

Musselburgh Area Partnership

Draft Area Plan

This plan sets 7 priorities for making this ward a better place in which to live, work and be - alongside information on how this can be achieved.

The priorities are supported by an Action Plan which details how the Area Partnership will work with public services, voluntary sector agencies, communities and local people to achieve each priority's outcomes. This plan is organised around the 3 Strategic Objectives for East Lothian that are established in the [East Lothian Plan](#). Our plan however is focussed on providing realistic solutions to local issues and identifies what can be done in this area to have the most impact on achieving the outcomes established in the [East Lothian Plan](#).

Musselburgh Area Partnership - Our local priorities

Strategic Objective 1: Sustainable Economy

Our 3 priorities for action are:

- 1. Increasing investment in local infrastructure and facilities in a way that meets the needs of locals, enhances the area's unique features and brings more people to the area.**

Related Goals:

- 1.1. Town centre regeneration in Musselburgh through the implementation of the Musselburgh Town Centre Strategy (MTCS) and wider initiatives
- 1.2. Fisherrow Harbour and waterfront area is restored and enhanced as a local asset and opportunity for economic development.
- 1.3. The Musselburgh Town Hall is preserved and well used by the local community.
- 1.4. A new Community Centre built in Whitecraig that effectively meets the needs of the local community.

- 2. Reducing traffic congestion in Musselburgh to ensure it is easily accessed by locals and visitors alike and overall a more pleasant and enjoyable place to live, work, and be.**

Related Goals:

- 1.1. Improve Air Quality in Musselburgh High St
- 1.2. Increased use of active modes of travel (ie walking and cycling) for trips within the Musselburgh area
- 1.3. Train and bus services provide people with effective travel options, within and beyond the Musselburgh area, that enable them to get where they want to go.

- 3. The distinct needs and identities of villages and localities within the wards is recognised and their environments are enhanced**

Related Goals:

- 1.1. Green spaces within and between communities are protected and enhanced for community recreation
- 1.2. That residents are more able to directly influence spending in their area in ways that will enhance their local neighbourhoods

Strategic Objective 2: Resilient People

Our 2 priorities for action are:

- 4. Building an achieving culture across the ward that will improve attainment and aspiration levels for people of all ages.**

Related Goals:

- 4.1. Improving school attendance and ensuring it is seen as a community-wide issue.
- 4.2. Establishing a community-wide 'Musselburgh Achieves' programme with implementation focused around building a culture of aspiration.
- 4.3. Children living in the Musselburgh area get the best start in life

- 5. Ensuring the Musselburgh community has the knowledge, opportunity and tools at-hand to make healthy lifestyle choices and have more control over their health outcomes.**

Related Goals:

- 5.1. Free and fun fitness opportunities are available and existing green spaces (parks and the natural landscape) are accessible and used by families and people of all ages
- 5.2. People are eating more healthily and accessing local grown food including producing their own
- 5.3. Encouraging lifestyle changes through targeted, local interventions that actively support people to become more resilient and develop positive strategies for well-being

Strategic Objective 3: Safe and Vibrant Communities

Our 2 priorities for action are:

- 6. Making the Musselburgh Area a safe place to live, work and travel within.**

Related Goals:

- 6.1. Local Communities, police and other public agencies work effectively together to ensure Musselburgh is safe and feels safe.

- 7. Ensuring individuals and the Musselburgh community collectively have the confidence, capacity and resources to be supportive, inclusive and resilient.**

Related Goals:

- 7.1. Local residents are well informed about opportunities and developments in their area and how they can get involved.
- 7.2. Young people have the opportunity to play an active role in shaping the future of this community and develop into confident citizens
- 7.3. Communities across the area have effective plans in place to support and protect vulnerable residents in the event of severe weather or emergencies
- 7.4. That local community / voluntary sector groups are able to grow, flourish and develop

Sustainable Economy across the Musselburgh wards

- PRIORITY 1- Increasing investment in local infrastructure and facilities in a way that meets the needs of local people, enhances the area's unique features and heritage and brings more people to the area.**

The difference we want to make	Why is this important in this area?
We want to protect, enhance and maintain the unique heritage within the Musselburgh ward to affirm its identity in the local community and receive return on investment from tourism.	
Related Outcome in the East Lothian Plan	(1) We have a growing sustainable economy

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
Town centre regeneration in Musselburgh through the implementation of the Musselburgh Town Centre Strategy (MTCS) and wider initiatives	<p>Monitor and review progress in implementing the actions identified in the MTCS 2014-19 (http://www.eastlothian.gov.uk/download/meetings/id/15817/musselburgh_town_centre_strategy)</p> <p>Beginning in 2015/16 by focusing on the short term actions extracted and included in the Area Plan.</p> <p>2017/18 Prioritise and secure significant capital funding to deliver Stage 2 (mid to long term) townscape improvements as identified in the MTCS (MTCS Actions 16-19)</p>	Annually from Sept 2015	<p>Lead - MAP</p> <p>Others – Musselburgh Area Manager and relevant ELC services</p>	MAP process action	

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	Undertake an annual walk around survey by East Lothian Council officials and local community representatives to identify and rectify small scale improvements required to improve the appearance of the town centre. (MTCS Action 21)	Annually from June 2015	Lead - Musselburgh Area Manager, ELC Others – MAP representatives, ELC Amenity Service and Transportation	MAP process action	Delivered June 2015 and actions incorporated into the Area Plan
***	Creation of a new public area on the High St (next to the CAB) using the unused greenspace to create a seating/waiting area near the bus stop but off the main walkway	2015/16	Lead - Area manager Others - ELC Transportation / Amenity Services	Agreed and resources allocated (est. £12,500)	Agreed in principle with ELC Estates – project plan being developed.
***	Install directional and name signage in Musselburgh Town Centre Car parks (MTCS Action 13)	2015/16	Lead - Area manager Others - ELC Transportation	Agreed and resources allocated - £???	Within ELC program of work
***	Renewal of Shorthope St car park – Resurfacing relining tidying bin area	2015/16	Lead - Area manager Others - ELC Transportation	Agreed and resources allocated (est. £12,000)	Within ELC program of work
***	Resurfacing and repairs to riverside landscaping by the walking bridge / Shorthope St	2015/16	Lead - Area manager Others - ELC Amenity Services	Agreed and resources allocated (est. £6000)	Within ELC program of work
***	Improvements to the Esk Path from Shorthope St. to make it wheelchair accessible	2015/16	Lead - Area manager Others - ELC Transportation / Amenity Services	Agreed and resources allocated (est. £25,000)	Within ELC program of work
***	Delivery of Tesco funded Musselburgh Public Art Project	2015/16	Lead - ELC Arts Service Others – community representatives	Funding held by ELC for delivery	Active project

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***	Regeneration of Musselburgh Business Association	2015/16	Lead - Area manager Others – Business Community, ELC Economic Development.		Active project
**	Promotion of the potential of the redeveloped Town Hall Square to attract more events etc in Musselburgh town centre (MTCS Action 9)	2015/16	Lead - ???? Others – Business Community, ELC Economic Development, Musselburgh and Inveresk Community Council, Musselburgh Festival, Riding of the Marches		
**	Address need for effective bin storage on the Newbigging corner of the High St	2015/16	Lead - Area manager Others - ELC Amenity Services	Potential to allocate AP Devolved funds <i>Est. £1000</i>	
**	Repairs to Gracefield Car Park	2015/16	Lead - Area manager Others - ELC Transportation	Potential to allocate AP Devolved funds <i>Est. £3,000</i>	
**	Stonework repairs to the War memorial - <i>There is a potential to seek additional/ matched funding for this work</i>	2015/16	Lead - Area manager Others - ELC Amenity Services	Potential to allocate AP Devolved funds <i>Est. £4,200 to £8,500</i>	
**	Stonework and railing repairs to Macbeth Moir statue	2015/16	Lead - Area manager Others - ELC Amenity Services	Potential to allocate AP Devolved funds <i>Est. £2,800</i>	

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***	Review Musselburgh town centre car park operations to introduce short stay to increase turnover and parking availability at some car parks. (MTCS Action 13 stage 2)	Year 2-3	Lead - ELC Transportation		
*	Encourage the re-use of vacant upper floor floorspace above commercial premises contact property owners through direct contact with owners and advice given regarding grants etc that may become available (MTCS Action 4)	Year 2-3	Lead - ELC Empty Homes officer Others – private owners	Identification of funding programmes as available	
***	Encourage better marketing of Musselburgh and develop a distinctive branding for the town (MTCS Action 6)	Year 2-3	Lead - ??? Others – MAP Business Community ELC Economic Development....		
**	Review existing heritage and promotional information available in Musselburgh town centre. Consider developing additional town trails or heritage information sites (MTCS Action 7)	Year 2-3	Lead - ??? Others – Community Groups, MAP, ELC Economic Development, Culture and Community Development; Policy and Projects...		
***	Undertake a Conservation Area Character Appraisal for Musselburgh Conservation Area, include a review of its boundaries. (MTCS Action 22)	Year 2-3	Lead - ELC Policy and Projects Others – Musselburgh Conservation Society		
**	Prepare and publicise shop front and advertisement design guidance for commercial properties in the town centre to improve the overall look of the High St. (MTCS Action 23)	Year 2-3	Lead - ELC Policy and Projects Others – Business Community, ELC Economic Development.		

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	<p>A positive future confirmed for empty and gap sites within the town centre</p> <ul style="list-style-type: none"> - Specifically the old Tesco site in the first instance 	Year 3-5	<p>Lead -</p> <p>Others – Business Community, ELC Economic Development, ELC Policy and Projects</p>		
<p>Fisherrow Harbour and waterfront area is restored and enhanced as a local asset and opportunity for economic development.</p>	<p>Deliver a series of small capital projects designed to improve the appeal, accessibility and amenity of Fisherrow Harbour area, beach and Promenade including:</p> <ul style="list-style-type: none"> - Showers at the toilet block - Directional and parking signage - Bollards to prevent vehicles driving onto the promenade - 4 interpretation boards - Installing power infrastructure for Christmas tree - Repairs to drainage pipe crossing the back sands 	2015/16	<p>Lead - Fisherrow Waterfront Group</p> <p>Others –ELC Sport Countryside and Leisure, Economic Development, Amenity Services, Rangers Service, Musselburgh and Inveresk Community Council</p>	Funding drawn from 2014/15 ELC Capital Budget	Within ELC program of work
	<p>Reinstatement of Dinghy rings along the promenade to allow for increased dinghy storage and facilitate greater recreational use of Fisherrow Beaches</p>	2015/16	<p>Lead - Fisherrow Yacht Club</p> <p>Others – ELC Transportation and Amenity services, Musselburgh Community Sports Hub Fisherrow Waterfront Group</p>	ELC and community resourced project	Agreed for delivery
	<p>** Refresh planting and landscape design on the promenade at the bottom of Beach Lane</p>		<p>Lead - Musselburgh and Inveresk Community Council</p> <p>Others – ELC Amenity services</p>		

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	<p>*** Develop a 5 year maintenance strategy for Fisherrow Harbour, backed up by a strategic management and development plan for Fisherrow Harbour</p>	<p>2015/16</p>	<p>Lead - ELC Sport Countryside and Leisure</p> <p>Others – Fisherrow Waterfront Group, Harbour Users Group</p>	<p>process</p>	<p>Within ELC program of work</p>
	<p>** Undertake a feasibility study looking at the potential of improved berthing options, harbour access, parking and public realm improvements to increase visits to the area and stimulate economic development.</p>	<p>2015/16</p>	<p>Lead - Fisherrow Waterfront Group</p> <p>Others –ELC Sport Countryside and Leisure, Musselburgh and Inveresk Community Council</p>	<p>Potential to allocate AP Devolved funds <i>Est. £12,000</i></p>	
	<p>** Secure finding to undertake significant capital works at the harbour designed to improve access and amenity for local and visiting users and promote economic development in the area.</p>	<p>Year 3-5</p>	<p>Lead - ELC Sport Countryside and Leisure and Fisherrow Waterfront Group,</p> <p>Others –</p>	<p>Significant capital funding to be secured</p>	
<p>The Musselburgh Town Hall is preserved and well used by the local community.</p>	<p>Options Appraisal (Including focus on Disabled access)</p> <p>Leading to Community Open Day – consultation on options and information gathered to support a business plan</p>	<p>2015/16</p>	<p>Lead - Musselburgh Museum and heritage group</p> <p>Others –MAP. ELC LCP officers</p>	<p>Grant funding secured</p>	<p>Active project</p>
	<p>*** Funding Secured to implement recommendations</p>		<p>Lead - Musselburgh Museum and heritage group</p> <p>Others – ELC, MAP</p>	<p>Significant capital funding to be secured</p>	

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<p>A new Community Centre built in Whitecraig that effectively meets the needs of the local community.</p>	<p>Plans for the building (that respond to the design brief prepared after extensive community consultation throughout 2012 and 2013) are prepared and agreed by the local community</p>	<p>2015/16</p>	<p>Lead - ELC Property Projects and ELC CLD services</p> <p>Others – Whitecraig Community Facility Group Sports Development, Whitecraig Community Council, Whitecraig Bowling club, local community</p>	<p>ELC resourced project</p>	<p>Within ELC program of work</p>
<p>***</p>	<p>Whitecraig Community Centre is built and provides a programme of activity at is meeting local needs</p>	<p>Year 2-3</p>	<p>Lead - ELC Property Projects</p>	<p>Funding is allocated in the ELC capital plan although additional funds may be required.</p>	

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PRIORITY 2- Reducing traffic congestion the Musselburgh area to ensure it is easily accessed by locals and visitors alike and overall a more pleasant and enjoyable place to live, work, and be.

The difference we want to make	Why is this important in this area?
<p>We want to reduce congestion within the Musselburgh ward by providing viable public transport options, increasing the safety and availability of active transport routes and pre-mitigating congestion implications from potential future large-scale developments through impact-assessment- ultimately looking to improve overall air quality and ensuring Musselburgh is a pleasant and enjoyable place to live and/or visit.</p>	
Related Outcome in the East Lothian Plan	(3) We are able to adapt to climate change and reduced finite natural resources

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
Improve Air Quality in Musselburgh High St	<p>Modelling of Traffic flow and management , (including the location of High St bus stops) to be undertaken as part of Air Quality Improvement Plan and remedial actions identified (MTCS Actions 11 and 12)</p>	2015/16	Lead - ELC Transportation and Environmental Protection	ELC resourced project	Active project
	<p>Monitor the development of the Local Development Plan to ensure transport and roads measures are in place that mitigate against directing even more local traffic through Musselburgh High St</p> <p>- <i>And which don't just move the problem to somewhere else ie Wallyford</i></p>	2015/16	Lead - MAP and Area Manager Others – ELC Policy and Projects and Transportation	MAP process action	
***	<p>Actions from the Air Quality Improvement Plan are implemented</p>	Year 2-3	Lead - ? Others –		

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
Increased use of active modes of travel (ie walking and cycling) for trips within the Musselburgh area	Clearly identify local priorities for upgrading, improving and introducing cycle and walking routes across the Musselburgh Area <ul style="list-style-type: none"> - Active and Sustainable Travel Mini-conference and Acton Planning process 	June – Dec 2015	Lead - project Steering Group (with MAP representation) Others – ELC Sustainable Transport Officers Group, Musselburgh Area Manager	Smarter Choices... Smarter Places... funding secured	Active project
	*** Promote the River Esk Path as a safe and scenic active travel route between Musselburgh Station and the Town centre <ul style="list-style-type: none"> - Signage, leaflets, path repairs 	2015/16	Lead - Area Manager Others – ELC Transportation and Countryside teams	Smarter Choices... Smarter Places... funding - £8000 committed	Active project
	*** Implement Seed projects from the AST mini-conference designed to deliver behaviour change	2015/16	Lead - MAP and Musselburgh Area Manager Others – <i>dependent on priorities identified</i>	£5000 allocation from devolved funds matched with Smarter Choices... Smarter Places... funding	
	Improve cycle links from Whitecraig to Musselburgh Town Centre – including links to Musselburgh Grammar	2015/16	Lead - Others – ELC Transportation and Countryside teams		
	Ensure there are safe walking / cycling routes to all schools – and if there is any additional incentives required to encourage use <ul style="list-style-type: none"> - Address gaps 	Year 2-3	Lead - Area Manager Others – School communities , ELC Amenity Services	Potential to allocate from AP devolved funds	

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Improve the safety, quality and knowledge of prioritised existing cycle and walking paths across the area	Year 2-3	Lead - MAP and Musselburgh Area Manager Others – <i>dependent on priorities identified</i>	Potential to allocate from AP Devolved funds	
Train and bus services provide people with effective travel options, within and beyond the Musselburgh area, that enable them to get where they want to go.	Clearly identify local priorities for improving access to public transport across the Musselburgh Area - Active and Sustainable Travel Mini-conference and Acton Planning process	June – Dec 2015	Lead - project Steering Group (with MAP representation) Others – ELC Sustainable Transport Officers Group, Musselburgh Area Manager	Smarter Choices... Smarter Places... funding secured	Active project
	Introduction of the New /changed supported bus routes http://www.eastlothian.gov.uk/info/1526/public_and_community_transport/1633/public_transport_and_private_hire_information	May 2015	Lead - ELC Transportation Others – Area manager, MAP to monitor impact and input into next tender	Process action	
	*** Implement Seed projects from the AST mini-conference designed to deliver behaviour change	2015/16	Lead - MAP and Musselburgh Area Manager Others – <i>dependent on priorities identified</i>	£5000 allocation from devolved funds matched with Smarter Choices... Smarter Places... funding	

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
***	Work with commercial bus providers to seek a solution to excess demand on the public bus service by Musselburgh Grammar Pupils at the end of the school day – reducing the impact on other users and ensuring pupils are able to access transport home.	2015/16	Lead - Musselburgh Area Manager Others – Musselburgh Grammar School, Lothian Buses		

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PRIORITY 3- The distinct needs and identities of villages and localities within the wards is recognised and their environments are enhanced

The difference we want to make	Why is this important in this area?
<p>We want to retain the sense of a ‘village-identity’ in the communities of Whitecraig, Wallyford and Inveresk and develop the understanding that Musselburgh is made up of a variety of local neighbourhoods- each with their distinct needs and identities. Ensuring the protection of open, green spaces between and within these localities is central to this as they play an important recreational role for children and families and contribute to local camaraderie.</p>	<ul style="list-style-type: none"> - Local Development Plan protects greenspaces corridors between existing communities, where possible, to prevent coalescence.
Related Outcome in the East Lothian Plan	(1) We have a growing sustainable economy.

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
<p>Green spaces within and between communities are protected and enhanced for community recreation</p>	<p>Lewisvale Park water park</p> <ul style="list-style-type: none"> - Develop, deliver and fund (potentially a £100,000 - £120,000 project) 	<p>Year 2-3</p>	<p>Lead - MAP</p> <p>Others – ELC Amenity Services</p>	<p>Potential to allocate from AP Devolved funds to assist on delivering initiatives</p>	<p>Project development stage</p>

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
***	Stage 2 development of Whitecraig Play Park <ul style="list-style-type: none"> - Including installing exercise / outdoor gym equipment – suitable for all/different age groups - Intended that a contribution to this will be made through Planning Gain 	Year 2-3	Lead - ELC Amenity Services Others – Whitecraig Community Council, MAP	Potential to allocate from AP Devolved funds to assist on delivering initiatives	
**	Town centre greenspace along the River Esk <ul style="list-style-type: none"> - Improve amenity and appearance (South side) – making more of the links between town and river (as per MTCS) 	Year 2-3	Lead - MAP Others – ELC Amenity Services	Potential to allocate from AP Devolved funds to assist on delivering initiatives	
**	Develop a ‘Friend of Wallyford Bing’ group using the ELC path warden’s model	Year 2-3	Lead - Area Manager Others – ELC Core Paths Team	Potential to allocate from AP Devolved funds to kick-start work in the area	
**	Develop a ‘Friend of Whitecraig Railway Walk’ group using the ELC path warden’s model	Year 2-3	Lead - Area Manager Others – ELC Core Paths Team	Potential to allocate from AP Devolved funds to kick-start work in the area	
That residents are more able to directly influence spending in their area in ways that will enhance their local neighbourhoods	Tenants and Residents Associations (TRAs) are supported to identify local improvements that will have a positive impact on the lives of local people and have a mechanism to feed these in to Area Plans as priorities for delivery	Ongoing	Lead - ELTRP Others – Musselburgh Area Manager, MAP, Tenants Information Service, ELC Housing, Local Community Planning	process	

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Local communities without formal TRA structures, particularly those in more deprived areas of the wards, are supported to identify local improvements that will have a positive impact on the lives of local people and have a mechanism to feed these in to Area Plans as priorities for delivery - <i>Possibly using an estate inspection model</i>	Ongoing	Lead - Musselburgh Area Manager Others – MAP, Tenants Information Service, ELC Housing, Community Learning and Development, Local Community Planning	process	Active project – focussed on Wimpey initially
	Streetscape Audit of Whitecraig village centre and Main St – focusing on the public realm	2015	Lead - Musselburgh Area Manager, ELC Others – Whitecraig CC and local residents	MAP process action	Delivered June 2015 and actions incorporated into the Area Plan
	community bulb planting in central green and wild flower borders at entrance at roundabout	2015/16	Lead - Area manager Others - ELC Amenity Services	Agreed and resources allocated (est. £500)	Within ELC program of work
	Remove trees from Roundabout and add wildflowers in conjunction with Community sculpture (Excluding Sculpture)	2015/16	Lead - Area manager Others - ELC Amenity Services	Agreed and resources allocated (est. £3000)	Within ELC program of work
	Village regeneration plan prepared for Whitecraig - <i>Timescales taking into account Local Development Plan outcomes</i>	Year 2-3	Lead - Musselburgh Area Manager, ELC Others – Whitecraig CC and local residents	MAP process action	

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Streetscape Audit of Wallyford village centre and Main St – focusing on the public realm – leading to Actions to be integrated into the Area Plan	2015	Lead - Musselburgh Area Manager, ELC Others – Wallyford CC and local residents	MAP process action	Delivered July 2015 and actions incorporated into the Area Plan
	Public Footway at the Wallyford shops carpark - Repairs to path and installation of a barrier to separate the pedestrian footway from the parked cars	2015/16	Lead - Area manager Others - ELC Roads and Amenity services, carpaek owner	Agreed and resources allocated	In project planning stage
	Wallyford School entrance from the main road - Address the unsightly area around the path and entrance to the school – <i>as this gap site is privately owned maybe screening fence is the best option</i>	2015/16	Lead - Area manager Others - ELC Amenity Services, property owner	Potential to allocate from AP Devolved funds	
	Widen the narrow footway in Wallyford to the south of the shops - remove the existing fence and replace with a new guardrail at the roadside, and improve the grass slope towards the trees.	2015/16	Lead - ELC Roads Service Others –	Potential to allocate from AP Devolved funds	
	Provide ‘real time’ information at Wallyford bus stops	2015/16	Lead - Area manager Others - Bus companies		
	Provide a Speed Reactive sign at the A1 entrance to Wallyford which can be shared in rotation with Whitecraig	2015/16	Lead - Area manager Others - ELC Roads Service	Potential to allocate from AP Devolved funds	
	Village regeneration plan prepared for Wallyford - <i>Timescales taking into account Local Development Plan outcomes</i>	Year 3-5	Lead - Musselburgh Area Manager, ELC Others – Wallyford CC and local residents	MAP process action	

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Streetscape Audit of Wimpey – focusing on the public realm – leading to Actions to be integrated into the Area Plan - Need to involve more of the local community in identifying and prioritising actions	2015	Lead - Musselburgh Area Manager, ELC Others – local community reps	MAP process action	Streetscape audit delivered July 2015
	Environmental improvements to small green spaces in the Windsor park and Pinkie areas – providing colour	2015/16	Lead - ELC Amenity Services Others – TRA groups	Potential to allocate from AP Devolved funds	
	Traffic calming measures introduced in Pinkie / Windsor park	2015/16	Lead - ELC Roads Service Others –	Potential to allocate from AP Devolved funds	
	That consideration is given to developing a Participatory Budgeting project to allocate a proportion of the funds devolved to MAP to increase involvement in and the transparency of decision making.	Year 2-3	Lead - MAP Others – Musselburgh Area Manager, ELC Local Community Planning	Ring-fenced allocation from MAP's 2016/17 devolved funding.	

Resilient People across the Musselburgh Wards

Priority 4- Building an achieving culture across the ward that will improve attainment and aspiration levels for people of all ages.

The difference we want to make	Why is this important in this area?
We want to improve young people's attainment at school (particularly for those living in the East of Musselburgh) and raise aspiration and qualification levels across the community particularly through a focus on strengthening 'readiness' to learn and grow.	
Related Outcome in the East Lothian Plan	(4) East Lothian's young people are successful learners, confident individuals, effective contributors and responsible citizens.

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
Improving school attendance and ensuring it is seen as a community-wide issue.	Implement attendance matters challenge- a pilot project over 1 term that challenges Primary schools to increase their overall attendance rate by 1% from the same times in the previous year through a community-wide campaign focussed on attendance.	August 2015	Lead - MAP Others – Musselburgh Primary Schools, Parent Councils	Agreed and resources allocated (est. £1000)	Active project
	*** Develop the Attendance Matters Campaign focus on transition to High School	2015/16	Lead - MAP Others – Musselburgh Primary Schools, Musselburgh Grammar, Parent Councils	Agreed and resources allocated (est. £1000)	

Musselburgh Draft Area Plan, June 2015 Strategic Objective 2 – Resilient People

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
**	Develop and pilot a voluntary school drop-off scheme offering practical support to families experiencing short term difficulties in getting a child to school due to illness in the family, birth of a new baby or some other crisis. <ul style="list-style-type: none"> - Consider targeted schools/nurseries with a Tests Of Change approach with consultation with parents - Would need to include a process for PVG checking and managing volunteers 	2015/16	Lead - Others – Musselburgh Primary Schools and Nursery Schools		
***	Seek the appointment of an attendance officer in the Musselburgh Cluster	2015/16	Lead - Musselburgh Learning Community Group Others – ELC Education		
Establishing a community-wide ‘Musselburgh Achieves’ programme with implementation focused around building a culture of aspiration	Musselburgh Achieves Campaign – highlighting the achievements of Musselburgh residents and former Musselburgh School pupils (not only career achievements) <ul style="list-style-type: none"> - ? poster campaign - ?tied into MGS My merit programme - Part of Musselburgh.info - Part of MGS TV / link to QMU - Citizen of the Year Award 	2015/16	Lead - MAP Others – MGS, Musselburgh Community Sports Hub, local community groups, Museum and History Society	Agreed priority project for development Potential to allocate from AP devolved funds	Project development to begin in October
	**	The Musselburgh Grammar ‘My Merit’ programme encourages young people to record and celebrate their achievements both in and outwith school <ul style="list-style-type: none"> - Potential to expand awareness 	2015/16	Lead - Musselburgh Grammar Others – Musselburgh Primary Schools, Musselburgh Community Sports Hub and youth activities	

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Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Musselburgh Skills for Work Programme, local training in fields of employment demand that provide opportunities for attaining qualifications. <ul style="list-style-type: none"> - <i>Also running New Opportunities personal development/employability and ICT skills for work course.</i> 	2015/16 and ongoing	Lead - East Lothian Works Others – ELC Community Learning and Development, Edinburgh College, First Step	2015/16 funded. Potential to allocate from AP devolved funds in future years	
	Roll-out Children’s University Project to make it available to all children in the Musselburgh Area		Lead - Queen Margaret University Others – Musselburgh Learning Community Group	Potential to allocate from AP devolved funds	
**	Increasing the opportunities for young people to achieve accredited awards outside of the school curriculum – a targeted approach through the Sports Hub to see 50 existing youth volunteers receive Youth Achievement Awards. <i>Funding for a short term development worker to provide training and support to clubs, and cover registration and materials costs for identified young people</i>	2015/16	Lead - ELC Community Learning and Development Others – Strive, Bridges Project, Musselburgh Community Sports Hub, Schools	Potential to allocate from AP devolved funds (est. £3500)	
***	Primary Schools careers fairs etc – earlier approach to building career ambitions <ul style="list-style-type: none"> - <i>Out of the box</i> - <i>Hidden Talent</i> - <i>With parents and staff</i> 	Year 2-3	Lead - MAP Others – Primary Schools, Parent Councils, Business Association, clubs and societies , Skills Development Scotland	Potential to allocate from AP devolved funds	
Children living in the Musselburgh area get the best start in life	Extend Support from the Start’s capacity to deliver 2 proven programmes: PEEP and Bookbug at Home specifically in Whitecraig, Wallyford and Musselburgh East <i>Funding to cover a short term post and materials</i>	2015/16	Lead - Support from the Start Others – ELC CLDS, First Step, NHS Lothian, Homestart	£8,000 allocated for delivery	

Musselburgh Draft Area Plan, June 2015 Strategic Objective 2 – Resilient People

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Identify successful initiatives tested through the Learning Community 3 Horizons test for change and explore potential for these to rolled out wider		Lead - Musselburgh Learning Community Group Others –	Potential to allocate from AP devolved funds	

Working draft

Priority 5 Ensuring the Musselburgh community has the knowledge, opportunity and tools at-hand to make healthy lifestyle choices and have more control over their health outcomes.

The difference we want to make		Why is this important in this area?
We want to educate, build awareness and overall put better health (in the widest sense) on the community agenda. We want to focus on preventative measures and how these can be integrated into daily life to improve health outcomes and help close the gaps in health inequalities in this ward.		
Related Outcome in the East Lothian Plan	(5) In East Lothian we live healthier, more active and independent lives.	

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
Free and fun fitness opportunities are available and existing green spaces (parks and the natural landscape) are accessible and used by families and people of all ages	Develop and promote free and accessible walking activity trails for families eg trails with things to do and find – using what already exists whilst developing new interactive routes and linking with active transport initiatives: <ul style="list-style-type: none"> - <i>Funding to cover promotion materials and integration with the Go East Lothian app</i> 	2015/16	Lead - MAP Others – ELC Rangers service, Newhailes Rangers, Musselburgh Community Sports Hub, local community groups, Museum and History Society, active transport working group	Potential to allocate AP devolved funds	
	*** Installing exercise / outdoor gym equipment appropriate for all/different age groups at Fisherrow Links	Year 2-3	Lead - MAP Others – ELC Amenity Service	Potential to allocate AP devolved funds	

Musselburgh Draft Area Plan, June 2015 Strategic Objective 2 – Resilient People

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
	Installing Permanent Table tennis tables in Fisherrow Links - Could be managed alongside the putting		Lead - MAP Others – ELC Amenity Service	Potential to allocate AP devolved funds	
	Develop a bike loan programme - Consider link with Changes which has bikes in Lewisvale Park, affordable helmets, coordination across services		Lead - MAP Others – ELC cycling officer, Changes, Musselburgh ACE bikes	Potential to allocate AP devolved funds	
	Develop a pilot to extend free holiday swimming to parents with Leisure Pass Plus cards – possibly just up to the age of it being compulsory that they are in the pool with their child.		Lead - MAP Others – Enjoy Leisure	Potential to allocate AP devolved funds	
People are eating more healthily and accessing local grown food including producing their own	Map the availability / prevalence of Gardening projects in all schools and nurseries and other community food initiatives in the area – eg. Rennie Bridge, allotments, Stepping out garden, cooking classes etc - Research needed to assess current levels of activity and barriers to expansion and successful examples ie Cockszie Primary	2015/16	Lead - Area Manager Others – Roots and Fruits, Support from the Start, Stepping Out, Social Enterprise East Lothian (food group), Incredibly Edible Musselburgh, QMU, Bridges Project	Research process	
	Encouraging local community facilities to provide healthy food, locally grown where possible - eg Musselburgh Sports Centre, Musselburgh East Community Learning Centre, Wallyford Community Centre, Whitecraig Community Centre, (others?)	2015/16	Lead - Area Manager Others – Enjoy Leisure, FES, local producers, Roots and Fruits, Social Enterprise East Lothian, community Centre Management Committees	process	

Musselburgh Draft Area Plan, June 2015 Strategic Objective 2 – Resilient People

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
***	<p>Pupil driven competition / rewards / star system for take away shops /cafes who offer healthy eating and/or locally sourced options</p> <ul style="list-style-type: none"> - <i>Build on initiatives such as the MGS Health and Wellbeing Day 27 May</i> - <i>Tesco community champions</i> - <i>Partner with Preston Lodge Grammar (successful experience)</i> 		<p>Lead - Area Manager</p> <p>Others – MGS, local businesses, Tesco community champion staff, Preston Lodge Grammar School</p>	Potential to allocate AP devolved funds	
	<p>Equip all secondary schools to cater for all pupils at lunchtime for both school dinners and their own food – currently insufficient capacity</p> <ul style="list-style-type: none"> - <i>check availability of non healthy options in schools</i> 	5-10 years	<p>Lead -</p> <p>Others –</p>		
Encouraging lifestyle changes through targeted, local interventions that actively support people to become more resilient and develop positive strategies for well-being	<p>Review the sustainability of the P7 transition programme to secondary and consider introducing a mental wellbeing aspect (see Midlothian model)</p>	2016/17 transition	<p>Lead - Musselburgh Learning Community Group</p> <p>Others –</p>	Potential to allocate AP devolved funds	
	<p>*** Consider local delivery of the Growing Confidence secondary school package of training which includes: staff – training, training for young people and Raising Teens with Confidence course for parents and carers.</p>	2015 / 16	<p>Lead – ELC CLDS</p> <p>Other – Schools, parent councils, MLCG</p>	Potential to allocate from AP devolved funds c. £5000.	

Musselburgh Draft Area Plan, June 2015 Strategic Objective 2 – Resilient People

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	
***	Support all schools to do more to deliver programmes promoting good mental health for young people <ul style="list-style-type: none"> - Crossreach Counselling service outreach project at Musselburgh Grammar 	2015/16	Lead - Crossreach Others – Musselburgh Grammar School	Potential to allocate from AP devolved funds Requesting £2000.	
	Deliver peer mentoring initiatives such as Decipher Assist to stop smoking – within MGS <ul style="list-style-type: none"> - <i>Programme has been delivered in two other EL High Schools by CLDS staff, who may be able to assist</i> 		Lead – ELC CLDS Other – MGS, Pupil councils, Youth groups		
***	Creating a more supportive environment for people with Dementia and their families and carers in Musselburgh Town Centre		Lead - Dementia Friendly Musselburgh Partnership group Others –	Potential to allocate from AP devolved funds	
	Identify key areas for service improvement within Musselburgh Total Place – Family Focus – Phase Two.	2015/16	Lead – ELC, Corporate Policy & Improvement Other – MTP practitioner group	process	
***	Working with ELC Housing and Planning Services to ensure that new-build housing – particularly social housing - is conducive to adopting a healthy lifestyle and influence the design <ul style="list-style-type: none"> - <i>Eg do all homes have room for a dining table? Are kitchens adequate for cooking and storage? Is there space to store outdoor clothing, footwear and equipment? Do they have outdoor space and which encourages physical activity? Are there community facilities and spaces for meetings?</i> 	Year 3-5	Lead - Area Manager to investigate Others – ELC Housing and Planning services, TRAs.		

Safe and Vibrant Communities across the Musselburgh ward

Priority 6- Local Communities, police and other public agencies work effectively together to ensure Musselburgh is safe and feels safe.

The difference we want to make		Why is this important in this area?
Related Outcome in the East Lothian Plan		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Priority
Local Communities, police and other public agencies work effectively together to ensure Musselburgh is safe and feels safe.	Widen local engagement in CAPP meetings to ensure they are effectively identifying community wide priorities	2015	Lead - Musselburgh East CAPP and Musselburgh West CAPP Others – MAP		
	Better integrate MAP and the local CAPP meetings ensuring a 2 way flow of information	2015	Lead - Musselburgh Area Manager Others – , Police, CAPP Chairs		HIGH

Musselburgh Draft Area Plan, June 2015 Strategic Objective 3 – safe and Vibrant Communities

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Priority
	Integrate Police Scotland's Multi-member ward Plans into the Musselburgh Area Plan and monitor progress on addressing priorities	2015	Lead - MAP Others – Musselburgh Area Manager, Police, CAPP Chairs		HIGH
	Wider promotion and use of the ASB helpline, including the fact that reports can be made anonymously		Lead - Others –	Potential to allocate from AP devolved funds	
	Wider promotion of the Remote reporting locations that exist across the area, including the fact that reports can be made anonymously		Lead - Others –	Potential to allocate from AP devolved funds	
	20's plenty campaign in identified residential areas - Where?	<i>More research needed</i>	Lead - Others –		
	Support Pubwatch		Lead - Others – landlords, MAP, and the local radio		

Priority 7- Ensuring individuals and the Musselburgh community collectively have the confidence, capacity and resources to supportive, inclusive and resilient.

The difference we want to make		Why is this important in this area?
We want to empower individuals to allow them to feel they have more control over their lives and strengthen community cohesion and involvement to ultimately build resilience across the ward.		
Related Outcome in the East Lothian Plan	(10) We have stronger, more resilient, supportive, influential and inclusive communities.	

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Priority	
Local residents are well informed about opportunities and developments in their area and how they can get involved.	MAP Annual Public Meeting – to engage local groups and residents with local issues and seek their input into identifying priorities	August 2015 then annually	Lead - MAP Others –	Process action	HIGH	
	*** Scheduling a ‘Musselburgh Communities Day’ <ul style="list-style-type: none"> - Bringing together groups and organisations from town and surrounding villages in a large venue - Volunteering and networking opportunities 	2015/16	Lead - MAP working group Others – local groups	Agreed and resources allocated (est. £3,000)	HIGH	Working group to be established

Musselburgh Draft Area Plan, June 2015 Strategic Objective 3 – safe and Vibrant Communities

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Priority	
***	A refresh and re-launch of the Musselburgh.info website. - Including looking at by who / how this is managed – may be the need for a new local group to drive it	2015/16	Lead - ?????? Others – MAP, others?	Agreed and resources allocated (est. £5,000)	HIGH	Project brief to be developed
**	Combined 'Get into Sport' leaflet produced by the Musselburgh Community Sports Hub for distribution as part of school induction packs	2015/16	Lead - Musselburgh Community Sports Hub Others – Musselburgh schools	Potential to allocate from AP devolved funds (est. £2000)	HIGH	
*	A 'What's what' guide to the Musselburgh Area produced as a poster(?) and distributed to all local households - Including key contacts for ELC services, local groups, and businesses – and designed to be displayed on fridges / backs of doors for easy reference - Might be able to attract local business sponsorship	Year 2-3	Lead - MAP Others – local businesses, ELC Customer services, Community Groups	Potential to allocate from AP devolved funds	MEDIUM	
*	New residents info-pack - For distribution to new ELC and private tenants / homebuyer - Might be able to attract local business sponsorship s	Year 2-3	Lead - MAP Others – local businesses, ELC Housing, ELTRP, Real Estate agencies	Potential to allocate from AP devolved funds	LOW	
Young people have the opportunity to play an active role in shaping the future of this community and develop into confident citizens	Young people are supported to be able to contribute to MAP and establishing local priorities	2015/16	Lead - MAP Others – MGS, ELC CLD, Education, Children's services, St David's High School	process		

Musselburgh Draft Area Plan, June 2015 Strategic Objective 3 – safe and Vibrant Communities

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Priority	
	Ensure Musselburgh's young people are well represented on the East Lothian Youth e-panel	2015/16	Lead - ???? Others – MAP, ELC CLD, MGS, St David's High School, Youth Services network...			
	Youth Philanthropic Initiatives		Lead - MGS Others – MAP	Potential to allocate from AP devolved funds		
	Youth Friendly awards - Involving young people in rating the spaces in the community they want to use		Lead - Youth Council Members Others – MAP, ELC CLDs	Potential to allocate from AP devolved funds		
***	Establishment of a youth cafe / youth facility in the area to support young people's development <i>May need to be driven by the creation of a new voluntary sector organisation,</i>	3-10 years	Lead - Others –	Significant capital and operational funding needed		

Musselburgh Draft Area Plan, June 2015 Strategic Objective 3 – safe and Vibrant Communities

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Priority	
Communities across the area have effective plans in place to support and protect vulnerable residents in the event of severe weather or emergencies	Development of Community Resilience Plans in various communities across the Musselburgh Wards. <ul style="list-style-type: none"> - Wallyford? - Whitecraig? - All of Musselburgh? - Parts of Musselburgh? 	Years 2-3	Lead - ??? Community councils, TRA's ??? Others – ELC Emergency Planning	Potential to allocate from AP devolved funds to resource plans		
That local community / voluntary sector groups are able to grow, flourish and develop	<i>NO SPECIFIC ACTIONS IDENTIFIED YET</i>					
	-					