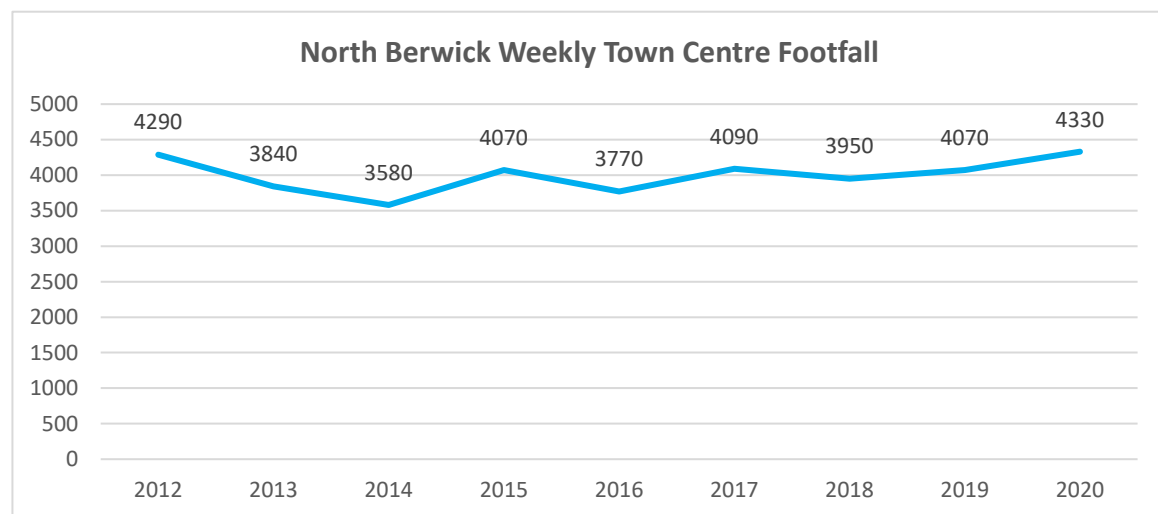


Neighbourhood and Place

- Pedestrian Market Research Services (PMRS) data showed that weekly town centre footfall in North Berwick town centre increased by 6.4% in 2020, compared to an overall decrease of 22.2% across all East Lothian's main towns.



The 2019 East Lothian Residents Survey reported that:

- All respondents in this ward rated their neighbourhood as a very/fairly good place to live.
- 14% of respondents in this ward felt that their neighbourhood had improved over the last 3 years, 80% felt it had stayed the same, and no-one thought it had got worse.
- Residents in this ward were more likely to agree that the council provided high quality services, did the best it could with the money available, was good at listening to people's views, designed its services around user needs, was good at letting people know how well it was performing and the services it provides, and that they could influence decisions in their area. NBC residents were the least likely of all wards to want to be more involved in these decisions.
- Residents in this ward were the most likely to say that nothing required improvement in their local area.

Travel and Transport

- In terms of the SIMD2020 Access domain, 5 data zones in the NBC ward are within the 20% most access deprived and 3 are in the 20% least access deprived across East Lothian.
- In this ward 2,538 residents under the age of 22 are eligible for the new free bus travel scheme from 31st January 2022.

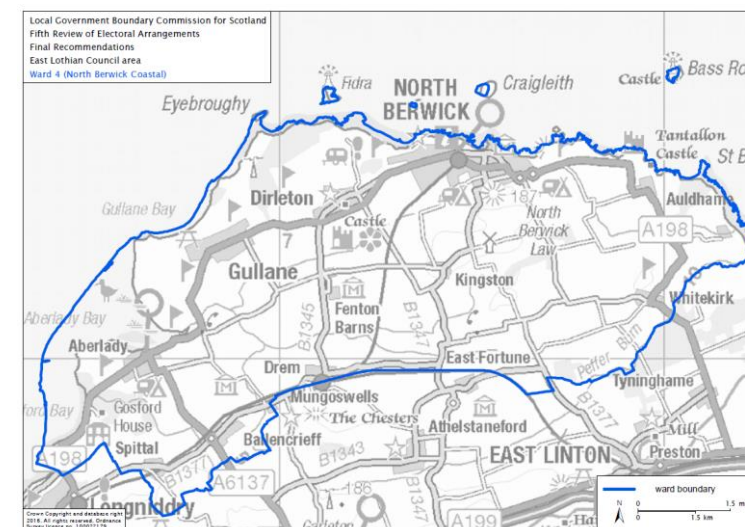
The East Lothian Residents Survey showed that:

- When asked about the issue that most needed improving in their area, 6% of respondents opted for public transport, lower than the 8% for East Lothian as a whole.
- 60% of respondents were satisfied with the bus service, the same as the East Lothian average.
- 9% of respondents felt that traffic congestion was a priority for improvement in their area, lower than the 13% across East Lothian as a whole.
- 16% of respondents felt that road and pavement repairs were a priority for improvement in their area, lower than the 26% across East Lothian.

This snapshot is designed to give a quick statistical overview of one of the East Lothian Council ward and support the work of the East Lothian Partnership. It is one of six ward and three area partnership snapshots that have been produced to compliment the East Lothian Profile 2020 summary.

North Berwick Coastal Ward by Numbers-Snapshot 2022

The North Berwick Coastal (NBC) ward lies in the north east of East Lothian.



Population

- In 2020, the population of the NBC ward was 14,148. This is 13.1% of the population of East Lothian, making it the smallest ward in the county.
- The 2018 based population projections show an 11.9% overall increase to 15,048 in 2028 in this ward, higher than the 7.2% increase across East Lothian as a whole.
- Proportionally more people aged 65 and over live in the ward than across East Lothian as a whole.
- NRS 2018 Population projections show that the working age population and those aged 15 and under will reduce as a percentage of the whole in both this ward and East Lothian, and 65 and over will increase.

% of population aged (NRS)	NBC		East Lothian	
	2018	2028	2018	2028
0 to 15	17.3%	15.8%	18.3%	16.8%
16 to 64	55.5%	54.5%	61.7%	59.5%
65 and over	27.2%	29.7%	20.0%	23.8%

- Education Service figures which take into account local policy such as housing developments, show a 14.4% increase (2020 to 2028) for P1 to S6 pupils for the North Berwick school cluster.

Housing

- In 2019, 58.7% of the population were classed as living in remote small towns, and 37.4% in accessible rural areas, compared to 16.1% and 22% respectively for East Lothian as a whole.
- In 2019, there were 6,769 dwellings in the NBC ward, accounting for 13.9% of all dwellings across East Lothian. The figure has shown a gradual increase from 13.4% in 2014.
- 1 of the 17 data zones in this ward is within the 20% most deprived in East Lothian, and 6 are in the least deprived in terms of the SIMD2020 housing domain.
- In 2019, 92.8% of this ward's dwellings were occupied, the lowest figure across East Lothian.
- In 2019, there were 342 second homes in this ward, which is 66.5% of all second homes across East Lothian.
- In 2020, the median sale price for houses sold in the ward was £382,500, higher than the East Lothian figure of £238,000, and the highest ward value in Scotland.

Deprivation in the ward

The Scottish Index of Multiple Deprivation (SIMD2020) identifies concentrations of deprivation in East Lothian in TWM, PSG, and Musselburgh.

- None of the 17 data zones in the NBC ward are within the 20% most deprived in East Lothian and Scotland.
- The lowest ranked datazone in the ward (Harbour, High Street, West Winds) is ranked 54th out of the 132 data zones in East Lothian.
- 7 data zones in this ward are ranked within the 20% least deprived in East Lothian. The least deprived data zone in East Lothian, (Westgate/Station Rd/Glenorchy Rd) is in this ward.

The Scottish Index of Multiple Deprivation (SIMD)

The SIMD is a tool used by the Scottish Government to identify concentrations of deprivation across Scotland in a consistent manner. It does this by dividing the country into 6,976 data zones (average 783 people per data zone).

These data zones are then ranked against key measures of deprivation – income, education, crime, health, employment, geographic access and housing – as well as by overall deprivation.

It is important to note that the SIMD only identifies concentrations of deprivation. Therefore not all people who are deprived live in a data zone highlighted by the SIMD, and not all people living within an identified data zone are deprived.

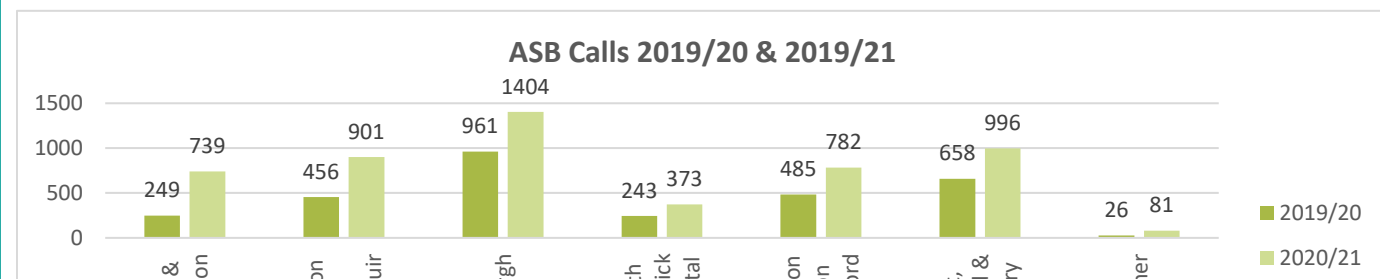
There are 132 data zones in East Lothian and 17 data zones in the North Berwick Coastal ward.

Income and Employment.

- The SIMD2020 showed that 4.8% of the population of this ward are income deprived, the lowest of all the wards. The proportion of the ward that are considered to be income deprived ranges from 2% to 10%.
- In Oct 2021, 641 residents in this ward claimed Universal Credit, 70.0% higher than in February 2020, the highest increase of all wards. This accounted for 4.8% of the ward's population being on Universal Credit, the lowest proportion of all the wards.
- In this ward in Oct 21, 146 UC claimants were seeking work, which was 82.5% higher than the figure for Feb 20, and higher than the 35.6% overall increase across East Lothian as a whole.
- In 2019, 10% of children in this ward were classed as living in relative low income families, and 9% in absolute low income families, the lowest levels across all wards.
- The 2019 Residents survey showed that 77% of East Lothian Survey respondents in this ward said that they were "Managing very/quite well" the highest of all the wards. 16% of this ward had an annual household income over £60,000, the highest of all the wards, 0% had an annual income below £12,000.
- The SIMD2020 shows that 4.2% of the working age population are employment deprived, the lowest of all the wards. The proportion of the ward that are considered to be employment deprived ranges from 1% to 11%.

Crime and Safety

- The 2019 East Lothian Residents survey showed that all residents in this ward felt safe walking in their neighbourhood after dark.
- No data zones are within the 20% most deprived in East Lothian or Scotland in terms of the 2020 SIMD crime domain.
- This ward, which accounts for 13.1% of East Lothian's population, generated 7.1% of East Lothian's Anti Social Behaviour (ASB) calls in 2020/21.
- During 2020/21, ASB calls increased by 53.5% (243 to 373) compared to 71.4% across East Lothian, as calls increased during lockdown. A contributing factor to the increase was that calls relating to a breach of covid restrictions during lockdown were classed as ASB.



Health and Social Care

Across East Lothian male and female life expectancies are significantly better than the Scottish average, although in general there has been a slowdown in life expectancy growth since 2012-14.

Life Expectancy (Intermediate zones)	Gullane & Drem	North Berwick North	North Berwick South	East Lothian	Scotland
Female	84.17	83.78	86.6	82.7	81.1
Male	81.64	82.26	79.12	79.1	77.2

- Life expectancy is highest for females in North Berwick South, and lowest in North Berwick North. Conversely for males, life expectancy was highest in North Berwick North and lowest in North Berwick South.
- No data zones in the ward are within the 20% most deprived in terms of the SIMD2020 Health domain in East Lothian or Scotland.
- In this ward, when compared to East Lothian as a whole, indicators of maternal and child health are generally positive. There were significantly higher rates in all 3 intermediates zones for bowel screening uptake and breastfeeding. COPD was significantly better in North Berwick North and South. Emergency hospitalisations and multiple emergency hospitalisations for over 65s, were significantly better in Gullane & Drem and North Berwick North.
- The 2020 mid-year population estimates shows that there are 3,901 people aged 65 years and over living in this ward, which is 27.6% of the ward population. 1,944 of them or 13.7% of the total population are aged 75 or over. This is projected to increase to 29.7% and 15.5% respectively in 2028.

Education and Training

- No data zones in the NBC ward are within the 20% most deprived in East Lothian in terms of the SIMD2020 Education domain.
- The 2017 Residents Survey showed that 26% of this ward had no formal qualifications, compared to 28% across East Lothian. Residents in this ward's highest qualification was more likely to be a degree or above compared to East Lothian as a whole.
- In 2019/20 the pupil teacher ratio in North Berwick Grammar was 13.4, higher than the 13.0 for East Lothian as a whole. Pupil teacher ratio was higher in 2 of the 4 primary schools in the ward compared to the East Lothian average.
- In 2019/20, 95% of school leavers in the NBC ward were initially assessed as having a positive destination, higher than the 92% across East Lothian.
- The 2019 East Lothian Residents Survey showed that 70% of this ward were satisfied with local schools, higher than the 61% across East Lothian.

