

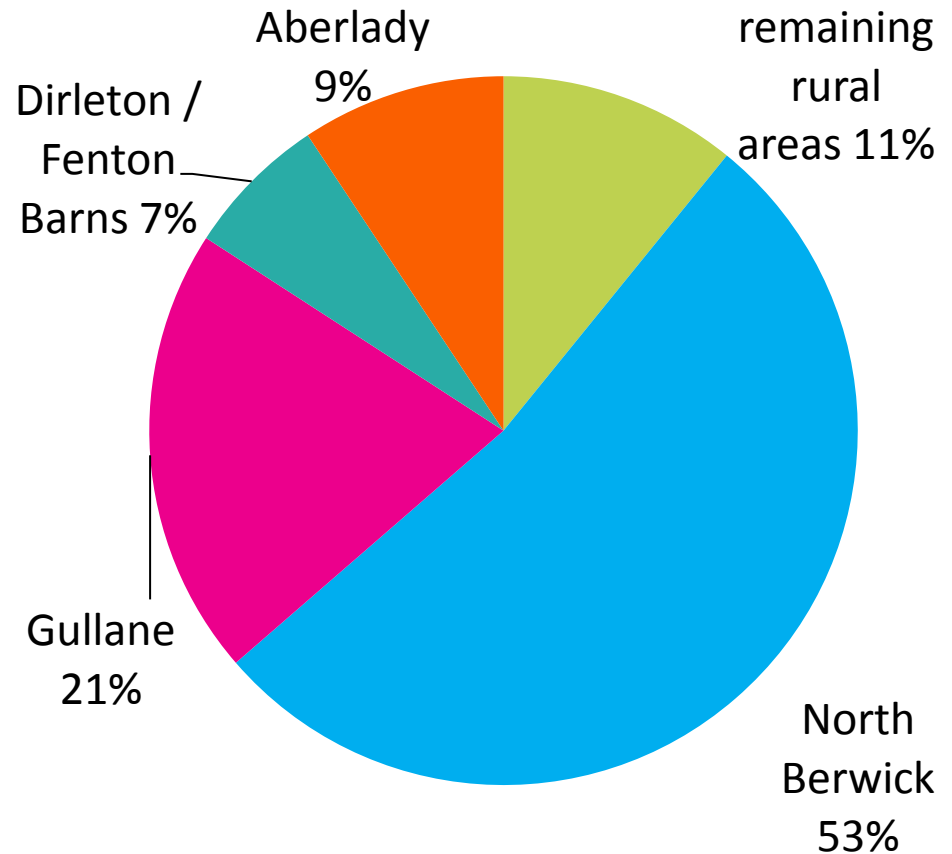
North Berwick Coastal a statistical overview

Population

12,515 people live in the North Berwick Coastal ward

13% of the population of East Lothian

- **6,605 in North Berwick**
- **818 in Dirleton / Fenton Barns**
- **2,568 in Gullane**
- **1,166 in Aberlady**

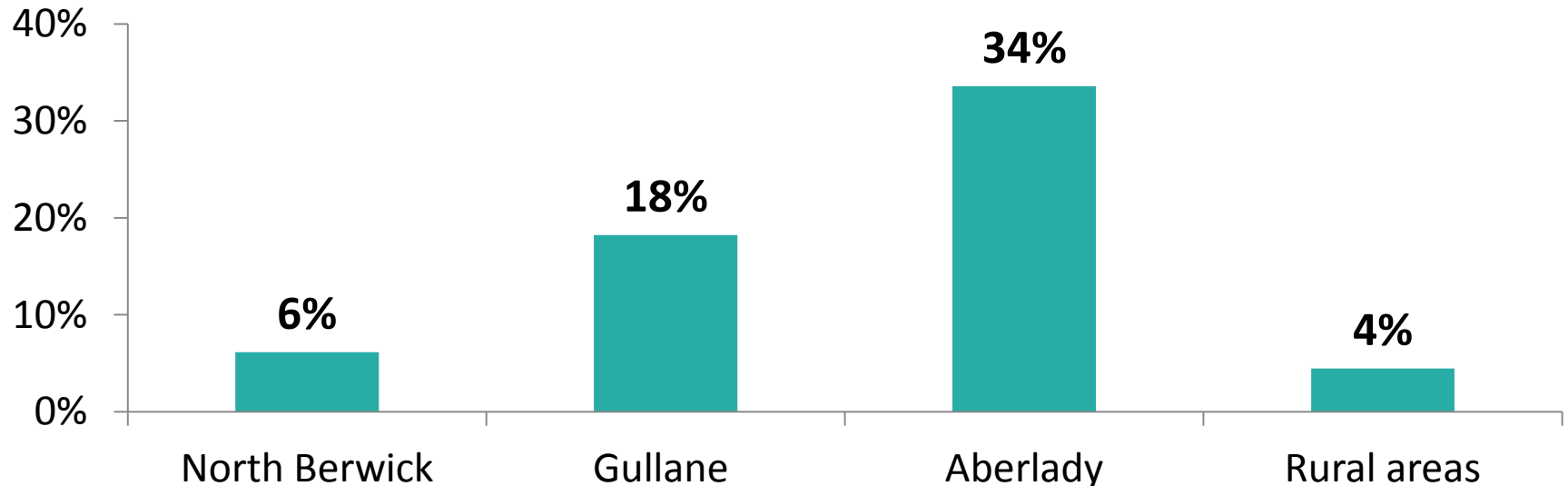


Population growth

Between 2001 and 2011 the population of East Lothian grew by almost 11%

- Across the North Berwick Coastal ward the population grew slightly slower – increasing by 10.3%

But the growth has not been even across the area:



Population

	North Berwick Coastal Ward	East Lothian	Scotland
children & young people	18%	19%	17%
working age (16-64 yrs)	57%	63%	66%
pensionable age (65+)	25%	18%	17%

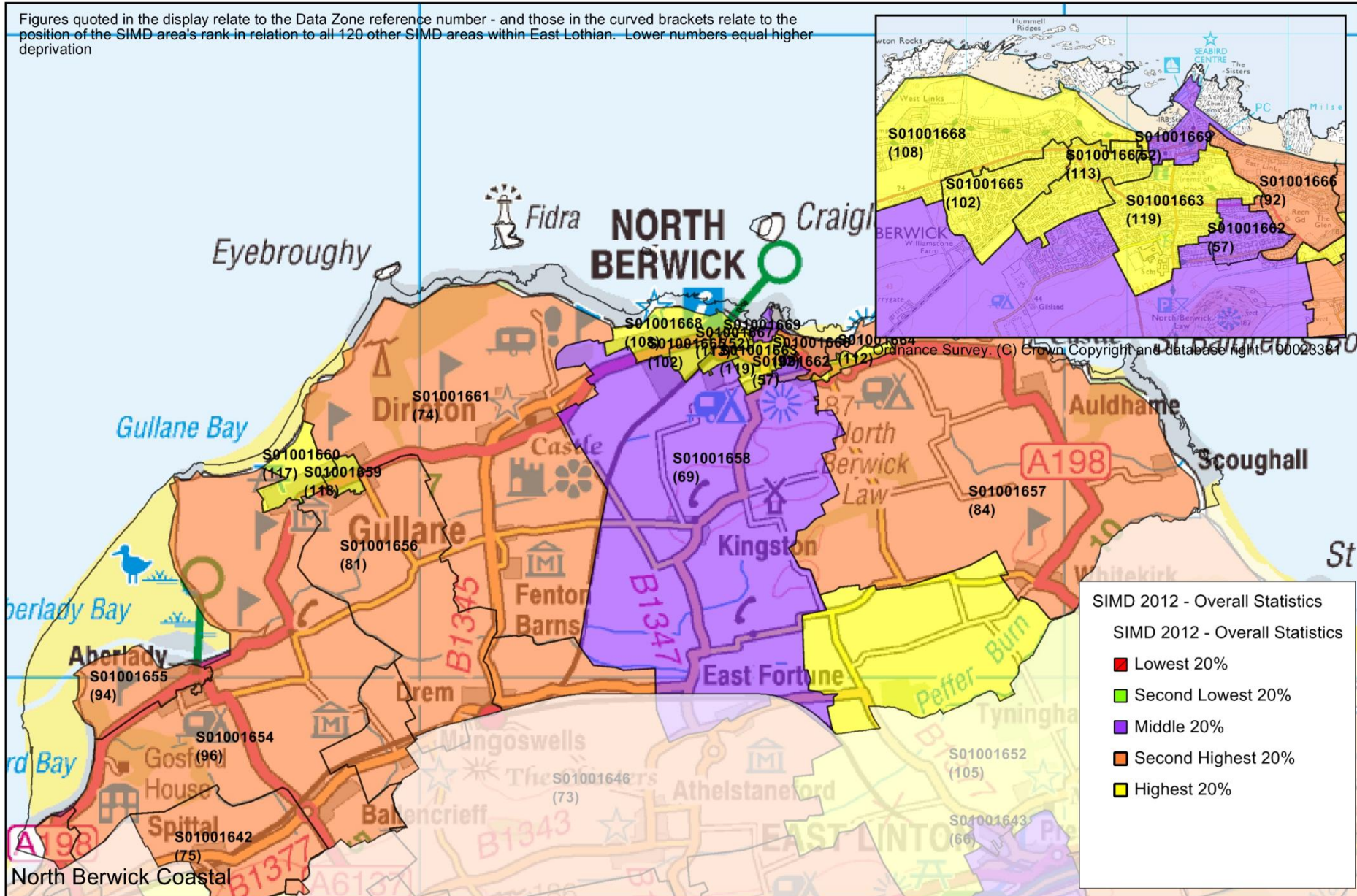
- Gullane has the lowest percentage of working age people across East Lothian (52%)
- Aberlady has one of the highest concentrations of children and young people across the county (22%)

4 key objectives of The East Lothian Plan

- 1. To reduce inequalities across and within our communities**
- 2. To support people to develop the resilience they need to lead a fulfilling life**
- 3. To develop a sustainable economy across the area**
- 4. To ensure safe and vibrant communities**

Measuring Deprivation

Figures quoted in the display relate to the Data Zone reference number - and those in the curved brackets relate to the position of the SIMD area's rank in relation to all 120 other SIMD areas within East Lothian. Lower numbers equal higher deprivation



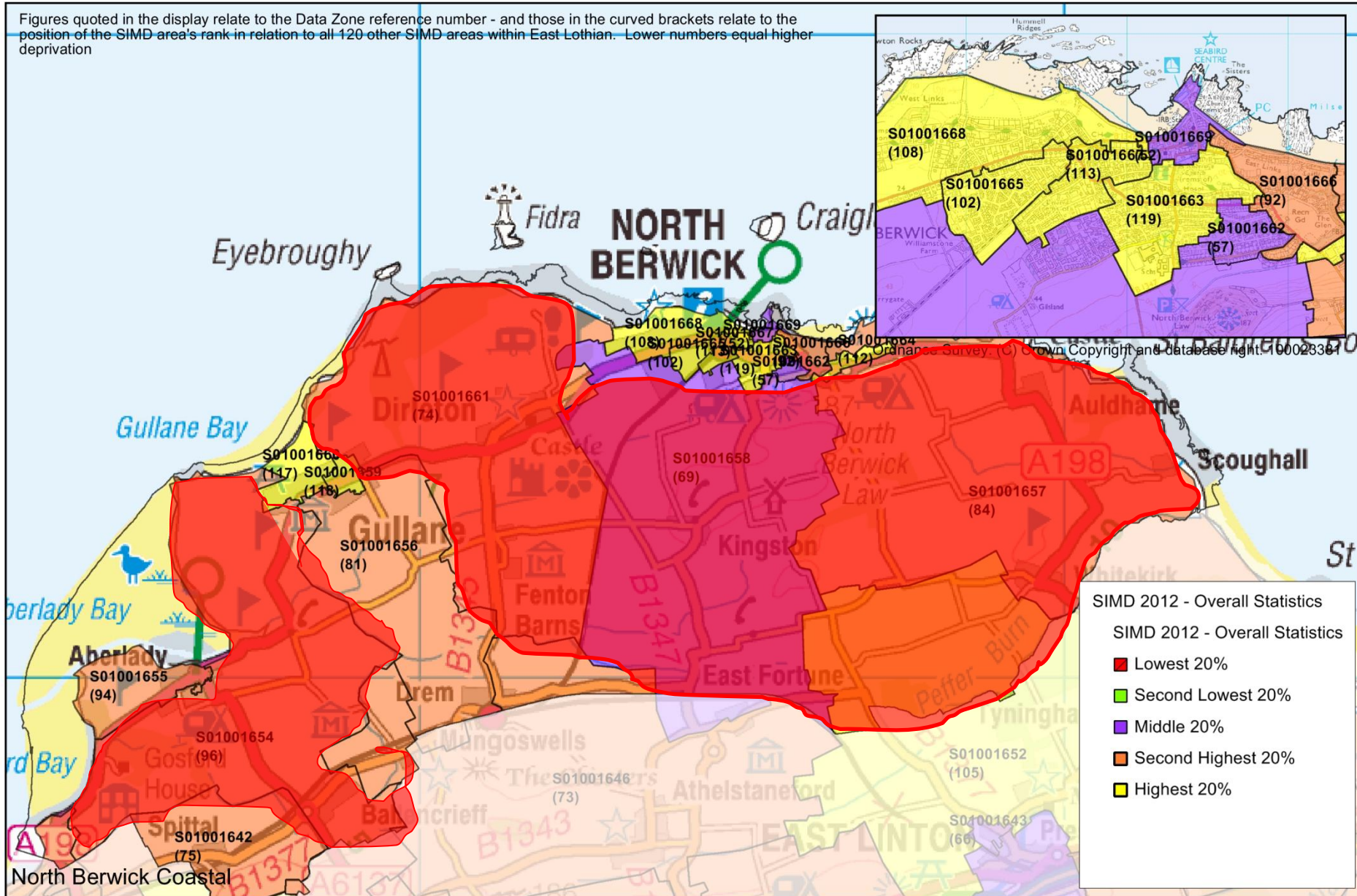
Tackling poverty

In the North Berwick Coastal ward almost 2/3 of all households have weekly incomes above the East Lothian average

- average household income varies by almost £270 per week between the most affluent areas and the least
- In parts of North Berwick almost 1 in every 5 children is classed as living in poverty
- In rural areas in the east of the county 24% of private households are assessed as living in fuel poverty (double the East Lothian average of 12%)

Access deprivation

Figures quoted in the display relate to the Data Zone reference number - and those in the curved brackets relate to the position of the SIMD area's rank in relation to all 120 other SIMD areas within East Lothian. Lower numbers equal higher deprivation

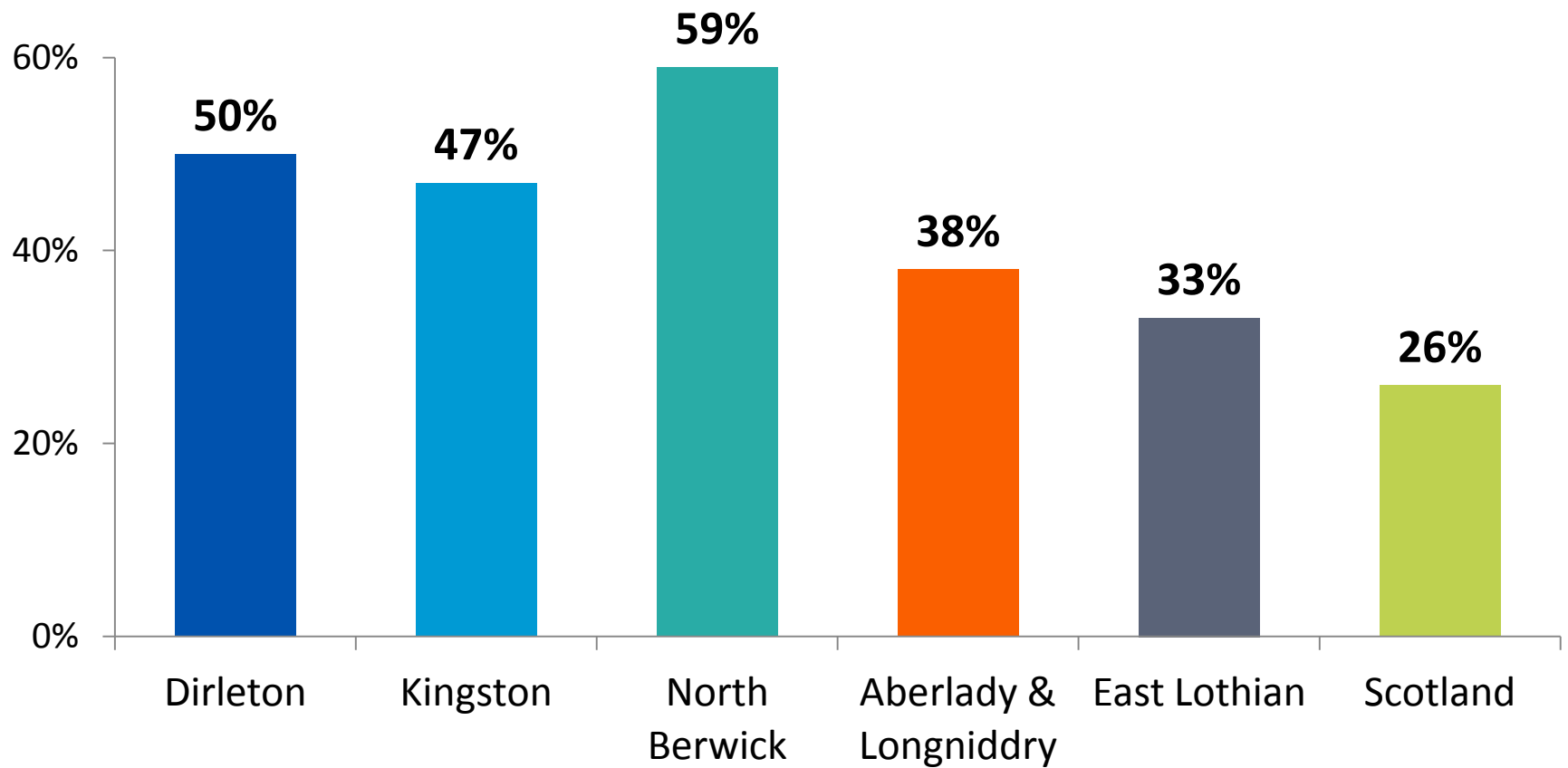


RESILIENT PEOPLE

- **That children have the best start in life**
- **That young people have the opportunity to succeed**
- **That people have the skills, confidence and capacity to make positive change in their lives and their communities**

children

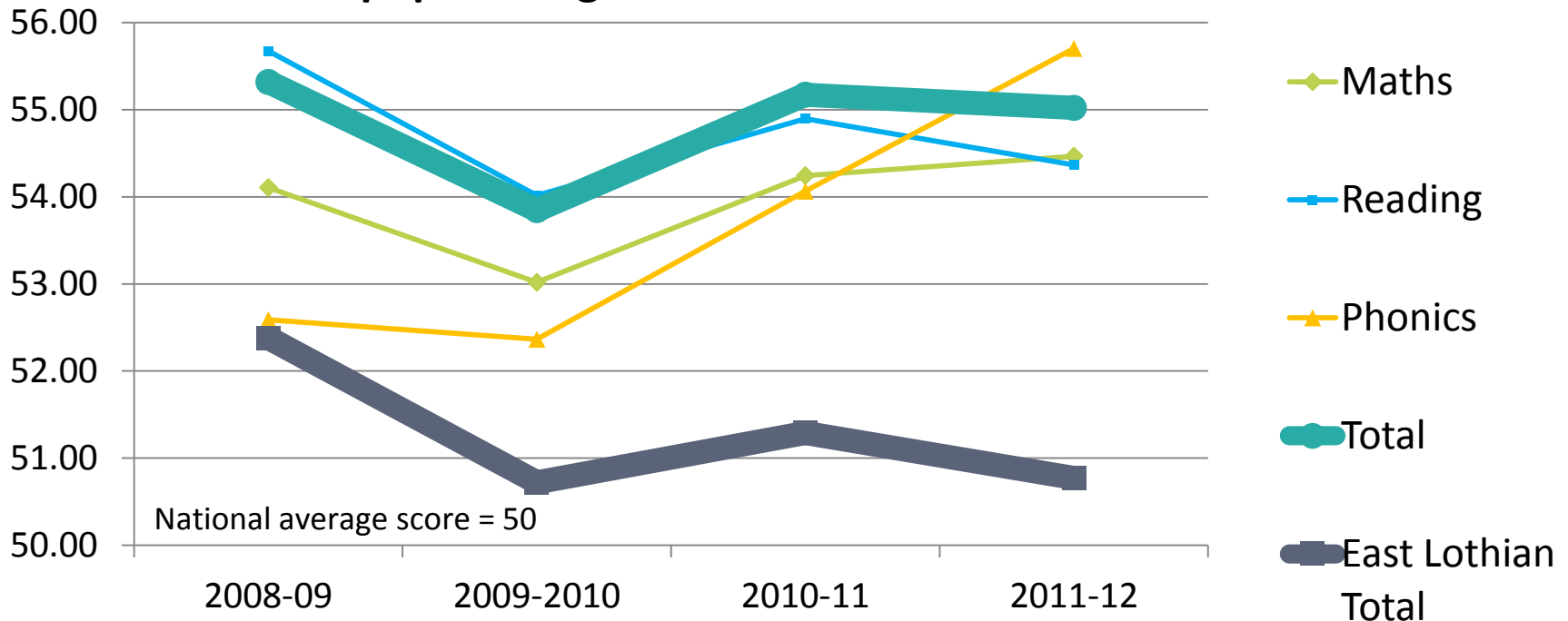
Babies exclusively breast fed at the 6-8 week review



children

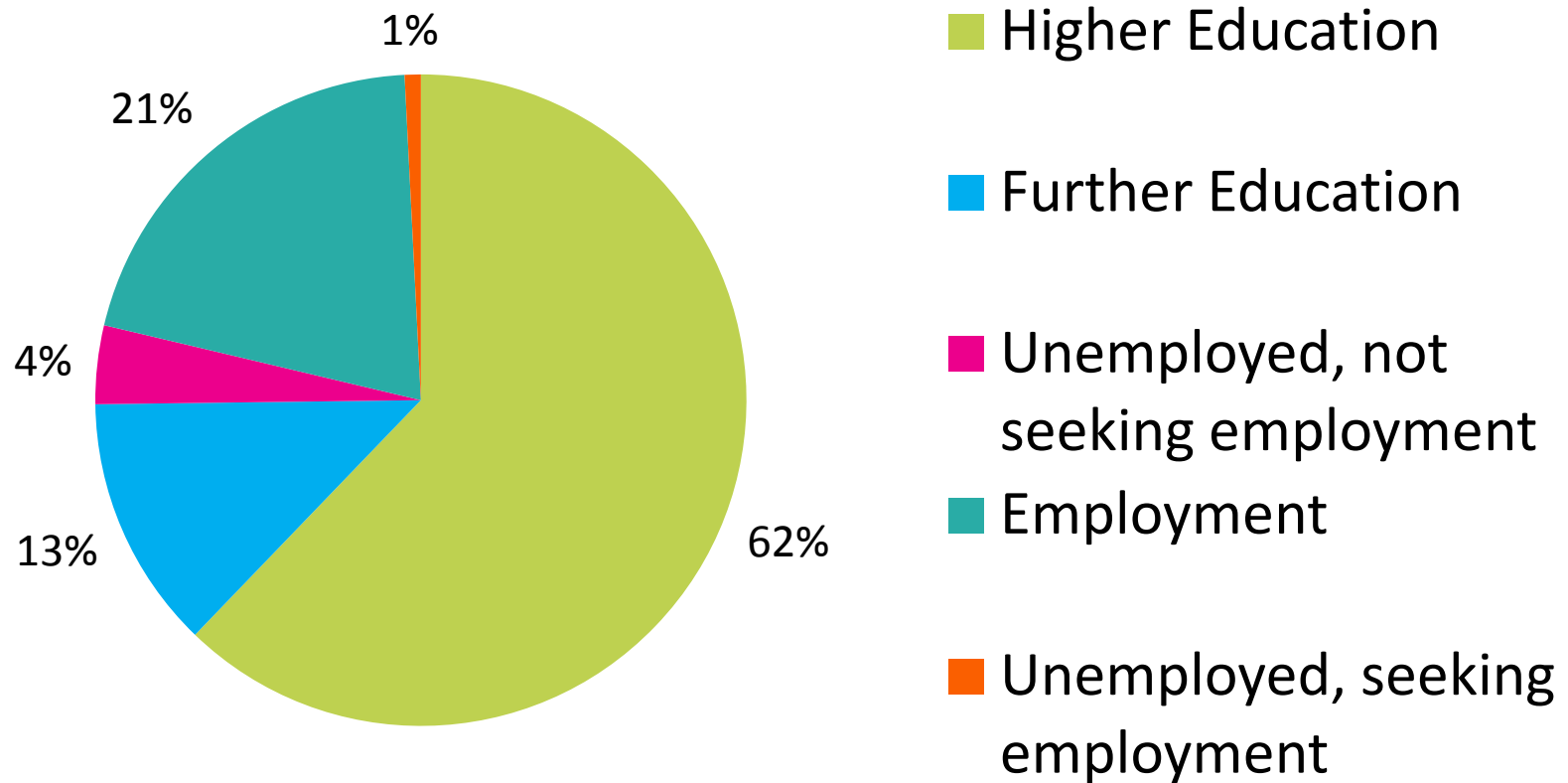
In nationally standardised testing P1 pupils entering school score above East Lothian averages in relation to core skills and readiness to learn.

Average standardised PIPS scores at P1 baseline assessment for pupils living in the North Berwick Coastal Ward



Young people

- Across the ward exam results for pupils at the end of S4, S5 and S6 have been generally higher than both the East Lothian and Scottish average in recent years.



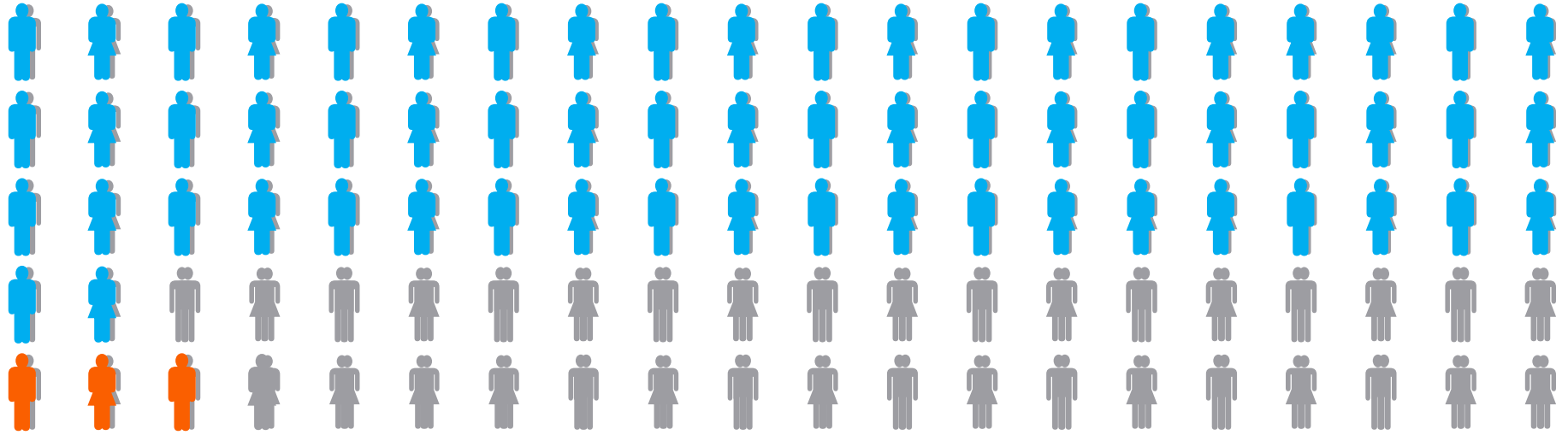
Young people

BUT... do all young people across the ward have the same chance to benefit from these opportunities

In the 2012/13 school year there were 1788 school aged children and young people living in the area

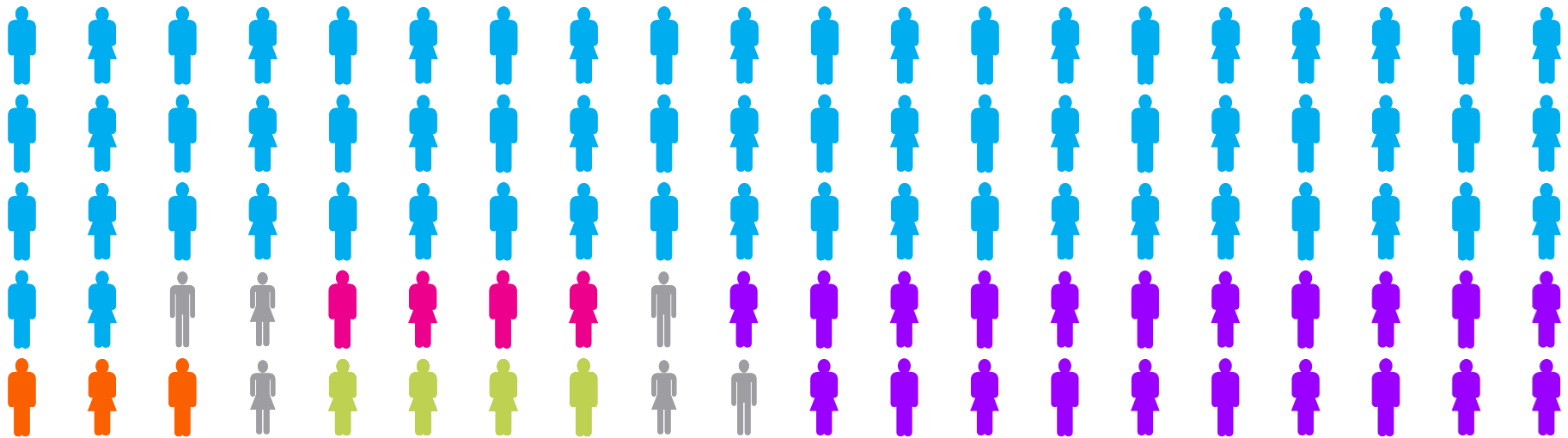
- Approximately 1/3 of them live in rural areas or villages within some of the most access deprived parts of East Lothian
- Over 200 of them have a disability or additional support needs
- 5% are registered for free school meals

working age adults



- In an average 100 people 62 are working
- 3 are unemployed and looking for work

working age adults



4 are studying full-time

4 have chosen to stay at home to look after home and/or family

21 have retired before the age of 65

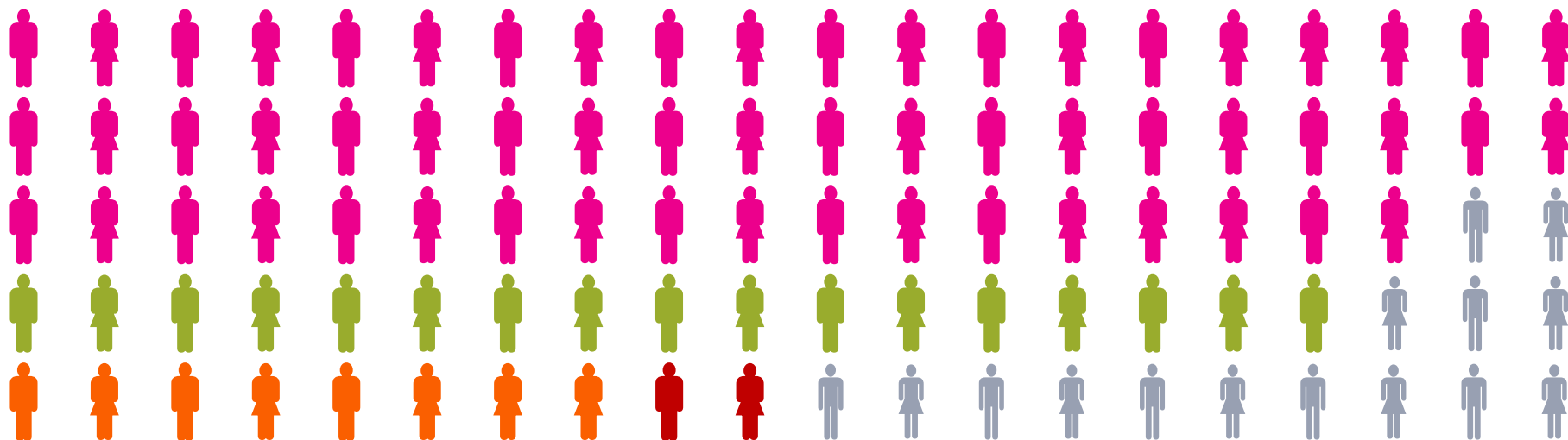
Health – adults (16 years +)

58 of them would describe their own health as 'very good'

17 have a long-term health problem or disability that limits their day-to-day activities

10 are providing care to a family or friend

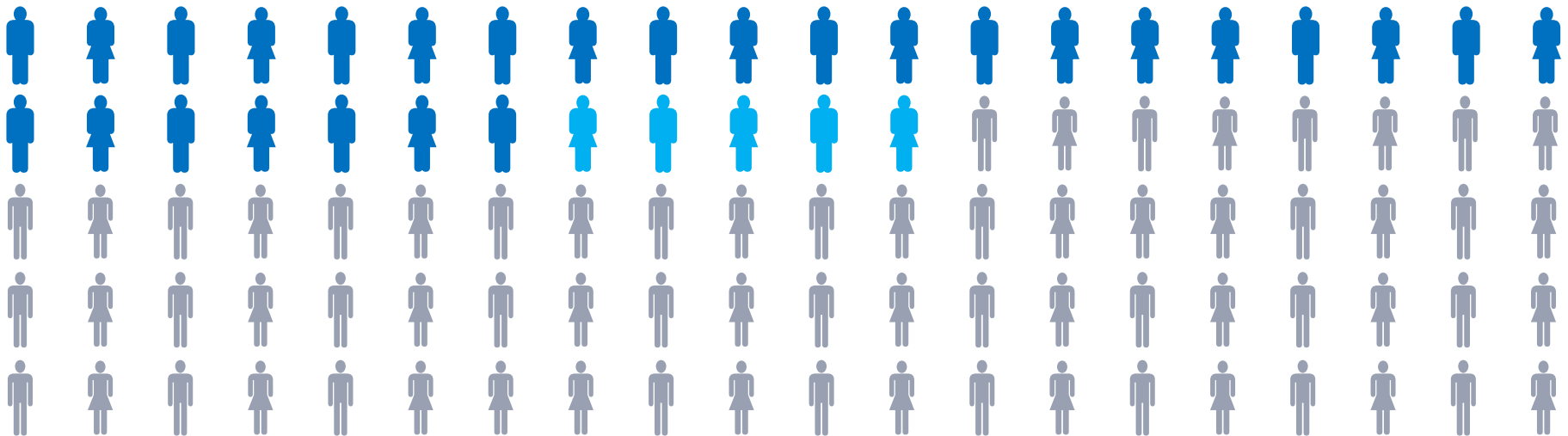
•2 of them are providing care for more than 50 hours a week



Older adults

32 of our 100 average adults are aged 65 or over

- **and 5 of them are over 85 years old**



Older adults

There are 3115 people aged 65 years and over living in the North Berwick Coastal ward.

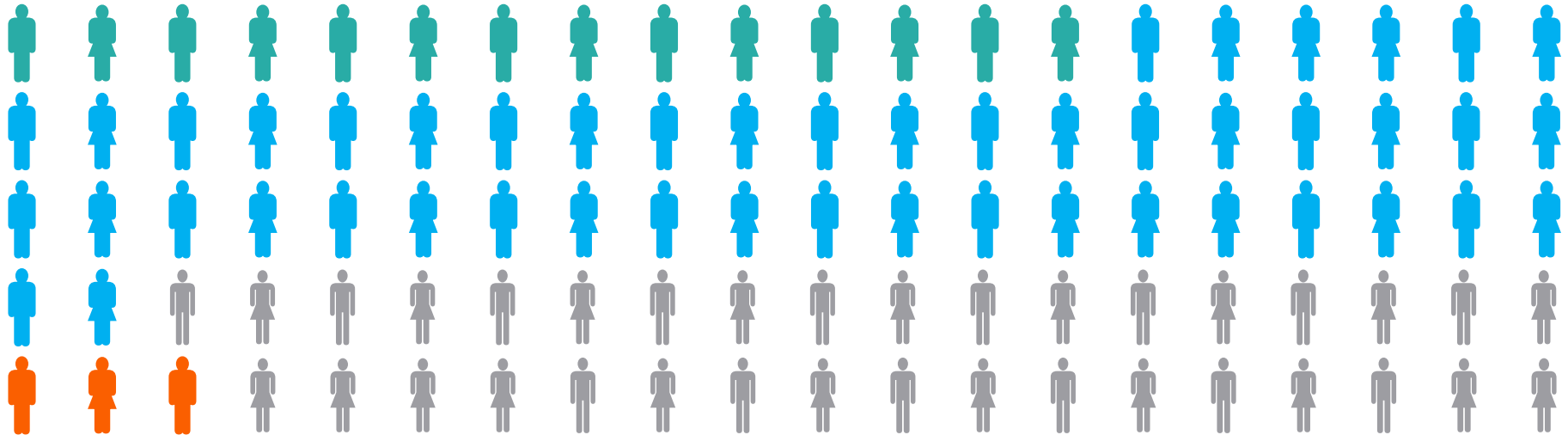
- **1/3 of all households in the ward are entirely made up of people over 65 years of age**
- **In more than half of these the person lives alone**
 - at any time around 165 of them are receiving home care services to help them live independently
 - an estimated 230 of them are likely to be suffering from dementia
 - and if they live in the rural areas of the ward there is a higher rate of hospitalisation after a fall in the home than elsewhere across the county

SUSTAINABLE ECONOMY

- **Availability of local employment**
- **Business sectors are growing**
- **Thriving town and village centres**
- **Changing patterns of consumption that reduce the use of finite resources**

working adults

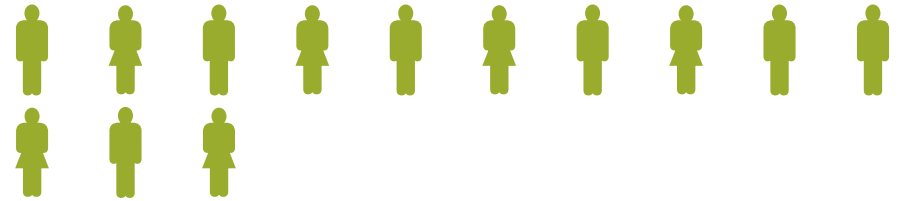
- In the North Berwick Coastal ward unemployment rates are generally lower than across the rest of East Lothian.
- Levels of self employment are also higher than average.



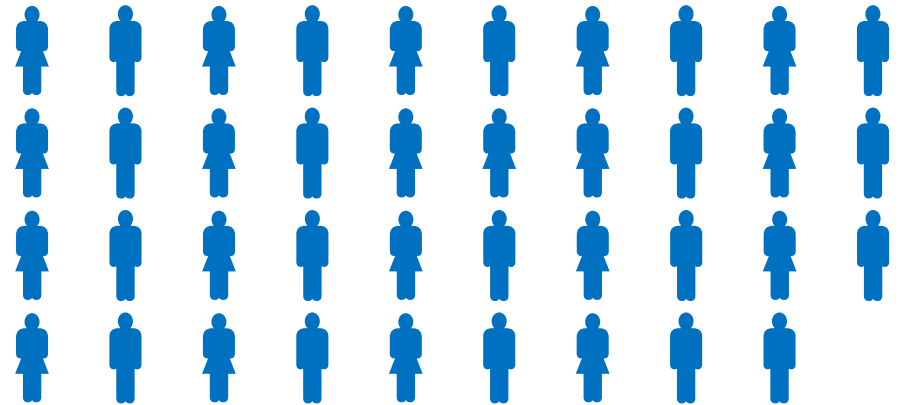
- Of the 62 who are working 14 are self-employed
- 3 are unemployed and looking for work

working age adults

13 are working in elementary, process and plant occupations



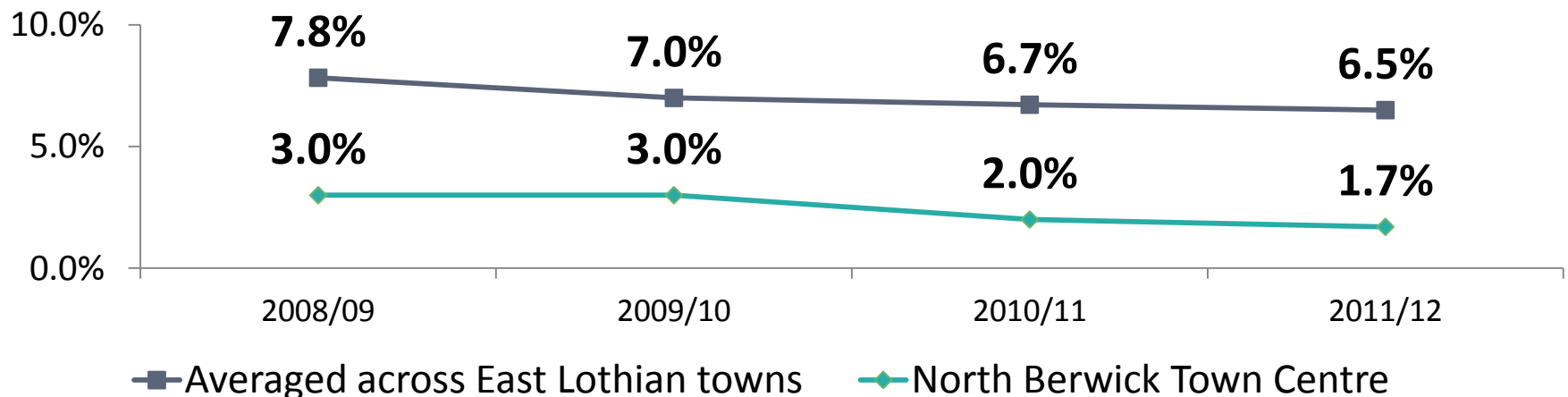
39 in professional and managerial jobs



local economy

North Berwick town centre:

- North Berwick is the 2nd busiest High St in East Lothian
 - With footfall rates relatively stable since 2008
- Vacancy rates in the Town Centre are below average across East Lothian
 - and have been falling steadily since 2008



thriving centres where people want to be?

84% of people across the North Berwick Coastal ward rated their neighbourhood as a 'very good' place to live

- Compared to 73% across East Lothian overall
- Across the ward residents report above average use of a range of community facilities and services
- they also tend to report above average level of satisfaction with the services and facilities they use
- and that it is generally easy to access them
 - The exception being cultural or recreational facilities and sports / leisure centres

SAFE AND VIBRANT COMMUNITIES

- That people have access to high quality sustainable housing
- That high quality natural environments and local greenspace enhance people's lives
- That our area is a safe place to live and be
- That we have strong, resilient, supportive, influential and inclusive communities

housing

Compared to East Lothian as a whole:

- Rates of owner occupation are considerably higher
- Median house prices in the area are 60% higher
 - **Creating significant affordability pressures in the area for first time and average income buyers**
- Only 6.5% of East Lothian's council housing stock is in this ward
 - **An above average number of households being in the private rental sector**
 - **Waiting list pressure for social housing in the area is amongst the highest in East Lothian**

safe communities

- Police figures show that the rate of reported crime per person is over 1/3 lower than across East Lothian as a whole
- Only 7% of anti-social behaviour incidences recorded across East Lothian were in this ward
 - **Despite this people in this ward were less likely to say that they 'did not feel threatened by crime in their neighbourhood at all'**

7% of people across the North Berwick Coastal ward said their neighbourhood had got better in the past 5 years

Thinking about your neighbourhood, what most needs improving?

