our services, the East Lothian Partnership is committed to transforming our services so that they build in prevention and early intervention. Taking this preventative approach, by moving from a model of public services that focus on crisis intervention (providing services to put people and communities together again after things have failed) to a model that concentrates on preventing failure, lies at the core of the Single Outcome Agreement.

Partners are committed to transforming the way we deliver our services collectively by shifting resources – *people, facilities, funds* – towards prevention and early intervention and embedding this approach within our services. This shift in resources is the key to reducing inequalities whilst building community resilience and enhancing the life chances and opportunities for people across our communities.

The priorities outlined in this new plan contribute to meeting our overarching priority outlined in our *Single Outcome Agreement 2013 – 2023*; to reduce inequalities both within and between our communities.

**Previous Integrated Children's Services Plans** have concentrated on the three or four high level outcomes directly related to children and young people, however, we now recognise that all ten outcomes have a direct or indirect impact on the wellbeing of our children and young people, therefore we will evidence how our partnership approach contributes to meeting these outcomes.

The relevant SOA outcomes are linked in our children and young people's planning framework in part. As a Partnership we will continue to use Getting it Right for Every Child (GIRFEC) Wellbeing Indicators - *safe, healthy, active, nurtured, achieving, respected, responsible and included* - to inform our Planning Framework and to measure our progress against the stated actions.

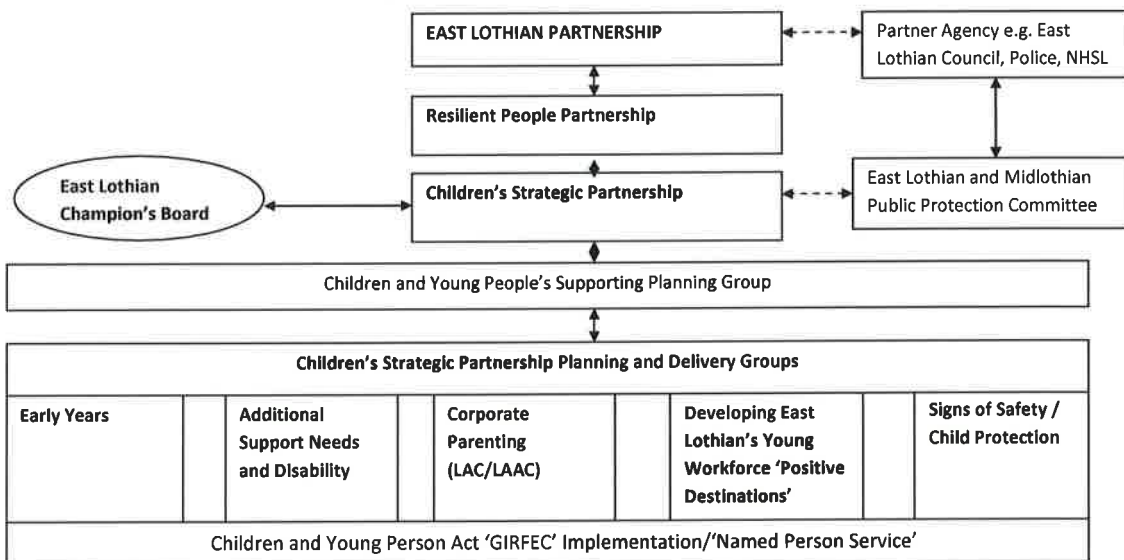
# Section 9: More about us

## Section 9.3 More about....the Children’s Strategic Partnership

Our Children’s Strategic Partnership meets on a monthly basis and includes strategic leadership representation of children’s services from:

- East Lothian Council
- NHS Lothian
- East Lothian Health & Social Care Partnership
- Police Scotland
- STRIVE East Lothian Third sector Interface Agency
- Queen Margaret University
- Edinburgh College

The Children’s Strategic Partnership reports to the East Lothian Partnership through the Resilient People Partnership. This diagram shows how the Children’s Strategic Partnership connects to the East Lothian partnership.





## Section 9: More about us

The Children's Strategic Partnership provides strategic leadership and direction for services to children and young people in East Lothian with responsibility for overseeing effective delivery and monitoring of this Plan and must:

- ensure that the East Lothian Partnership has a good understanding of the needs of children and young people in East Lothian in order to ensure that services are delivered to meet those needs
- provide active leadership, promoting a clear strategic direction of integrated children's services
- set the direction for children's services in East Lothian and to subsequently approve action plans from the thematic planning groups and to support them to deliver their tasks, removing barriers and holding members to account where necessary

- oversee the monitoring and reporting of the *Children and Young People's Services Plan* and publication of annual evaluation reviews
- facilitate change across children's services to further enable integrated working supporting implementation of *Getting It Right For Every Child*
- co-ordinate resource allocation and new partnership funding bids
- enable effective engagement and consultation with children, young people and families in planning, service delivery and evaluation
- ensure front line staff and relevant stakeholders are aware, involved and updated on the work of the partnership
- report to the public annually on progress being made towards achievement of the Plan and the

wellbeing outcomes of all East Lothian's children and young people.

Six multi-agency planning and delivery groups have been formed to take forward the work to achieve the priorities outlined in this plan and to report on progress to the Children's Strategic Partnership. These are the groups:

- Early Years
- Additional Support Needs/Disability
- Looked After/Looked After and Accommodated/Corporate Parenting
- Developing East Lothian's Young Workforce - Positive Destinations
- Child Protection – Signs of Safety
- Children & Young Person Act GIRFEC Implementation/'Named Person Service'.

## Section 9: More about us

The current membership of the Children’s Strategic Partnership includes representation from:

<p>Head of Children’s Wellbeing, Health &amp; Social Care Partnership</p> <p>Head of Education, ELC</p> <p>Director of Health &amp; Social Care Partnership</p> <p>Head of Resources, ELC</p> <p>Head of Communities &amp; Partnerships ELC</p> <p>Children’s Health Commissioner, NHS Lothian</p> <p>Head of Adult Service, Health and Social Care Partnership</p> <p>Public Health Consultant, NHS Lothian</p> <p>Detective Chief Inspector, J Division, POLICE Scotland</p>	<p>STRIVE ,Children’s 3<sup>rd</sup> Sector Partner</p> <p>Head of College Communities, Edinburgh College</p> <p>Head of Outreach and Community Engagement, Queen Margaret University</p> <p>Chair Supporting Planning Officers Group</p> <p>Chair GIRFEC/Named Person Service Group</p> <p>Community Partnership Policy Adviser, ELC</p> <p>Children’s Reporter, SCRA</p> <p>Chair, East Lothian and Midlothian Public Protection Committee</p> <p>Chairs of Planning and Delivery Groups and Supporting Planning Group</p>
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Contact can be made with the Children’s Strategic Partnership by e-mailing: [csp@eastlothian.gov.uk](mailto:csp@eastlothian.gov.uk) or telephoning the Clerk to the Partnership, Lynda Ballantyne on 01620 827633.

### Children’s Strategic Partnership Planning and Delivery Groups

The Children’s Strategic Partnership is supported by a Supporting Planning Group

comprised of officers from across agencies intent on implementing shared strategic priority and commitment through our joint service planning and delivery. Each planning and delivery group is supported by a member of the Supporting Planning Group.

Each of the planning and delivery groups is chaired by a Senior Officer from a partnership service. Each group has developed a Workplan for their area of responsibility. The Chair of each group present progress on their area of

responsibility to the Children’s Strategic Partnership twice per year, creating opportunity to highlight any specific challenges that the Partnership can assist with.

The planning and delivery groups are responsible for the delivery of integrated services and for improvement planning, young people’s involvement, supporting prevention and early intervention, self-evaluation and performance reporting within their area of thematic service responsibility.

## Section 9: More about us

### Section 9.4.... More about ...involvement by children and young people

The East Lothian Community Planning Partnership values the engagement and participation of children, young people and their families in the planning and delivery of all services for children and young people.

In 2015, the Children's Strategic Partnership approved the 'Golden Rules for Participation' <http://www.sccvp.org.uk/education/golden-rules>. These golden rules have been developed by the Scotland Commissioner for Children and Young Children and Young people through consultation with children and young people across Scotland. Every golden rule has a list of things to consider about children and young people's participation. Each children and young people's planning and delivery group embeds these golden rules by demonstrating a commitment to the following areas:

- *Promote and respect the rights of children and young people as laid out on the UNCRC support the work of the*

*Scottish Commission for the Rights of Children and Young people*

- *Positive participation and consultation activity for children, young people and their families in the development, monitoring and review of plans*
- *Take account of wider participation activity that takes place across the local partnerships*
- *Keep language simple and accessible to all*
- *Record and report back to children, young people and their families what has changed.*

*The Children and Young People's Service Plan 2016-2019* has been informed by the views of children, young people and the families through a range of different methods including:

- Representatives from user groups including the Care-Experienced Young

People's Champion's Board and Family Led Information Point sit on a number of multi agency planning groups

- Champion's Board Priorities have been incorporated into the Corporate Parenting Planning and Delivery Group Action Plan
- Reports from surveys including Viewpoint and the Student Evaluation of Experience Survey are reported back to relevant planning groups and the Children's Strategic Partnership
- Family Led Information Point (parent) members fed in three priority areas of improvement for children and young people with additional support needs in to the Additional Support Needs/Disability Planning and Delivery Group Action Plan.
- Young people helped design a young person friendly consultation tool about

## Section 9: More about us

the *Children and Young People's Plan 2016-2019*.

The views of children, young people and their families informed the evidence base behind improvement actions within the *Children's and Young People's Plan 2016 - 2019*. There is a commitment shared by all partners to involve children, young people and their families in ongoing self evaluation, monitoring and review of the plan.

In East Lothian, there are a range of mechanisms that support engagement and participation of children and young people and their families. These include:

- **Pupil Councils** - are established in all Secondary Schools. These councils consider aspects of how the school is run and how it engages with its community and with a number of similar forums and consultation processes in primary schools.
- **Youth Councils** - representing the six secondary schools, feeding into

consultations linked to Community Planning and Area Partnerships.

- **Youth e- Panel** - is for young people aged 14-25. All young people that sign up to the e- panel are emailed a link to regular surveys where you can tell us your thoughts on a whole range of issues including your community, the environment, education, employment, health and wellbeing, culture, sports and leisure, transport. The information gathered through the Youth E-Panel will be used to help plan and improve services relevant to young people.
- **Scottish Youth Parliament** - three Scottish youth parliament members are elected bi-annually to represent East Lothian. Their manifesto consultation should be linked to other local youth initiatives and priorities. The next SYP campaign 2016 will focus on Mental Health.
- **Who Cares? Scotland** - provide independent advocacy and children's

rights support to children and young people that are looked after and represent their views at an individual and strategic level. The Who Cares? Participation Worker supports the involvement of care experienced young people in a range of local and national groups and events.

- **East Lothian Champion's Board** - The East Lothian Champions Board was launched in May 2015. It provides young people with care experience with a platform to have their voice heard. The Board is made up of three groups. The participation group is made of young people. The support group is made up of staff that support the young people in every way they can. The ambassador's group is made up of Heads of Services and elected members. The young people have identified 7 priorities for change.
- **Viewpoint** - Children's Wellbeing uses Viewpoint (Computer Assisted

## Section 9: More about us

Interviewing Technology) as a tool to gain the views of looked after children and young people. Results are used to inform their individual plans and reviews as well as multi agency service planning.

- **Student Evaluation of Experience Survey** - The Education Department undertakes a pupil evaluation survey on an annual basis. The survey asks young people in Primary 6 and Secondary 2 for their views on a wide range of subjects, including community safety, participation, child protection and environmental issues. The findings are presented to Education Committee, and then to all elected members and policy-makers across the East Lothian partnership and informs service planning.
- **Family Led Information Point** - Family Led Information Point (FLIP) is a forum for parents and carers who have a child/relative with additional support

needs. FLIP meets once a month and has an active Face book page where parents can access current information about support services both locally and nationally. Parents also share their views on a wide range of services including education, health, sports and leisure.

- **Parent Councils** -Parents and carers have been actively involved in the lives of their school, particularly since the implementation of the Parental Involvement Act in 2008. The council has been proactive in working with parents to empower them, and parent councils have a key role to play in many school decision-making processes
- **Recruitment and Selection** -East Lothian Council has a commitment to involve young people in the recruitment and selection of senior staff in East Lothian, (ELC recruitment good practice guide).

- **Child & Adolescent Mental Health Service (CAMHS)** - CAMHS Team in East Lothian uses user feedback questionnaires and our Lothian wide "tier 4" service users are supported both by individual and collective advocacy services. Focus groups of service users are used as part of service review and development.
- **Listen More Assume Less** - a six monthly report that shares the views and experiences of children and young people and their families. The report is shared with key partners, professionals and children, young people and their families. The report includes a section 'You said, we did, so what'. This section is a way of telling children, young people and their families what outcomes develop from their engagement.

## Section 9: More about us

**Social Media** - East Lothian is making better use of social media as a tool to engage with children, young people and their families. Facebook and twitter are the popular forums where young people can access news and information and share their views. In addition the Young Scot website and smart cards are a key area for information where young people can access discounts and rewards.

## Section 9: More about us

### Section 9.5 More about ... Getting It Right (GIRFEC) for every child and young person in East Lothian: Where are we now?

Getting It Right for Every Child (GIRFEC) is an ambition of the Scottish Government which we share in East Lothian. In order to get it right for every child, the Government said some years ago that *cultures, processes and practice* needed to change in organisations that support children and young people.

The Scottish Government thought things were not moving fast enough across the whole of Scotland so they passed an Act of Parliament to ensure some things changed. The Children and Young People (Scotland) Act 2014 makes it law from August 2016 for every child to have a Named Person to help co-ordinate any support they might need, from birth to the age of 18. This will generally be the child's midwife and then health visitor pre-school and then a Head Teacher, Depute Head Teacher or Guidance Teacher through Primary School and Secondary School years. It also sets out that when the wellbeing of any child is worrying people, they

should look at the eight different areas that make up wellbeing: whether the child is safe, healthy, achieving, nurtured, active, respected, responsible and included. These are called the "wellbeing indicators". Any plan made for the child should use these eight headings.

In East Lothian, we have been using the eight wellbeing indicators in all our plans where more than one agency is working alongside the family, for at least five years. We have also had a system to co-ordinate planning for individual children and young people for well over a decade, which involves families and professionals together. We have been working on changing *culture* for several years, embedding a real focus on 'wellbeing' across all of our services and work with children and young people. More recently we have introduced a particular way of working in child protection cases, called the Signs of Safety approach. This concentrates on the 'Safe' wellbeing indicator, with a focus on preparing

families much more thoroughly for meetings so they are able to take part confidently. The strengths and dangers in a family situation are shared in simple language with everyone looking to build on the small signs of safety that can be found in the situation. The family use their own support networks to help with many of the actions when the plan is prepared together. This approach started in Child Protection work but is spreading to other areas.

We are developing our Named Person Service. We appointed GIRFEC Lead Officers for both Health and Education, with a responsibility to work together to develop the local East Lothian Named Person Service and supports. Consultations with children, young people, parents and carers, and professionals are informing our work. The GIRFEC Lead Officers are developing training and guidance so that all

## Section 9: More about us

staff will be ready to launch the Named Person Service by August 2016. Information about the Named Person Service will be readily available to all children, young people, parents, carers and professionals e.g. in School Handbooks, on Council/NHSLothian websites etc.

Our *processes* are being reviewed again to make sure we work together in a co-ordinated way across services with families, identifying wellbeing concerns, assessing needs, and agreeing actions and outcomes. We want streamlined processes for planning, assessment and decision-making which mean that families

do not have to attend numerous meetings. We have been shifting *practice* so that families get help when they need it, to prevent things getting worse. As part of this we changed our parenting programmes to target parents of children under age five.



## Section 9: More about us

### Section 9.6 More about ... what we spend in partnership on children and young people services

All services involved in supporting children, young people and families have their own budgets. Our collective current 'spend' on services for children and young people is not easy to quantify as many services available to children, young people and families are also available to the entire East Lothian population e.g. Leisure Facilities, Community Facilities, Library Services, Police Services, etc.

To give a sense of the scale of current financial expenditure, where it is possible to do so, key partners have identified their current budget allocation specific to services identified as being solely for children, young people and families in East Lothian.

Cumulatively, key partners attribute some £105,250,000 to the provision of services for East Lothian's children and young people.

**East Lothian Third Sector:** All charities registered and delivering services in East Lothian are funded by a variety of sources, with most being dependent on more than one source e.g. Local Authority, Scottish Government, grant making bodies, trust funds, endowments, fundraising, service charges, membership fees & donations/gift aid etc. Moving forward some will generate income from Self Directed Support as well. The current financial investment in the East Lothian Third Sector is:

After School Clubs	1,075,886
Family Support	596,993
Playgroups & Nurseries	273,344
Additional Support Needs	342,116
Sports & Leisure	431,570
Uniformed Organisations	248,242

Youth Projects	679,812
Other support	925,217
<b>Total</b>	<b><u>£4,324,938</u></b>

**NHS Lothian - Health Visiting and School Nursing Service:** Health Visiting and School Nursing Services are a joint service operating across East Lothian and Midlothian areas. In proportionate terms, relative to the staffing allocations across each geographic area, the current budgetary allocation to East Lothian is:

Health Visiting	1,085,743
School Nursing (Joint ELC/MLC)	372,456
<b>Total</b>	<b><u>£1,458,199</u></b>

Other NHS Lothian services for child and maternal health are funded pan-Lothian and are not proportionately attributed to East Lothian children and young people.

## Section 9: More about us

**East Lothian Council:** Services for children, young people and families are not specifically budgeted for across all local authority services, with many services being open to all local residents irrespective of age. The proportion of the total council budget allocated to children and young people's services is approximately 49%.

Those specific services with budgets wholly attributed to working with children, young people and families are as follows:

Children's Wellbeing	12,576,000
Education Preschool and Childcare	6,387,270
Education Additional Support for Learning	7,876,000
Primary Schools	32,485,730
Secondary Schools	36,512,000
School Support Services	2,704,000
Healthy Living Active Schools	466,100

Total £99,007,100

20-24

378,401

Total

£1,461,272

**Police Scotland:** Police Scotland receives funding of £500,000 direct from East Lothian Council. This funding supports the delivery of local policing and community safety priorities determined by Police Scotland and local community partners. It is not directly attributed to Police Scotland's work with children and young people, but does support

the whole community in which our children and young people live.

**Edinburgh College:** expenditure attributed to East Lothian's young people presenting as students at Edinburgh College, by age group, is:

Under 15	123,987
16-19	958,884

## Section 9: More about us

### Section 9.7 More about ... our partnership's shift to prevention and early intervention

Transforming the way in which we deliver services to the community of East Lothian requires a significant culture change for all partners. We believe that this is the key to making a step change and requires all partners to embed the principles of early intervention and prevention across both their policies and practice. The *East Lothian Plan (Single Outcome Agreement)* is key in influencing the activities of all community planning partners.

People in East Lothian have been living through a period of financial austerity but also one of major demographic change. This has created a situation with hugely increased demand for service without an equivalent increase in service investment. Recognising this imbalance, East Lothian Partnership is looking to focus on prevention: tackling poverty, educational attainment and health inequality.

The *Children and Young People's Services Plan* will be delivered through a period of considerable change and one that will become increasingly challenging. Research is clearly telling us that we need to intervene earlier with many families in order to prevent the problems they experience escalating further. It is widely accepted that late intervention incurs high

costs not only in relation to financial value and reducing budgets, but also in high 'life costs' for children and families as these generally translate into poor outcomes especially in the longer term. At the same time, due to the demographic pressure, we are also experiencing a year on year increase in the number of vulnerable children and young people whom we require to respond to and support.

The Scottish Government's legislative and policy frameworks are driving forward the need for all agencies to jointly commit to prioritising investment in prevention and early intervention especially during the early years of children's lives e.g. the Early Years Collaborative.

Partners locally have begun to consider the findings of the Christie Commission on the Future Delivery of Public Services and how the move towards *prevention and place* can be delivered.

In East Lothian progress with responding to this agenda is evident in the Musselburgh Total Place: Family Focus project: this sees all partners review their work in supporting

families with a view to bringing forward local cross-partner, jointly resourced initiatives to target work with those families facing greatest challenge.

In addition, working in partnership to prioritise and refocus existing partnership resources is intended to target prevention and early intervention. Practical examples of this can be evidenced through the planned implementation of the Family Nurse Partnership approach to working with young vulnerable parents and the introduction of the Psychology of Parenting Programme with parents of children aged under five.

Working together to support communities create a better environment for their children and young people to grow up within, the East Lothian Partnership has embedded responsibility for community resilience and capacity building into the work of the 6 Local Area Partnerships. It is for this reason that we have embedded the Support from the Start community based network of supports for parents, carers and professionals into the Area Partnership arrangements. This brings the focus on developing local responses to meet

## Section 9: More about us

the early health, education and wellbeing needs of children pre-birth to age eight into the heart of each local community.

The Musselburgh Area Partnership has for these reasons developed and introduced, in the 2015/16 academic year an 'Attendance Matters' community based initiative and competition to drive up education attendance levels at nursery, primary and secondary schools; the target audience being parents themselves.

The Pinkie St Peters 'Resilience Project' is another example of community ownership of the need to build capacity and resilience from within the hearts of communities themselves.

Community partners and communities, together, have faced reductions in public sector funding over recent years and the likelihood of further restrictions, will present additional challenges in how we secure this shift to a prevention based approach, simultaneously

meeting the considerable needs of the increasingly high levels of vulnerable families that we encounter. Nevertheless all partners are enthusiastically committed to taking up the challenge of changing our current approach to prevention and early intervention and will continue to work closely together to align our resources to achieving the outcomes that have been agreed.

## Section 9: More about us

### **Section 9.8 More about....our children and young people**

This document was created using information existing in the East Lothian and Ward 'by Numbers' statistical profiles to help the Children's Strategic Partnership understand and analyse the story of young people in East Lothian.

[East Lothian by Numbers: Children and Young People](#) provides a statistical overview of the younger population in East Lothian. It provides an analysis of a range of issues that affect the quality of life of children and young adults living in East Lothian.

It is structured under eight health and wellbeing indicators and an introductory demographics section. Each indicator – safe, healthy, active, nurtured, achieving, respected, responsible, and included – has been populated with a range of information designed to measure and explain health and wellbeing in East Lothian.



# Appendices

## Appendices

This section of our Plan provides you with web links to many other relevant strategies, frameworks and information about services for children and young people. Each appendix listed is relevant to East Lothian's children and young people, and to all who provide services for them. Many of the documents listed are referenced throughout our Plan and provide context and framework for the local priorities established for East Lothian's children and young people

[East Lothian by Numbers: Children and Young People - Information, Statistics and Data about East Lothian](#)

[East Lothian by Numbers - Summary - Information, Statistics and Data about East Lothian - East Lothian Council](#)

[East Lothian Partnership \(all strategic partnership groups\) meetings and papers](#)

[East Lothian Partnership Membership-all component groups 2013](#)

[East Lothian Partnership Structure and Remits 2013](#)

[East Lothian Profile 2013](#)

[Ward Profiles - Information, Statistics and Data about East Lothian - East Lothian Council](#)

[The East Lothian Plan: Single Outcome Agreement \(SOA\) 2013](#)

[Queen Margaret University Support for Care Leavers](#)

[Community planning - East Lothian Area Partnerships](#)

[Support from the Start - East Lothian Council](#)

[Volunteering Strategy](#)

[East and Midlothian Public Protection Office](#)

[Getting it right for every child \(GIRFEC\)](#)

[Early Years Collaborative](#)

[Raising Attainment for All Programme](#)

[Scottish Government Maternity Framework](#)

[Scottish Children's Commissioner website](#)

[National GIRFEC practice model](#)







# 1 Introduction

The Draft Children and Young people Services Plan 2016-2019 went out to public consultation from the 13<sup>th</sup> November to the 20<sup>th</sup> December. The draft plan was made available in an online form at <https://eastlothianconsultations.co.uk/childrens-wellbeing/children-and-young-peoples-service-plan>

There were a number of different ways that individuals or organisations could feedback their comments on the plan:

- > Responses could be submitted by filling in an online questionnaire on the East Lothian Council Consultation Hub
- > An easy read power point version of the plan was made available on the East Lothian Council Consultation Hub. This also included a link to a survey monkey questionnaire.
- > A number of focus groups were facilitated within schools and community groups.
- > Individuals or organisations could also submit responses in writing to the Children's Strategic Partnership mailbox.

# 2 Consultation Activity

25 responses were submitted via an online questionnaire on the East Lothian Council Consultation Hub. Seven responses were from organisations and 18 were from individuals. These organisations included the East Lothian Youth Council, Birthlink, Community Learning and Development, South East Scotland Academy, Carers of East Lothian, RoSPA.

There were 6 responses from individuals to the survey monkey questionnaire using the PowerPoint easy read version of the draft plan.

5 focus groups were facilitated within the following schools:

- North Berwick High School (7 Participants S1-S6)
- Knox Academy (13 participants from S1-S6)
- Preston Lodge High School (10 Participants S1-S6)
- Longniddry Primary School (14 participants from P2-P6)
- Dunbar Primary School (8 Participants from P4-P7)

4 focus groups were facilitated with targeted groups:

- Post Adoption Support Group (4 participants)
- Family Led Information Point (5 participants)
- Champion's Board (11 participants)
- Youth group for young people who are looked after (4 participants)

Six individual responses were submitted in writing.

### 3 Consultees

The link to the draft plan and consultation questionnaire was circulated to the following partners and organisations with a request to distribute more widely:

East Lothian Partnership and Supporting Partnerships e.g. Resilient People Partnership Children's Strategic Partnership and Planning & Delivery Groups Local Area Partnerships Elected Members Places of Worship Care Inspectorate Parent Councils East Lothian Council/Intranet East Lothian Food Bank Citizen's Advice Bureau Youth Council Young Carers Carers of East Lothian Equal Scotland Deaf Action Stonewall East Lothian Access Panel Disabled Go White Ribbon Scotland Capability Scotland LGBT Health Bethany Christian Trust Partners in Advocacy	Dads Work Mentor UK Anti-Bullying East Lothian Family Led Information Point Schools/Head Teachers EL Health and Social Care Partnership NHS Lothian/Intranet Children's Reporter East Lothian Council Management Team and Service Managers Edinburgh College Queen Margaret University East Lothian Works Support from the Start Intowork Deafblind Scotland Shakti Headway East Lothian Edinburgh Interfaith Association Edinburgh and Lothian Regional Equality Council Pakistan Society Saheliya Equality Network BEMIS MECOPP East Lothian Young Carers
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### 4 Consultation Responses

All on-line responses, including the feedback gained from individuals and through the face-to-face focus group activities held during the consultation period, were collated during the period 21 December 2015 to 8 January 2016.

Importantly, of the 25 respondees to the online consultation survey, 25 (100%) agreed with the vision and values and 21 (84%) agreed with the priorities outlined in the Draft Children and Young People Services Plan 2016-2019.

Alongside individual (unnamed) responses, the following organisations gave feedback during the consultation period:

<p>Children’s Wellbeing Service, East Lothian Council          Education Service, East Lothian Council          Community Partnerships Service, East Lothian Council          Roads Service, East Lothian Council          East Lothian Youth Council          Post Adoption Support Group          Family Led Information Point          NHS Lothian Health Promotion Service          NHS Lothian Public Dental Health Service          NHS Fife Dental Public health Service          North Berwick Coastal Area Partnership</p>	<p>North Berwick High School, East Lothian Council          Knox Academy, East Lothian Council          Preston Lodge High School, East Lothian Council          Longniddry Primary School, East Lothian Council          Dunbar Primary School, East Lothian Council          South East Scotland Academies Partnership          RoSPA          Birthlink          Stonewall Scotland          North Berwick Community Council          Youth Group for Young People who are looked after          East Lothian Champion’s Board          East Lothian Young Carers</p>
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## 5 Summary of Main Themes from the Consultation Responses

- ✓ Bullying of young people with additional support needs should be addressed in schools.
- ✓ The link between bullying and non attendance should be addressed.
- ✓ Improve access and opportunities to participate in sports and leisure opportunities for children and young people with additional support needs.
- ✓ Young people need to be thoughtful about what ‘nurtured’ means?
- ✓ Young people need the same opportunities regardless of their care placement.
- ✓ The need for relationship based practice should be emphasised across and within the plan.
- ✓ Young people feel that more should be done to help them feel safe in their local area.
- ✓ There should be a stronger focus on mental health for young people.
- ✓ Young people need more support and education in schools about sexual health and relationships.
- ✓ The Access to Leisure Pass Plus card should give young people that are looked after free access to Enjoy Leisure facilities at weekends and during the evening.
- ✓ Early identification and support for young carers
- ✓ Access to information about activities and clubs should improve.
- ✓ Schools should focus more on building relationships and developing positive relationships in communities.
- ✓ Training for education staff including auxiliaries about additional support needs.
- ✓ Parents should be seen as key partners in decision making processes about their child.

- ✓ Multi-agency professionals should prioritise attending staged assessment meetings that they are invited to.
- ✓ All agreed that the term looked after or care experienced needs to be inclusive of children once they have been adopted.
- ✓ Parents feel that their children don't always access the levels of support that they need from services like health, education etc.
- ✓ Attachment/trauma/brain development training should be available for all teaching staff and those associated with the school.
- ✓ Develop a consistent approach by health, education, support agencies re attachment etc – possibly as mandatory training.
- ✓ Address the need for appropriate safe housing options for homeless young people.

## **6 Post-Consultation Activity**

On closure of the consultation over the Draft Children and Young People Service Plan 2016-2019, on 20 December 2015, all responses were collated and analysed. Where contact details were provided, individual consultation respondees received an acknowledgement and response to their consultation feedback, and to any particular points they had raised in seeking clarification or amendment to the draft Plan.

Amendments were made to the draft Plan, incorporating many points raised by responding consultees. The final version of the draft Plan is attached, showing the amendments made, to enable consultees to identify the amendments made to the Plan as a result of their consultation feedback having been reviewed.

The Appendix to this report contains the detailed consultation feedback received from the focus groups who participated in the consultation over the Plan. Their feedback proved very informative and positively challenging and it was felt appropriate to share this more widely.

This Consultation and Feedback Report was produced to provide all consultees with an overview of the consultation process, scope, participants and feedback. The Children's Strategic Partnership meets in January 2016 and will consider the final version of the Draft Plan for approval and subsequent referral to the Resilient People Partnership on 9 March 2016. Young people from North Berwick High School are now actively involved in the redesign of the final version of the draft Plan, reformatting its 'look and feel'. Arrangements are in progress to formally launch the new East Lothian Children and Young People Services Plan 2016-2016 by 31 March 2016; this will include provision of leaflets, posters, news articles etc. The new Plan will be remitted to the Children's Strategic Partnership to oversee and report upon through the Resilient People Partnership.

**Sharon Saunders, Chair, East Lothian Children's Strategic Partnership**

**January 2016**

# Summary of Focus Group Feedback – As They Said It

## KNOX ACADEMY

### Safe

More support within school for those struggling at home and in school

I feel safe living in East Lothian and I think there would be good people to talk to if anything happened

We are well educated on how to be safe and we get support from adults who are there to help us and give us needed advice

I don't think any pupil is 100% safe. Anything can happen at any time. And there won't always be some there to stop it.

I think the majority of young people are safe in the community

I think that young people in Haddington are safe

I think it's not really discussed

I think a teacher should be allowed to ask or dig deeper into people

### Healthy

I think that schools are improving on keeping pupils healthy and active e.g. King's Meadow Primary have fruit on offer to all pupils at lunch for free

Children not education about drug use

I think school teaches us about our health

Wealth – health gap

### Achieving

I feel that children have lots of support to do the best they can do

In our communities, we get the support and information we need to aim high and achieve our dreams

I think that the majority of pupils get the chance to achieve to the best of their ability

I think people like our teachers, parents and friends help us achieve

I think some people just want to go far in school and some people just give up. I think the Council should focus on them.

Clear gaps in educational attainment between wealth gaps. Catching/Noticing gaps needs done faster

### Nurtured

The fact isn't highly mentioned, so many don't know what it means

Not enough done about parents neglecting their children.

Young Mothers don't get enough support to raise their children

Some families don't earn enough money to buy certain things.

Also we don't learn about it and it's never really mentioned.

Not sure

I think that the school doesn't emphasise on healthy food, all they have is junk food

Supporting new parents

### Active

I think that there are many clubs in East Lothian for anyone

There are many opportunities for children and young people to take part in extracurricular activities but this should be more advertised

I think all young people get the chance to join / participate in a sport of some sort

Not enough opportunities for girls sports and progression in these sports

Not enough support for teenagers doing exams

I think there should be more clubs for people who have disabilities or can't do sports etc.

I also think there are a lot of clubs outside of school are inside of school.

There are also a lot of opportunities for people who are doing well in clubs and want to do harder things like compete

I think there are many opportunities in East Lothian

I think clubs should be more evenly spread out across the week, instead of them all in one day

Too many male dominated sports - PE in school is pointless, because nobody does it – it's not enjoyable

More resources for extra-curricular activities

### Respected

Listening to young people's opinions

I think that young people are respected in East Lothian and they can show their views

People and children are treated with respect throughout the community

No, I don't think all children in East Lothian are respected.

Most of the time we are respected but every so often there is a time where we aren't

Children often don't get the respect of adults, particularly teenagers

I think children are respected here.

Sometimes we don't get to share our opinions though

I think we are respected in the community.

I don't think we get a lot of choices in the community

Generally children are treated with respect in all areas but should be given more choice in things

### Included

I think that everyone is included and you are good to join any group or club you want to join

There are many opportunities for us to be included within our Communities, schools and many more.

We are also well education on the subject and also get our say in things

I think most pupils are included in a lot of things but that's not always the case

Not enough buggy / wheelchair access

I think there is still a lot of bullying going on and if bullying is happening people don't feel included / part of friendships

I think people are respected in the community

I think we are included in many things like the lighting of the Christmas lights

Everyone is included in most things

Wealth barriers, causes disadvantages for more deprived families and individuals

## **DUNBAR PRIMARY SCHOOL**

**The pupils talked about a primary school pupil who might have a complex needs and shared their thoughts about the wellbeing issues such a child might face.**

### Safe

Donate money for a zebra crossing

Provide someone to walk to school with x  
Put up more traffic lights  
Someone to walk to school with.  
Get a good sleep to make sure x is not sleepy when walking to school.  
More traffic lights.

### **Healthy**

To make a glass dome that can take away pollution  
Make sure x's getting the right food and stuff like that  
X needs to live in a safer, healthy place

### **Nurtured**

If parents have more children than one they should make sure they spend time with all children.  
Even if one child has special needs they should always spend time with all children.  
X's mum should make sure she spends time . Even x's brother spends time with x and neighbours  
volunteer to take care of x's brother.

### **Active**

Make sure x's involved and make a glass dome  
Donate money so x can go to activities that cost money  
X needs to be active and to have fun  
Help provide some free clubs or cheap after school clubs so x can get more exercise.

### **Respected**

X needs to be respected because x has a problem  
Keep a close eye on x to check if x is being respected  
Make sure x's not getting picked on

### **Responsible**

To make traffic light zebra crossing and make a glass dome  
X needs to talk to people that can help x with x's problem

### **Included**

There needs to be more free things x can do as a child  
Make sure children don't tease people but let them join in games

## **LONGNIDDRY PRIMARY SCHOOL**

**The pupils created their own SHANARRI pupil and identified the support that she needs in her life; see the picture below.**

- Teachers and club leaders should tell her what an amazing person she is and how well she is doing
- Affordable afterschool activities should be available
- Children in school should learn about their responsibilities as well as their rights
- All young people should be treated the same.



# SHANARRI



HEALTHY  
Talking about  
exercise being  
the going out  
etc

HEALTHY  
Parents/teachers  
are often to  
keep Shanarrri  
healthy!!!!

HEALTHY  
The student  
Shanarrri  
should fix only  
if it's a home  
if it's a home

HEALTHY  
The student  
should be able  
to do what she  
wants to do

HEALTHY  
Shanarrri  
gets the  
same RESPECT  
as every one

HEALTHY  
Good Food  
Regular  
Exercise  
Walking (not running)

HEALTHY  
Sports

HEALTHY  
no diet  
no diet

HEALTHY  
Shanarrri should be  
able to do what she  
wants to do

HEALTHY  
Live!

HEALTHY  
Shanarrri  
has her  
teeth  
checked

HEALTHY  
No dog  
No cat  
No bird  
No fish

HEALTHY  
She Needs  
FOOD AND  
CLOTHES

HEALTHY  
going to  
bed at  
the  
right  
time

HEALTHY  
Shanarrri  
should be  
able to do  
what she  
wants to do

HEALTHY  
For people who  
cannot afford  
proper medical care for their  
children they should get low  
cost or no cost

HEALTHY  
Shanarrri  
should be able  
to do what she  
wants to do

HEALTHY  
She Needs  
SUPPORT

HEALTHY  
Shanarrri  
should be able  
to do what she  
wants to do

HEALTHY  
Work

HEALTHY  
Shanarrri  
should be able  
to do what she  
wants to do



RESPECTED  
Shanarrri  
should be able  
to do what she  
wants to do

RESPECTED  
People need to  
respect her  
rights!

HEALTHY  
fun  
Sports  
Low  
cost or no cost

RESPECTED  
She needs  
to feel  
included  
at  
the  
school!

SAFE  
People should  
make sure that  
her name is not on that  
list even if it's not  
her name

RESPECTED  
Shanarrri  
should be able  
to do what she  
wants to do



## **YOUTH GROUP for LOOKED AFTER YOUNG PEOPLE**

### **SAFE**

- More support. Come and talk to young people more
- Needs to be more safety because rape is on a high with people not feeling safe to go for a walk in the park – need more cameras
- Relationships – positive – how to manage. The way this is done needs to be reviewed, how this is practiced – learn from older young people what would work
- Make more groups and clubs for young kids to enjoy.

### **HEALTHY**

- Regular check-ups
- Clearer sugar information. Local shop and cafe should have info on food sugar in food intake
- Less Takeouts - More healthy food cheaper.

### **ACHIEVING**

- More classes – More staff
- Don't skive – help with attendance.

### **NURTURED**

- Have attention – Plenty of food
- Have attention
- Life-long care – No postcode lottery – Same opportunities regardless of care placement or workers
- Love!!

### **ACTIVE**

- More clubs and groups
- More activities.

### **RESPECTED**

- Not enough information on race or culture. This would help respect other people's background
- Ask and speak out.

### **RESPONSIBLE**

- Have the right friends
- Have the right friends.

### **INCLUDED**

- Have courage and talk more
- Put yourself forward and have courage and talk.

## **NORTH BERWICK HIGH SCHOOL**

Pupils reviewed the consultation power point presentation and found the East Lothian information / stats interesting. They felt that the pregnancy percentage for girls aged 13 – 15 was quite low and they were a little surprised at the LAAC stats, feeling that they seemed quite high, but they had no real national context to this and it was probably a bit of an “unknown” for them. They were really interested in the stat for young people in residential homes as a few didn’t realise that these exist. Pupils then considered each indicator and some of the priorities mentioned in the plan.

### **SAFE**

They agree with the priorities on the plan but felt that anti-social behaviour was a real issue for them as young people. They spoke about feeling intimidated when walking past big groups of young people who are perhaps smoking and swearing and this was particularly relevant for them in North Berwick when visiting the Lodge gardens. They often feel embarrassed to think that parents with young children may see this kind of behaviour in their community. They identified pupils in S3 and S4 as being the worst offenders (endorsed by S3 and S4 who were there!) and felt that more could be done to target this in this age group. They wanted more police presence in and around towns to try and combat big gangs that hang around and make them and others feel uncomfortable. They spoke about the need to raise this issue with parents too; who they felt sometimes didn’t make enough effort to stop their own children from behaving like this.

### **HEALTHY**

They were firmly behind a real focus on mental health – in fact they are holding their own mental health awareness week shortly in school as their school committee feels it is a real issue. They feel that there are not enough resources or understanding and acceptance of difficulties. The senior pupils wanted to raise awareness of mental health in relation to exams and pressure and stress. They want a school counsellor full-time in school and loved the idea of offering low level mental health supports in school. They also felt that the focus on sexual health is really important and one senior pupil feels that it is becoming a really big issue at the moment. Interestingly, a couple of teachers also raised this as a concern – the lack of knowledge about sexual health and also the attitudes of some young people in terms of the importance of relationships linking in. They felt that playgroups for early year’s children should be mandatory as it would help to improve the health and activity of some children who don’t get out much.

### **ACHIEVING**

The pupils felt that the focus should be on the middle 60%, not just the bottom 20% of pupils. They feel that it is with this group that the most difference could be made. They said that this group feel ignored a lot of the time as teachers are taken up with a focus on pupils with more challenging behaviour. They felt that actually, if more time was taken with this group, it could push a lot of pupils’ results up. In terms of skills, they feel that we are good at developing certain areas but they identified **confidence** as a real issue – they don’t get enough opportunity to practice things like speaking in public, there is too much focus on the curriculum. They would like to have opportunities to look at more employability skills but as they move up the school, they pointed out that again, the focus switches to exams and results and they don’t have time for much else.

### **NURTURED**

They feel that teachers need more input in terms of the nurture that pupils receive at school as it can be inconsistent. They agree that offering parenting programmes is a good idea but wondered if more 1:1 support could be offered as parents may feel intimidated going into a big group. They also spoke about up-skilling adults in communities who are friends / peers who could support each other, rather than "random people". We talked about parenting classes being compulsory for everyone.

### **ACTIVE**

They feel that there should be more clubs out of school with free access for people who are struggling financially. They worried that LAAC pupils may be excluded from clubs because of their situations. They acknowledged that there are probably more clubs out there than we know about so felt that they could be better advertised. They would like an East Lothian lego club! They felt that educating parents about outdoor play would be helpful but they also wanted parents to be aware that being on a computer or drawing was also being "active" in a way and should not be dismissed! They wanted parents to be encouraged to listen to what their children wanted to do to be active rather than making all the decisions for them. They also felt that it would be great for older pupils to run clubs with younger ones, rather than it always being an adult, as that would help develop peer relationships and respect and break down some of the barriers between age groups as mentioned in safe section re anti-social behaviour / feeling intimidated.

### **RESPECTED**

They feel that in school, things are very driven by the curriculum and they would like to spend more time on building up relationships / respect amongst pupils / pupils, pupils / teachers and all members of the school community. They recognise that teachers have to work to the curriculum but wanted more from them (going back to the nurture point). They feel that as young people, they are still spoken "down to" by adults and want this to change. They feel that within education sometimes things are too rule-driven and they don't have enough say (they also felt that this was the case at home too!!!!). They really feel a need to put a focus on developing positive relationships in communities. They want more inter-generational work to be done as they feel that older people have so much to offer and they want some young people to be more respectful of them. They were all aware of the UNCRC and their rights.

### **RESPONSIBLE**

Again, they highlighted the issue of being responsible in terms of sexual health and relationships, particularly around making the link between the two. They like the focus on drugs and alcohol misuse but would like to see support and understanding around these issues rather than punishment – WHY are young people doing it, not just a reaction to them doing it. They feel that peer pressure is a big factor in the use of drugs and alcohol and again, going back to developing respectful relationships, feel that this is something that we could educate young people on and try and change mindsets. They felt that it would be good to have external agencies to help support drug misuse in particular as just covering it in school does not give it the same focus.

### **INCLUDED**

They would like to raise awareness on disability and acceptance as they feel that sometimes youngsters with disabilities can be bullied. They did make the point that sometimes teachers treat youngsters with

disabilities differently and that this can be awkward for the youngster, but it also can make them feel as if they are being treated differently – an example was that when watching a film, a young girl with autism is told that she can leave the room if she finds something upsetting in the movie, but they do not get the same treatment if they find something upsetting. They feel that this comes back again to everyone knowing and recognising all young people as individuals and treating them according to who they are and not in a blanket fashion.

## **PRESTON LODGE HIGH SCHOOL**

- Children and young people should be able to get good support with their mental health and have someone that they can talk to.
- Young people welcome peer education from other young people
- Young people should have more opportunities to access the gym at a time that suits them.
- Schools should work together to challenge stereotypes of young people
- There should be more opportunities for young people to get practical work experience in childcare.

## **FAMILY LED INFORMATION POINT**

All participants agreed that the plan sounds good “as long as it is put into practice”.

### **Safe**

- What does building capacity for parents and carers re “relationships, Sexual Health and Parenthood” programme for children with additional support needs mean on pg 48
- Bullying of children with additional support needs needs to be addressed within schools and communities- Maybe links with tackling hate crime???
- The links between bullying and non attendance at school need to be addressed
- More training for taxi escorts about additional support needs

### **Healthy**

- It would be good if health visitors could continue to support children with additional support needs after they turn 5. Parents feel that they don't know how to get support with their child's health when the health visitor is no longer involved.
- The outcome 2 is not appropriate for children with additional support needs as not ALL children with achieve their developmental milestones (PG51)
- Wording of outcome 4 should change to “Children and young people who have autism should receive timely diagnosis and supports”

### **Achieving**

- Parents report that there should be ongoing communication between parents and children in Schools about their child and the support they are getting e.g. when auxiliary staff are off
- Entitlement for exceptional needs should follow children at all key point of transition
- All school staff including teachers and auxiliaries should have training about additional support needs

- Parents feel that children with ASN should have more support in mainstream so that they can achieve e.g. speech and language, communication aids
- Outcome 3 – Parents feel it is inappropriate to assume children with ASN can exceed development- Should it be reach their potential for their age and ability
- Some parents expressed concerns about class sizes of 32 and how this makes it difficult for children with ASN to reach their potential.

#### **Active**

- The leisure pass plus card is not valid at weekends and after 5pm which is quite restrictive. Could the pass be extended to outwith these hours?
- Parents would like more open swim sessions for children with additional support needs
- Parents felt that the active schools programme should be more inclusive of children and young people with additional support needs
- Pg 63 – prioritise increasing the number and diversity of distinct participants- Parents would like to know what we mean by distinct.

#### **Respected**

- Parents welcomed the possibility for more opportunities for children and young people with additional support needs to have their views represented in meetings about them. They felt that this does not happen consistently.
- Parents also felt that there should be more opportunities for parents to participate in decision making processes about their child and at a strategic level. Parents should feel treated as partners.

#### **Responsible**

- Professionals need to be committed to attending meetings about the children they are working with. They are concerned that key professionals don't attend relevant staged assessment meetings.

#### **Included**

- Parents feel that that pupil councils should be more inclusive of children with additional support needs

## **CHAMPIONS BOARD FEEDBACK**

### **Safe**

- Need for immediate safe and appropriate emergency accommodation
- Start working with young people early enough before moving on from care to plan ahead,
- More older young people than babies at risk of death due to lack of safety and support
- Accommodation needs to be appropriate to young people's health needs
- Need to know that accommodation/residential/foster care placements are safe and there is a plan and checks

### **Healthy**

- Mental Health – Brains
- Physical
- Housing and being listened to
- Safe
- Mental health 18+???

- Support to develop.
- Self Respect
- Self Esteem
- Self Worth
- Eating

### Achieving

- Transition Support
- Not resulting in punishment, more understanding and love.
- Alternatives to learning outside of school

### Nurtured



- Young people should be able to keep in touch with their carers and workers after the end of the placement.
- Relationships are important (crucially important for young people!)
- Compassion
- Need to ensure that young people moving on from placements outside East Lothian have access to the same support as young people leaving East Lothian placements.
- Ensuring young person placed outside Local Authority get same chance to be nurtured. Provides values matching plan
- Relationship based support
- Family
- Love
- Belongingness
- Self esteem (mental health)

- Safe secure base
- Person and Place
- Intensive input to families prior to being accommodated.

#### **Active**

- Leisure cards – Free access for after school and weekend access
- Try to get them to the gym and be active

#### **Respected**

- Access to support such as advocacy (independent relationship based)
- Advocacy
- School – cyber bullying – anti bullying
- Tolerance
- Equality

#### **Responsible**

- Young people who spend time in prison or psychiatric hospital should have immediate access to support until age 26.

#### **Included**

- Needs a structure to ensure all young people in care and after care have funding for and are made aware of and helped to access leisure/hobbies

## **POST ADOPTION SUPPORT GROUP**

All agreed that the term looked after or care experienced needs to be inclusive of children once they have been adopted. Parents feel that their children don't always access the levels of support that they need from services like health, education etc.

### **Healthy**

Any additional support need/disability/mental health concern should be diagnosed and supported in a timely fashion not just autism.

### **Achieving**

Fear gets in the way of learning.

There needs to be recognition that a lot of adopted children live in fear and don't trust adults as 'safe people'

Statistically adopted children do not achieve and fulfil their potential.

Positive attachments only form after 18 months. This has implications for pupil's relationships with teachers.

The school environment needs to help children feel safe in the class room e.g. room set up and atmosphere.

Attachment/trauma/brain development training for all teaching staff and those associated with the school

### **Nurtured**

Adopted children are often social and emotionally young - stuck at the age of trauma

Active

### **Respected**

Respect parents opinions. They are a wealth of knowledge on their children especially adoptive parents. Teachers should not be the gate keepers for assessments e.g. getting to see an educational psychologist.

### **Included**

Sanctions for behaviour need to be more clever/creative. Don't punish by excluding children e.g let them go into school first rather than making them sit outside (Trouble in the lunch queue and being made to wait till last).

Greater supervision outside class times. Don't punish by exclusion.

## **CHILDREN'S WELLBEING and CHILDREN 1ST PRACTITIONERS**

### **Safe**

Cross agency communication: core team meetings: variety of resources of accommodation

Increase health visiting service and support : community development

Team around drug using and vulnerable young women so that they receive support through pregnancy and team for first 2 years to look at stimulation / attachment and planning

Early intervention : intensive support at a much earlier stage, not once a family is in crisis : group work

Stop people parking on pavements. Parents with buggies, wheelchairs and children have to walk on roads.

Ongoing info to children in schools and staff in schools to feel supported to speak to children and parents

Accessible services – info widely distributed to children and families – better communication i.e. Health,

Education, Vol Sector. Early intervention – saves anxieties for children, promote child protection and

disability agenda across all departments / community groups. With Scotland training pack. Also protecting children and young people from child sexual exploitation.

Agencies to have shared understanding of young people's vulnerabilities rather than behaviours eg consistency across Police/Education/SW/Health/Voluntary/wider communities

### **Healthy**

Family Nurse Partnership – key early intervention

Mental Health – curriculum in primary schools on feelings and emotions – reading groups for parents and children

Attachment – brain development etc be offered pre birth to parents

Mental and emotional health needs to be addressed through agencies working with children and families.

Huge waiting lists for CAMHS – can other Professionals be trained or having info shared to support children and families.

More understanding needs of adults and yp affected by trauma, brain development.

Consistent approach by health, education, support agencies re attachment etc – mandatory training

Increase knowledge of Health / Disability with community by publicity within school / community.

Target younger age kids re health promotion and at same time respect individuality

Enjoy Leisure – develop inclusion strategy for disabled children and young people to enable them to access sports.

Promote access to families, promote opportunities for specialist groups – work in partnership with national 3<sup>rd</sup> sector organisations

YP behave responsibly in sexual relationships. Delivery of healthy respect

Programme tailored to yp with disabilities

Transitions improvement – transition seamless – only to age 18



### **Achieving**

Broad approach to understanding of attachment and trauma particularly in school to promote achieving and positive self esteem

Acknowledge achieving for C&YP in school not just about performing academically

To ensure there is appropriate educational resources/curriculum in place that is appropriate/accessible for children and yp with autism.

The environment is right

Staff are appropriately trained to teach children & yp with autism

Attachment / trauma – brain development training for all teachers and those associated with school

### **Nurtured**

Increased numbers of parents of disabled children to access positive parenting classes/how to support your child with autism / coming to terms with a disabled child in the family.

Appropriate resources for families to give them the space to be able to nurture eg short breaks in number of carers providing a resource.

Need to define if reducing numbers of children with severe and complex needs placed Away from home – does this mean placements outwith EL needs to be clarified

### **Active**

Practical Leisure benefits – thinking alternatively by using resources within EL.

Social Paedagogy approach using skills and resources within EL – outdoor gyms

Working together to share resources to ensure parents can learn what nurturing is through peer classes at school – structured courses from voluntary agency

Active schools for children with disabilities. Fully/effectively trained workers to support C&yp with disabilities so that they don't need a support worker

More community resources re visual to encourage children and young people to be active eg skate parks

Promote partnership with agencies such as Adoption UK – activities for families

### **Included**

YP with ASN DO not feel included.

Performance indicators – all services have appropriate

Training / culture to include C &YP with ASN

Any additional support need / disability / mental health concern should be diagnosed and supported in a timely fashion not just autism

### **Responsible**

School, Police and Children's Services working together to support young people to learn responsibility

### **Respected**

Access for all eg Sign Language – Challenging Bullying

Children's rights are substantially promoted in all agencies

January 2016

East Lothian Partnership  
Communications plan  
*Children and Young People's Plan 2016-2019*  
February 2016

**getting  
it right**  
*for every child*

East Lothian Partnership



# *East Lothian Children and Young People's Plan 2016-19*

## **Why have a campaign?**

*East Lothian Children and Young People's Plan 2016-19* is the key community planning document for children and young people and the services that support them. We need everyone to understand that:

- The plan will impact on the lives of children, families, carers and the community
- Its focus is on early intervention and prevention
- It helps staff, carers and volunteers working with children and young people to identify service-users' needs and to focus on multi-agency priorities for children and young people's services
- It promotes participation of service-users and carers in helping to shape and improve the services we offer.

It is also very important that we promote awareness of the fact that this is not a 'council' or 'health' document – it is an East Lothian Partnership document and East Lothian Partnership is fully committed to achieving the promises made to children and young people in this plan.

Finally, we should emphasise the importance of GIRFEC and how the plan fits with it.

## **Key messages**

- We want our children and young people to be safe, healthy, achieving, nurtured, active, respected and responsible and included
- East Lothian's children and young people are the future for our county and we need them to achieve their fullest potential in life
- We want young people to have the best possible start in life
- We want East Lothian's children and young people to enjoy being young
- We want to have the right supports in place to make sure all children and young people are successful learners, confident individuals, effective contributors and responsible citizens in their community
- We want our children and young people to live safe, healthier, more active and independent lives
- Together, we want to get it right for every child and young person
- We work to do things 'with' rather than 'to' children and young people in our communities - this plan has been developed in partnership with our children and young people
- It sets out the shared local priorities for achieving the vision and priorities for all children and young people. It makes clear what services and partners need to do together to achieve them.

## **Audience**

This campaign wants to raise awareness amongst children, young people, families, carers and practitioners.

## **Resources**

There is no budget set aside for this work.

## **What we are going to do**

### **Definite**

This 'definite' list contains activities that bear no costs:

- Design the full and summary plans. The summary plan is now being designed by Sean Gardner, an Advanced Higher student at North Berwick High School. This plan will be the most used version and will also form the basis of press work in the lead up to the launch. There is no cost for sharing this document as a pdf
- Media releases, possible newspaper features, radio interviews
- News items on council web sites
- Engaging with school councils, Youth Council, MYSPs and Champion's Board
- Bi-monthly CSP e-newsletter – raising awareness, updating on progress and showcasing good practice – user-friendly and engaging
- Social media – regular tweets and Facebook items using #GotAPlan? #AllAboutYou
- Getting East Lothian Young Scot to help us get the information out there
- Placing campaign information on Edubuzz
- Use of internal communications, for example, council and partners e-bulletins for staff and intranets
- Presentations at key council and partnership events
- Placing articles in council publications, for example, Living, Homefront and ELHSCP staff newsletter
- Pop-up stands at in schools/parents evenings
- Asking parents councils and East Lothian Association of Parent Councils for help in spreading the word
- Launch photocall – perhaps at local youth club, BMX track or something a bit more interesting than adults shaking hands
- Ask schools to include a ready-made paragraph about the plan in school newsletters
- Provide information that can be used at school assemblies – for example, DVD or slides
- Promote the plan to schools councils, the Youth Council and MSYPs
- Liaise with QIOs and schools about how GIRFEC, the plan and Named Persons can be included in PSE
- Enlist the help of clusters and headteachers' conference for suggestions about what they could do

- Engaging with partner agencies to see what other promotional activities they can contribute.

### **Desirable**

- A short print run of the 12 page summary documents - £500 – for libraries, schools and events
- Pop-up banners – for use in public spaces (for example, reception areas, libraries) and at events (£75 per pop-up plus any artwork fees)
- Radio advertising (ECFM £100 for around 50 ads a week plus £60 production costs).
- A poster campaign in reception areas in schools, GP waiting rooms, community centres, sports centres, libraries, local advice partners, local youth clubs, scouts and guides. We can also place posters in key areas in council buildings for all staff to see. ( £150)
- An internal poster campaign for staff – (£150)

## Children and Young People's Plan 2016-19 communications plan

Activity	Audience	Actions	Lead	Date
Book meeting slots	Senior managers for ELC and partner agencies	Book space for presentation at: <ul style="list-style-type: none"> <li>• Corporate Management Team ( 31/03/16)</li> <li>• Joint Senior Members and Officers Group (06/04/16 tbc)</li> <li>• ELC Cabinet Briefing (12/04/16 tbc)</li> <li>• Headteachers Conference (20/04/16)</li> <li>• Full Council Briefing (26/04/16 tbc)</li> <li>• Integration Joint Board Meeting (28/04/16)</li> <li>• East Lothian Partnership Meeting (11/05/16)</li> <li>• Education Committee (31/05/16 tbc)</li> <li>• Resilient People Partnership (09/03/16)</li> </ul>	Sharon/Lisa	End Feb
Develop materials	All	Full plan and easy-read versions are already available. Sean Gardner working on design for	Jane, Lisa	End March

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summary doc. Print is scheduled for 15 March

If funding available for print, ask Graphics / Louise if she can produce artwork for staff and public posters

Jane

Jane

Film clips for You Tube, assemblies etc – young people talking about what's important to them (Flip camera or phone)

Jane

Presentation (with embedded links to appropriate videos) for use at key council and partner meetings

Jane

Update web pages

Develop template for CSP bi-monthly e-newsletter

Jane/Lisa

Draft letter to school councils, Youth Council, MYSPs and Champions Board – link to videos and plan on line/hard copy

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<b>Launch photocall/Issue media release</b>	Media, social media, public	Planned for issue when schools resume on 11 <sup>th</sup> April – lots of people will be away over the Easter Break and local media stories will be lost on them	Jane	11 April
<b>Issue first CSP newsletter</b>	All	To coincide with media launch	Jane	11 April
<b>Plans uploaded to East Lothian Council and send links to partners</b>	All	In their own right and to link to for external and internal comms	Jane	4 April
<b>Pursue features in local press</b>	Public	Phone Courier and Midlothian Advertiser – offer case studies	Jane	11 April onwards
<b>Pursue local radio interviews</b>	Public	Phone East Coast FM, Radio Saltire to see what they can offer in terms of interviews	Jane	11 April onwards
<b>News Items on council websites</b>	Public	Upload press releases	Jane	11 April
<b>Social media</b>	Public	Set up a social media campaign, using Social Sign-In or other system to set up pre-planned tweets and Facebook posts and also retweet appropriate items at #GotAPlan? #AllAboutYou We can mount a teaser campaign in the lead up to the launch and use images from the summary Design some images and words as a graphic	Jane	End March onwards

<b>Young Scot</b>	Young people	Work with local Young Scot co-ordinator to make sure that messages are shared	Jane	11 April
<b>Placing campaign information on schools' blog site in East Lothian - Edubuzz</b>	Parents, teachers, pupils	Contact David Gilmour with relevant materials and images	Jane	11 April
<b>Council internal communications</b>	All council staff	Highlighting campaign in council e-bulletins for staff and intranet	Jane	11 April
<b>NHS Lothian and Police Scotland and Resilient People internal communications</b>	All partner staff	Ask for campaign information to be placed on NHS Lothian intranet/newsletters	Jane	11 April
<b>Articles In council publications, for example, Living, Homefront and ELHSCP staff newsletter</b>	Public, practitioners	Contact the relevant editors with articles	Jane	Ongoing
<b>Article in school newsletters</b>				
<b>Pop-up stands at parents' and other events</b>	Public	By negotiation with schools and other partners	Jane, Lisa, Raymy	11 April onwards though autumn and winter terms

We would revisit this work at three monthly intervals, with bursts of social media work to keep this at the forefront of people's minds and report to alternate meetings of Children's Strategic Partnership.