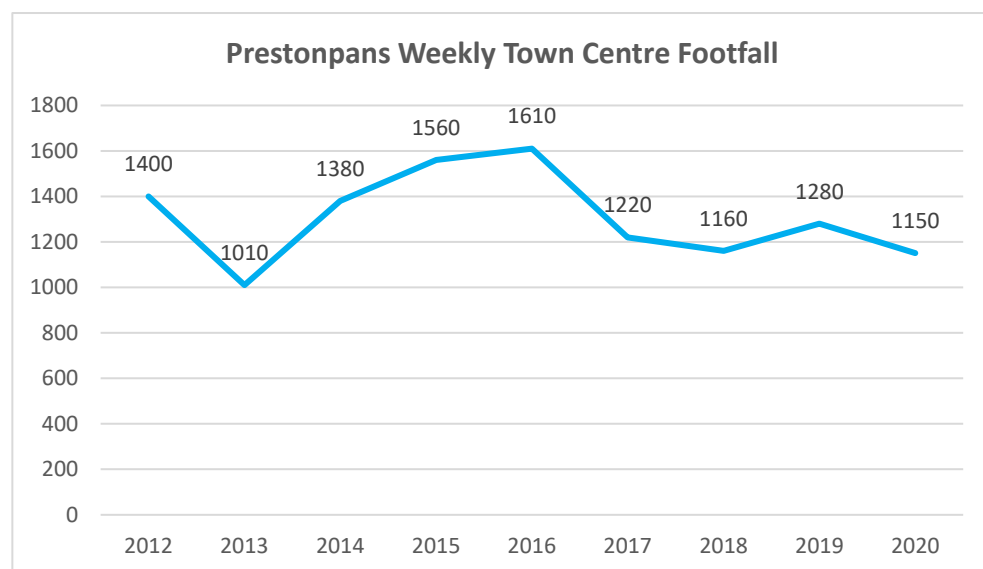


Neighbourhood and Place

- Pedestrian Market Research Services (PMRS) data showed that weekly town centre footfall in Prestonpans town centre fell by 10.2% in 2020, lower than the 22.2% across all East Lothian's main towns.



The 2019 East Lothian Residents Survey reported that:-

- All respondents in the PSG ward rated their neighbourhood as a “very/fairly good” place to live.
- Respondents in this ward were the most likely to say that their neighbourhood had stayed the same over the last 3 years, and the least likely to say it had improved or become worse.
- Respondents in this ward were the least likely to disagree that the council does the best it can with the money available, and that they could influence decisions affecting their local area, they were also the least likely to agree that the council is good at letting people know how well it is performing.
- Affordable housing and jobs for local people were the top priorities for improvement in this ward.

Travel and Transport

- In terms of the SIMD20 access domain, none of the 24 data zones in the ward are in the 20% most access deprived in East Lothian, 9 data zones are in the 20% least deprived.
- In this ward 3,157 residents aged under 22 will be eligible for the free bus travel from 31st January 2022.

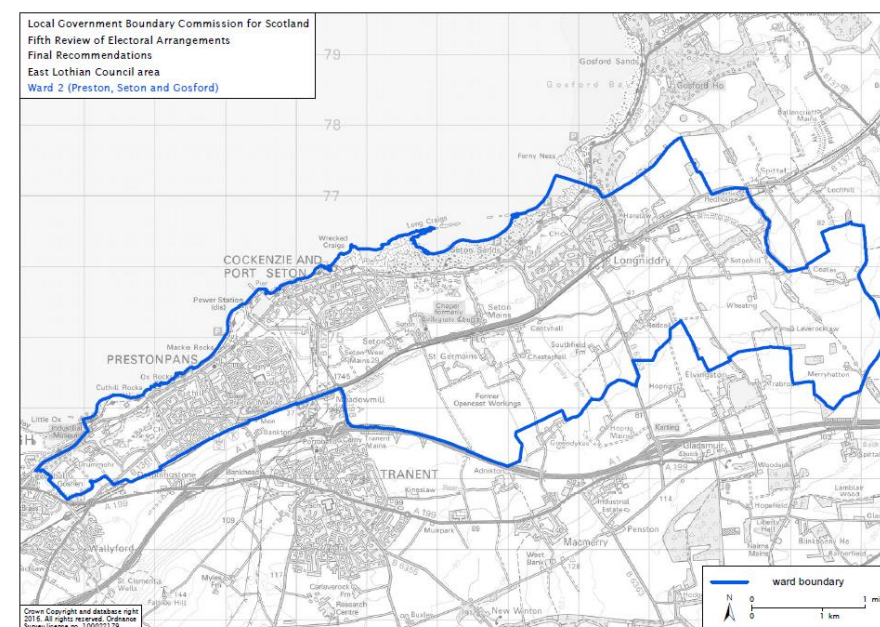
The 2019 East Lothian Residents Survey showed that:-

- When asked about the issue that most needed improving in their area, 11% of respondents opted for public transport, slightly higher than the 8% for East Lothian as a whole.
- 47% of respondents in this ward were satisfied with the local bus service, the lowest percentage of across all the wards.
- 20% of respondents in this ward felt that traffic congestion was a priority for improvement in their area, the highest of any ward.
- 24% of respondents felt that road and pavement repairs were a priority for improvement in their area, lower than the 26% across East Lothian.

This snapshot is designed to give a quick statistical overview of one of the East Lothian Council ward and support the work of the East Lothian Partnership. It is one of six ward and three area partnership snapshots that have been produced to compliment the East Lothian Profile 2020 summary.

Preston Seton Gosford (PSG) by Numbers - Snapshot 2022

Preston Seton Gosford (PSG) is the East Lothian Council multi-member ward stretching along the Forth coast in the west of the county.



Population

- The 2020 mid-year population estimates show that 17,714 people live in this ward, which accounts for 16.4% of the population of East Lothian.
- The 2018 based population projections show a 0.1% overall increase to 17,998 in 2028 in this ward, the lowest increase across all wards (East Lothian overall increase 7.2%)
- NRS Population projections show that that the working age population and those aged 15 and under will reduce as a percentage of the whole in both Dunbar and East Lothian, and 65 and over will increase.

% of population aged (NRS)	PSG		East Lothian	
	2018	2028	2018	2028
0 to 15	17.6%	15.5%	18.3%	16.8%
16 to 64	62.5%	59.6%	61.7%	59.5%
65 and over	19.9%	24.9%	20.0%	23.8%

- Education Service figures which take into account local policy such as housing developments, show a 20.8% increase (2020 to 2028) for P1 to S6 pupils for the Prestonpans school cluster.

Housing

- In 2020, 54 % of the PSG ward were classed as living in other urban areas, 29.7% in accessible small towns, and 16.4% in accessible rural, compared to 20.2%, 15.4% and 22.0% respectively across East Lothian as a whole.
- In 2019, there were 8,063 dwellings in the PSG ward, 16.5% of the total number of dwellings across East Lothian. This percentage has shown a gradual decline from the 17.5% in 2014.
- In 2019, 98.2% of this ward's dwellings were occupied, compared to 97.1% across East Lothian.
- In 2020, the median sale price for houses sold in the ward was £203,250, lower than the East Lothian figure of £238,000.
- In terms of the SIMD2020 housing domain, 6 data zones are in the most deprived in East Lothian, and 7 are in the 20% least deprived.

Deprivation in the ward

The Scottish Index of Multiple Deprivation SIMD2020 identifies concentrations of deprivation in East Lothian.

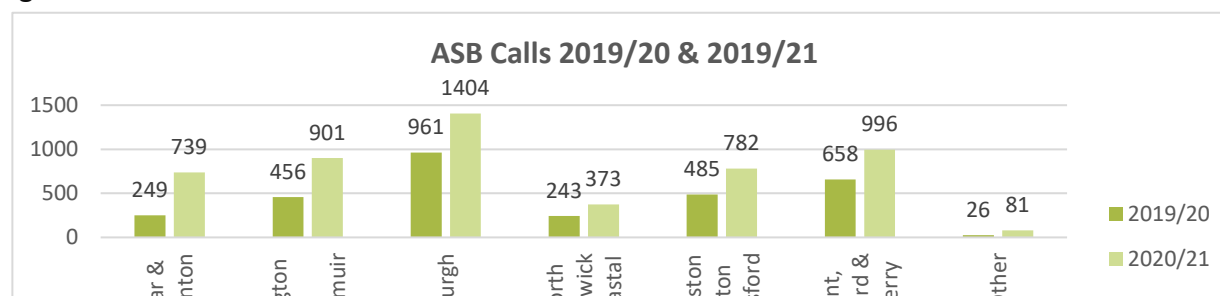
- 6 data zones in PSG are within the 20% most deprived across East Lothian, and 8 data zones are within the 20% least deprived across East Lothian.
- The lowest ranked data zone in the ward (High St East. Robertson Av. Prestonpans) is the second most deprived in East Lothian. This data zone is also within the 10% most deprived in Scotland.
- PSG ward, which houses 17.5% of East Lothian's population, accounted for 17% of East Lothian's Foodbank parcels in August 2021.

Income and Employment

- SIMD2020 shows that 10.9% of the population of PSG are classed as income deprived, higher than the East Lothian figure of 10.2%. The proportion of the population that is considered to be income deprived in this ward ranges from 2% to 27% across the data zones.
- In Oct 2021, 1575 residents in this ward claimed Universal Credit, 54.4% higher than in February 2020, compared to a 55.1% increase across East Lothian as a whole.
- 402 UC claimants in this ward were seeking work in Oct 21, 38.6% higher than in Feb 2020, compared to a 35.6% increase across East Lothian as a whole.
- The 2019 Residents survey showed that 31% of East Lothian Survey respondents in this ward said that they were "Managing very/quite well" financially, the lowest of any ward. 6% of this ward had an annual household income of under £12,000 compared to 7% across East Lothian.
- In 2019, 17% of children in this ward were classed as living in relative low income families, and 14% in absolute low income families, compared to 16% and 13% for East Lothian respectively.
- SIMD2020 shows that 9% of the working age population in PSG are considered to be employment deprived, compared with 8.1% for East Lothian. The proportion of the working age population considered to be employment deprived ranges from 2% to 18% across the data zones.

Crime and Safety

- In 2019, 99% of East Lothian Survey respondents in the PSG ward reported that they felt safe walking alone in their neighbourhood after dark.
- 6 data zones in this ward are within the 20% most deprived in East Lothian in terms of the SIMD2020 crime domain.
- PSG ward, which houses 16.4% of the ward's population, generated 14.8% of Anti Social Behaviour (ASB) complaints made to East Lothian Council in 2020/21.
- In this ward during 2020/21, ASB calls increased by 61.6% (485 to 782) compared to 71.4% across East Lothian. A contributing factor to the increase was that calls relating to a breach of covid restrictions during lockdown were classed as ASB.



The Scottish Index of Multiple Deprivation (SIMD)

The SIMD is a tool used by the Scottish Government to identify concentrations of deprivation across Scotland in a consistent manner. It does this by dividing the country into 6,976 data zones (each averaging around 783 people).

These data zones are then ranked against key measures of deprivation – income, education, crime, health, employment, geographic access and housing – as well as by overall deprivation.

It is important to note that the SIMD only identifies concentrations of deprivation. Therefore not all people who are deprived live in a data zone highlighted by the SIMD, and not all people living within an identified data zone are deprived.

There are 132 data zones in East Lothian and 24 data zones in the PSG ward.

Health and Social Care

Across East Lothian, male and female life expectancies are better than the Scottish average, and have been rising steadily over time, leading to a growing older population in the area.

- Within the PSG ward, life expectancy for males and females is highest in Longniddry & Aberlady, lowest for females in Prestonpans East and lowest for males in Prestonpans West.

Life Expectancy (Intermediate zones)	Prestonpans West	Prestonpans East	Cockenzie & Port Seton	Longniddry & Aberlady	East Lothian	Scotland
Female	82.7	82.5	84.0	85.3	82.7	81.1
Male	76.0	80.5	76.7	81.8	79.1	77.2

- 9 data zones in the ward are within the 20% most deprived in East Lothian in relation the SIMD2020 Health domain, and 5 are within the 20% least health deprived in East Lothian.

Compared to the East Lothian average :-

- Prestonpans West was significantly worse for bowel screening uptake, babies exclusively breastfed, child dental health P1 & P7, and emergency hospitalisations.
- Prestonpans East was significantly worse for bowel screening uptake, child dental health P1, and emergency hospitalisations.
- Cockenzie & Port Seton was significantly worse for alcohol related hospitalisations, and child dental health P1, and significantly better for bowel screening uptake.
- Longniddry & Aberlady was significantly better for bowel screening uptake and child dental health P7.
- The 2020 mid-year population estimates shows that there are 3,706 people aged 65 years and over living in this ward, which is 20.9% of the ward population. 1,642 of them or 9.3% of the total population are aged 75 or over. This is projected to increase to 24.9% and 11.1% respectively in 2028.

Education and Training

- 8 of the 24 data zones in this ward fall within the 20% most educationally deprived in East Lothian.
- The 2017 Residents Survey showed that 23% of this ward had no formal qualifications, compared to 28% across East Lothian. Residents in this ward's highest qualification was more likely to be HNC/D or below than East Lothian as a whole.
- In 2019/20 the pupil teacher ratio in Preston Lodge High School was 13.9, higher than the 13.0 for East Lothian as a whole. Pupil teacher ratio was higher in all 3 of the primary schools in this ward, compared to the East Lothian average.
- In 2019/20, 74% of Preston Lodge school pupils left school with 1 or more awards at SCQF level 5 or better, compared to 83% across East Lothian as a whole.
- In 2019/20, 88.8% of school leavers in the PSG ward were assessed as having achieved a positive destination, compared to 92% across East Lothian.
- The 2019 East Lothian Residents Survey showed that 68% people in the ward were satisfied with their local schools, higher than the 61% across East Lothian.

