

# Musselburgh Area Partnership

## Extract from the Draft Area Plan 2015-2023

### Priorities for Action

#### Strategic Objective 1 : Sustainable Economy

The Musselburgh Area Partnership aims to contribute to delivering the strategic objective of building a **Sustainable Economy** across East Lothian by supporting investment in local infrastructure and facilities, improving travel and transport within the ward, and preserving the unique identity of villages and localities across the ward.

Our 3 priority areas for action are:

- 1. Supporting investment in local infrastructure and facilities in a way that meets the needs of locals, preserves unique features and brings more people to the area- Our goal is to:**
  - a) Monitor the implementation of Musselburgh Town Centre strategy and work with ELC to secure funding to deliver significant stage 2 improvements
  - b) Increase the appeal and amenity of Fisherrow Harbour and Waterfront area as local asset and opportunity for economic development
  - c) Preserve and regenerate Musselburgh Town Hall to enable it to be well used by the local community
  - d) Support the community of Whitecraig to see the delivery the delivery of a new Community Centre in that village that meets the needs of the local community
  - e) Secure match funding to ensure plans for the Musselburgh Town Trail go ahead.
  
- 2. Reducing traffic congestion in Musselburgh to ensure it is easily accessed by locals and visitors alike and overall a more pleasant and enjoyable place to live, work and be- Our goal is to:**
  - a) Reduce congestion through the High Street and improve air quality.
  - b) Improve the safety and amenity of existing cycle and walking paths
  - c) Encourage cycling to school by improving cycle links between Musselburgh Grammar and outlying areas within the school catchment
  - d) Work with local bus providers to improve bus links to Musselburgh Medical Centre and develop effective bus routes covering some of the more isolated areas within these wards eg. Whitecraig and Old Craighall
  
- 3. Recognising that Musselburgh is made up of a variety of unique villages and localities – each with their distinct needs and identities - and that it is important to maintain this by ensuring future development preserves and enhances this. Our goal is to:**
  - a) Ensure current open, green spaces and recreational areas are protected where possible from future large-scale developments.
  - b) Support Tenants and Residents Associations (TRAs) and village associations to take an active stewardship role in their areas and identify local improvements that will have a positive impact on the lives of local people

## Strategic Objective 2: Resilient People

The Musselburgh Area Partnership aims to contribute to delivering the strategic objective of ensuring **Resilient People** across East Lothian by fostering an achieving culture that will improve attainment and aspiration levels across the wider community and focus on improving the overall health outcomes for local people.

Our 2 priority areas for action are:

- 1. Building an achieving culture across the ward that will improve attainment and aspiration levels for people of all ages- Our goal is to:**
  - a) Assist in promoting school attendance a community wide issue
  - b) Expand Support from the Start's Parenting Pathway to allow all parents across the ward the chance to access these programmes if they choose
  - c) Roll out successful initiatives identified through the Learning Community 3 Horizons test for change
  - d) Develop and implement a community wide 'Musselburgh Achieves' campaign
  - e) Support adult learning opportunities within the area that provide opportunities for attaining qualifications
  
- 2. Ensuring the Musselburgh community has the knowledge, opportunity and tools at-hand to make healthy lifestyle choices and have more control over their health outcomes – Our goal is to:**
  - a) Use the issues identified in the Health Inequalities workshop to develop relevant, achievable actions locally
  - b) Use the learning from Total Place Musselburgh to identify key areas for service improvement
  - c) Investigate the services and facilities currently available and where required, strengthen links and put forward suggestions for improvement.
  - d) Support the delivery of a series of seminars and/or subsidised programs and/or initiatives to equip the community to make choices that positively impact on their health and well-being.

## **Strategic Objective 3 : Safe and Vibrant Communities**

The Musselburgh Area Partnership aims to contribute to delivering the strategic objective of achieving **Safe and Vibrant Communities** across East Lothian through enhanced community empowerment, maintaining access to a range of affordable and suitable housing options and strengthened community resilience.

Our 3 priority areas for action are:

- 1. To strengthen community resilience - ensuring people are well connected, feel safe and secure in their neighbourhoods and are able to play an active role in their community. Our goal is to:**
  - a) Assist in the development of a local resilience plan in the various communities across Musselburgh to ensure an effective and collaborative response to emergencies, and resourcing the implementation of these plans as required.
  - b) Increase local engagement in CAPP meetings to adopt a preventative approach to crime and disorder
  - c) Improve the availability of community information - possibly through a re-launch of the Musselburgh.Info website
  
- 2. We want to ensure current residents and potential residents have access to the type of housing that suits their needs and is affordable according to their financial circumstances. Our goal is to:**
  - a) Engage with the Main Issues Report and Local Development Plan consultation process to ensure that the planning framework meets local needs
  - b) Lobby East Lothian Council to raise the affordable housing quota in any new developments in the area to the maximum allowable – 30%